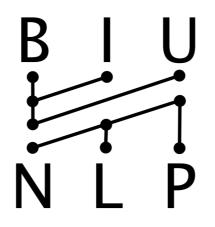
Neural Language Generation

Yoav Goldberg INLG 2018











My PhD supervisor



Michael Elhadad



His PhD supervisor



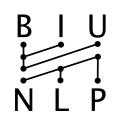
Kathleen McKeown

My PhD supervisor



Michael Elhadad





His PhD supervisor



Kathleen McKeown

My PhD supervisor



His other PhD students



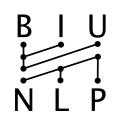
- Lexical chains
- Statistical NLG
- Coherence

. . . .

Regina Barzilay



Michael Elhadad



His PhD supervisor



Kathleen McKeown

My PhD supervisor



Michael Elhadad

His other PhD students



Regina Barzilay



Yael Netzer

- Generation in Hebrew (determiners and quantifiers, noun-compounds)
- Generation for assistive tech
- Organizer of INLG 2000





His PhD supervisor



Kathleen McKeown

My PhD supervisor



Michael Elhadad

I'll do my PhD on syntactic parsing

His other PhD students



Regina Barzilay



Yael Netzer



Yoav Goldberg



Linguistic Creativity Workshop, 2009

Gaiku : Generating Haiku with Word Associations Norms

Yael Netzer* and David Gabay and Yoav Goldberg[†] and Michael Elhadad Ben Gurion University of the Negev Department of Computer Science POB 653 Be'er Sheva, 84105, Israel {yaeln,gabayd,yoavg,elhadad}@cs.bgu.ac.il



David Gabay



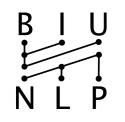
Michael Elhadad





Yael Netzer

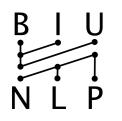
Yoav Goldberg





- I am **NOT** an expert on NLG
- I MAY be considered an expert on "neural" NLP methods
- I **sometimes** say controversial things
- I know enough about NLG to identify when it is done wrong
- I think neural NLG methods are doing most things wrong





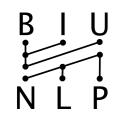
Who to invite to give a tutorial next year?





Mirella Lapata

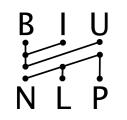
Alexander Rush





This tutorial

- How to use neural methods for generating text.
 - ...while somewhat controlling the resulting output.
- What are the common neural techniques in use today?
 - seq2seq+attention
- Some tools.
- May be trivial for many of you, drinking from the firehose to others.





This tutorial

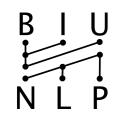
- The components which I think are useful to know.
- Concepts, not details (sorry, no time).
- No "state of the art" (because there isn't any state-of-theart).
- Some high-level observations.
- We may not get to the end, so feel free to interfere with questions.





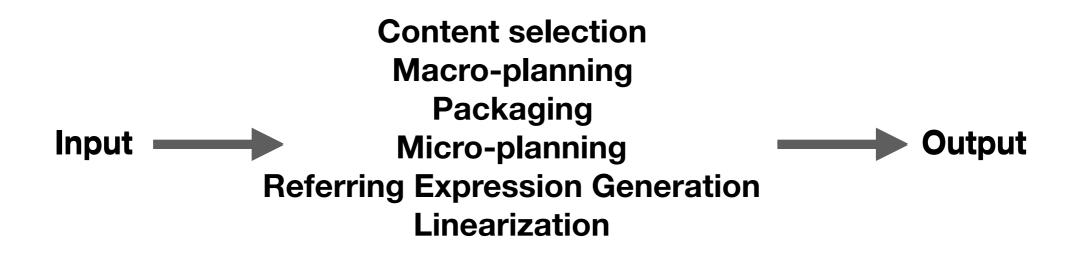
This tutorial

- Part 1: The mechanics
- Part 2: Use cases / examples
- Part 3: Opinions





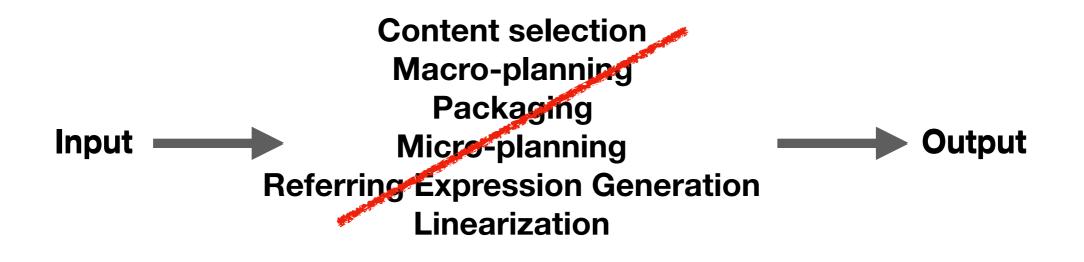
Classic NLG

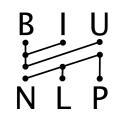






Neural NLG



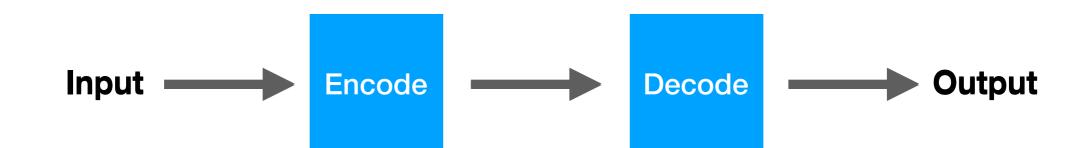




Neural NLG

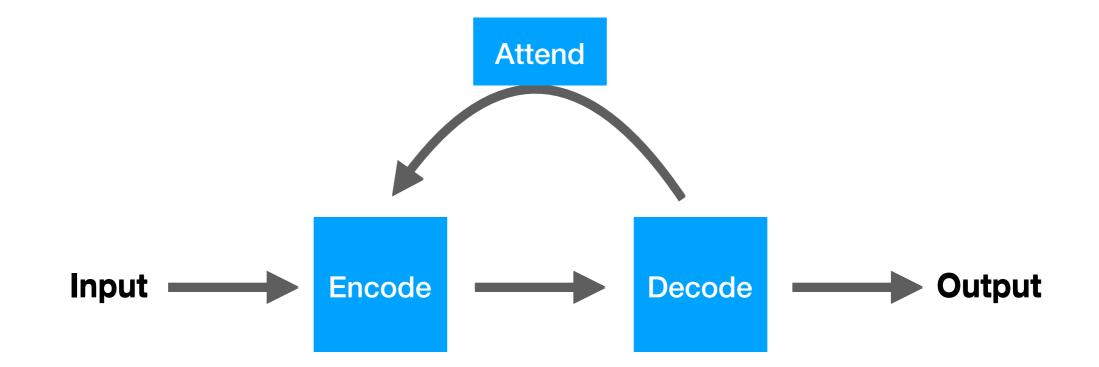




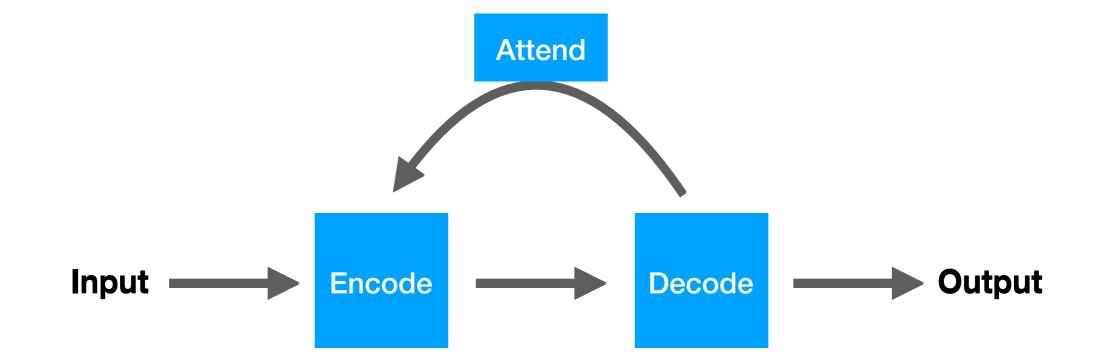




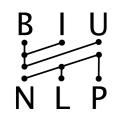








Neural Machine Translation

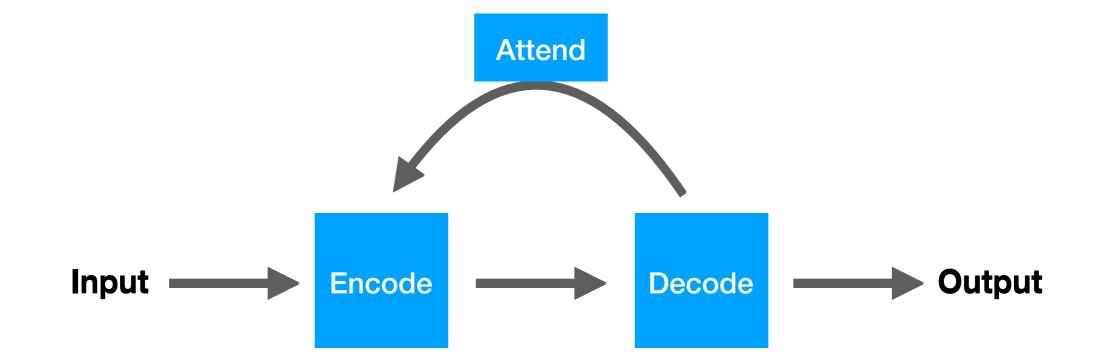




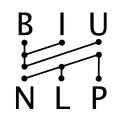
Neural NLG

- Neural networks are great at learning to map inputs to outputs based on examples.
- They are surprisingly effective at discovering regularities.
- They need many training examples.
- They are somewhat hard to control.





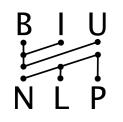
Neural Machine Translation





sequence to sequence text generation

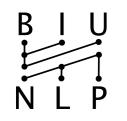
(neural machine translation)





Language Model

- How to assign a probability to a sentence.
 - p(I read a book about dogs)
- another view: distribution over next word:
 - p(dogs | I read a book about ____

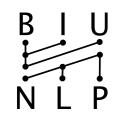




Language Model

- Can generate from a trained language model.
- Probability of first word given empty sentence.
 - Sample the first word.
- Probability of second word given first word.
 - Sample the second word.
- Probability of third word given first two words.
 - Sample the third word.

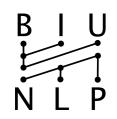






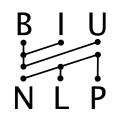
Language Model

- gen_so_far = ["<s>"]
- while True:
 - next_word_distribution = p(next | gen_so_far)
 - **sample** next_word **from** next_word_distribution
 - if next_word == "</s>": break
 - gen_so_far.append(next_word)





Let's build a neural LM

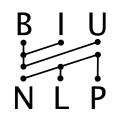




Neural Networks



functions from vectors to vectors



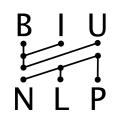


Neural Networks



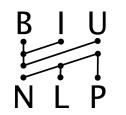
functions from vectors to probabilities

(these are still functions from vectors to vectors)



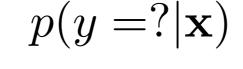


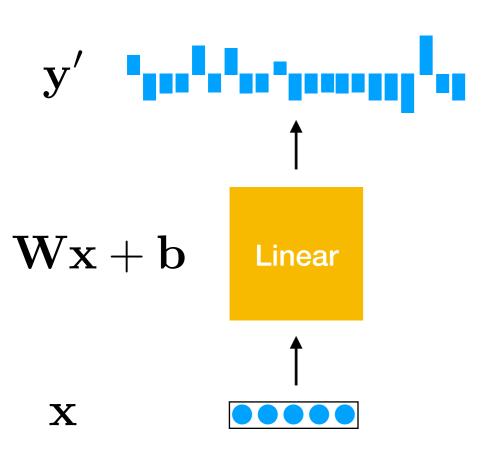
Predicting from a vector





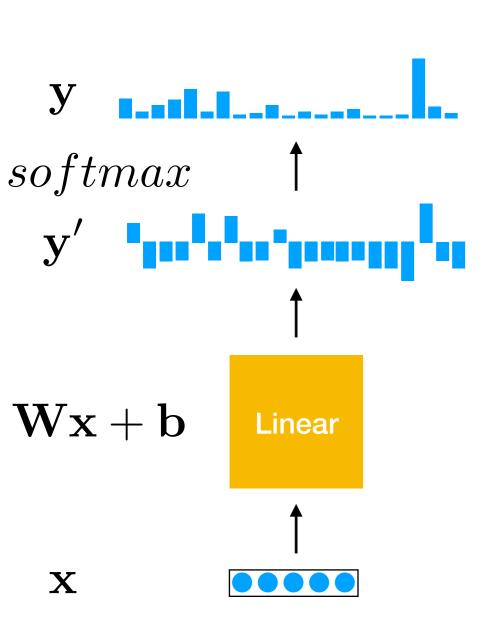
Predict from a vector (Linear Layer + softmax)





 $predict(\mathbf{x}) = \mathbf{W}\mathbf{x} + \mathbf{b}$





 $p(y = ?|\mathbf{x})$

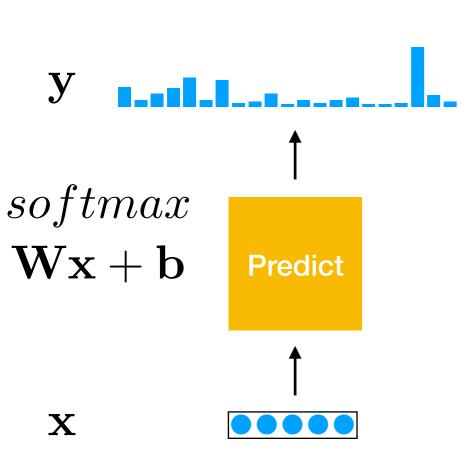
 $predict(\mathbf{x}) = softmax(\mathbf{W}\mathbf{x} + \mathbf{b})$

$$softmax(\mathbf{x})_{[i]} = \frac{e^{\mathbf{x}_{[i]}}}{\sum_{j} e^{\mathbf{x}_{[j]}}}$$



Predict from a vector (Linear Layer + softmax)

 $p(y = ?|\mathbf{x})$



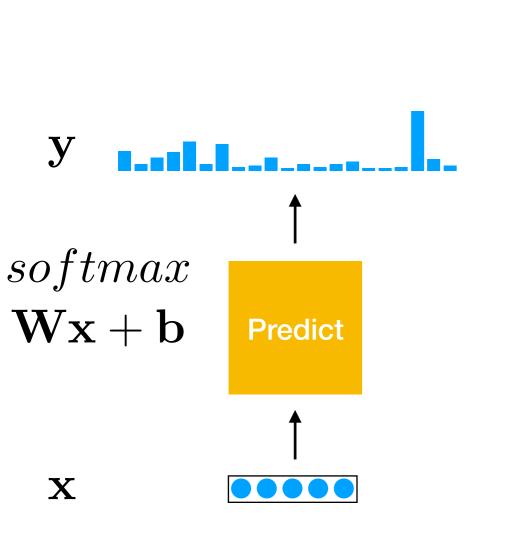
$$predict(\mathbf{x}) = softmax(\mathbf{W}\mathbf{x} + \mathbf{b})$$

$$softmax(\mathbf{x})_{[i]} = \frac{e^{\mathbf{x}_{[i]}}}{\sum_{j} e^{\mathbf{x}_{[j]}}}$$



Predict from a vector (Linear Layer + softmax)

 $p(y = ?|\mathbf{x})$

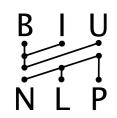


$$predict(\mathbf{x}) = softmax(\mathbf{W}\mathbf{x} + \mathbf{b})$$

$$e^{\mathbf{x}_{[i]}}$$

$$softmax(\mathbf{x})_{[i]} = \frac{e^{-[i]}}{\sum_{j} e^{\mathbf{x}_{[j]}}}$$

Discuss training

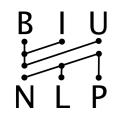




Predicting from words

Neural NLP Building Blocks

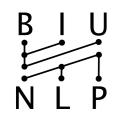
- Word Embeddings: translate a word to a vector.
- Ways of combining vectors.





Word Embeddings

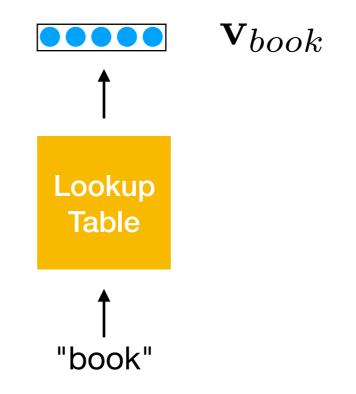
- Translate each word in the (fixed) vocabulary to a vector.
 - Typical dimensions: 100-300
 - Translation is done using a lookup table.
 - Can be "pre-trained" (word2vec, glove)
- Dealing with "infinite" vocabularies:
 - word pieces, bpe

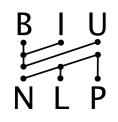




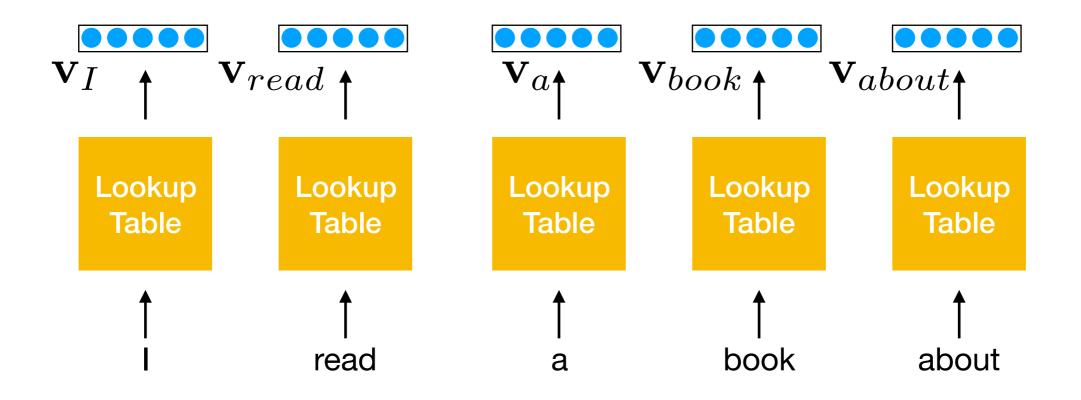
Word Embeddings

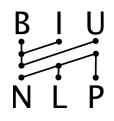
$$\mathbf{v}_{book} = \mathbf{E}[book]$$





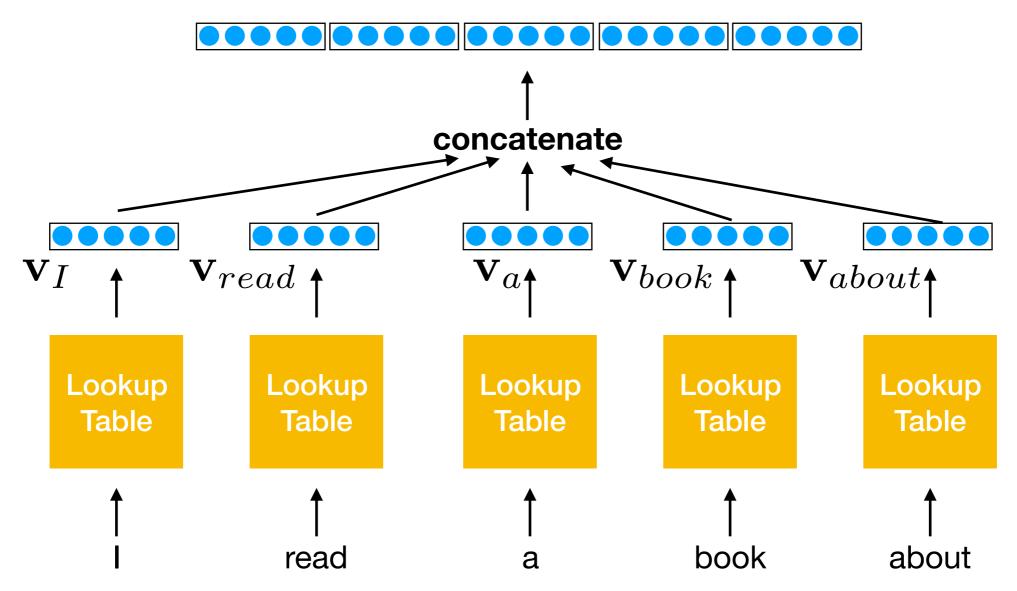








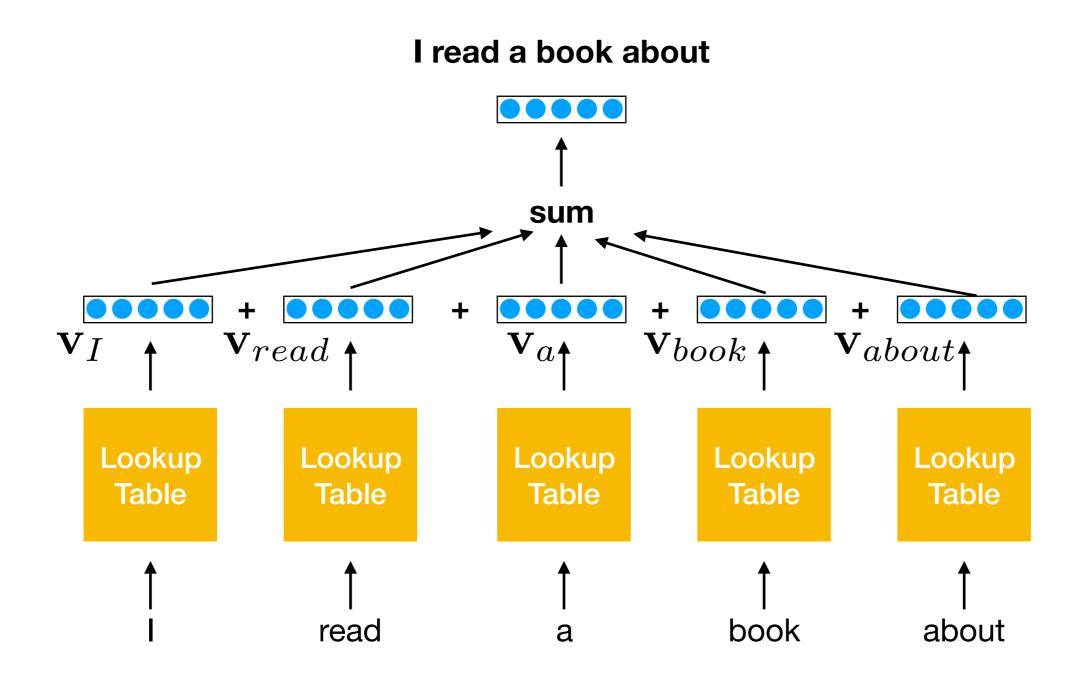




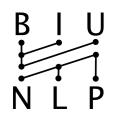


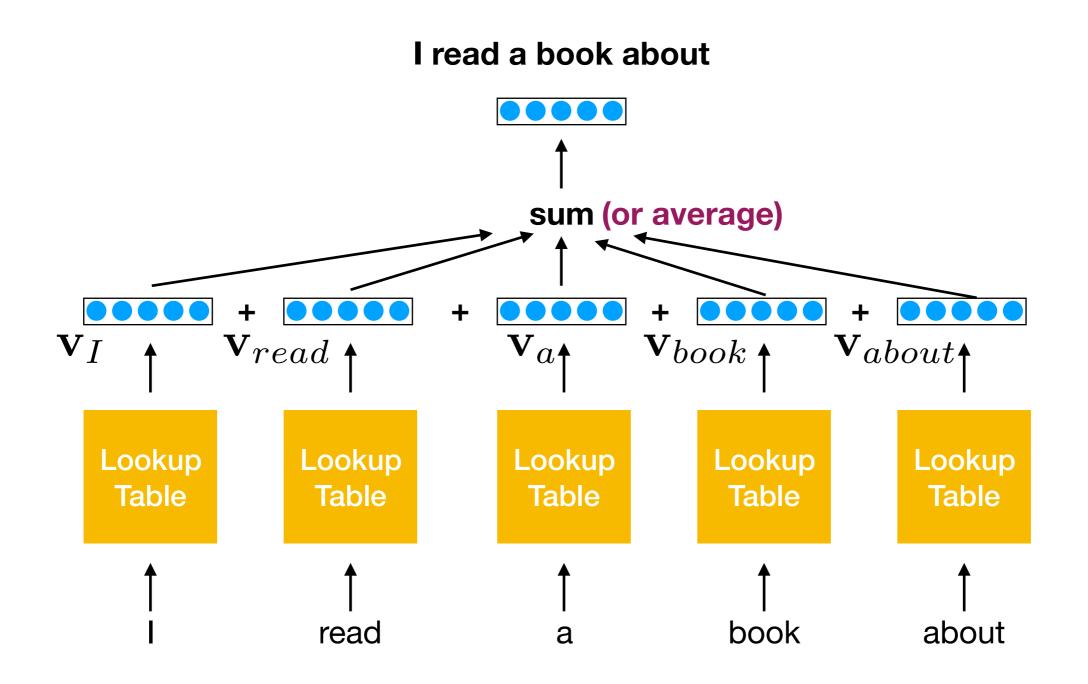
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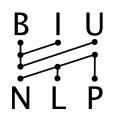


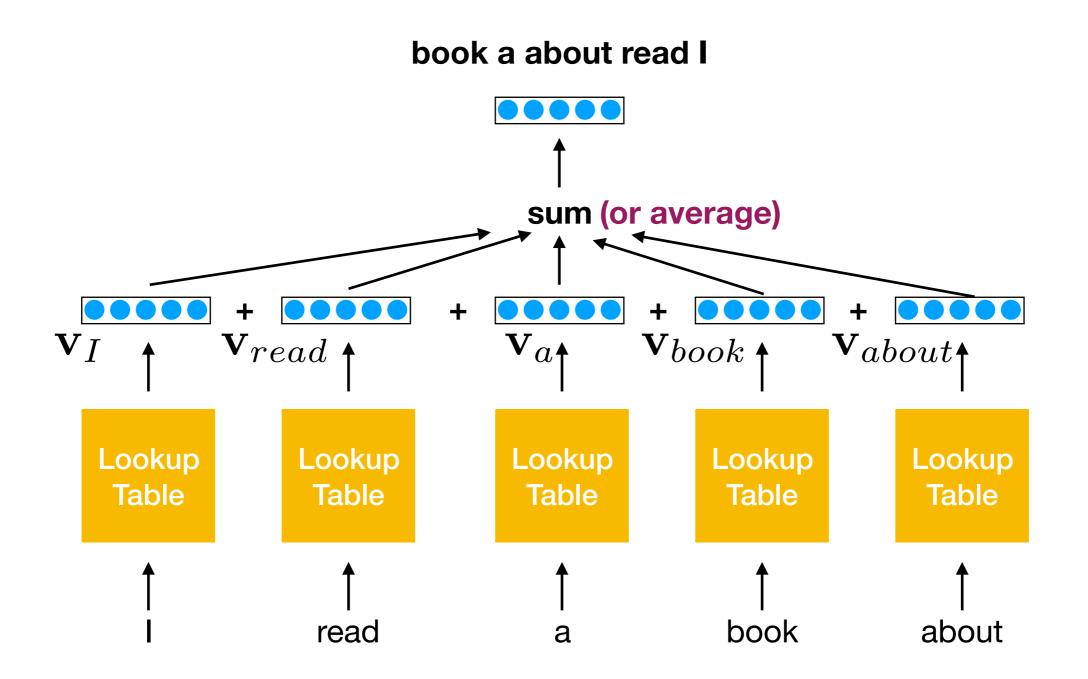




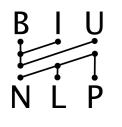


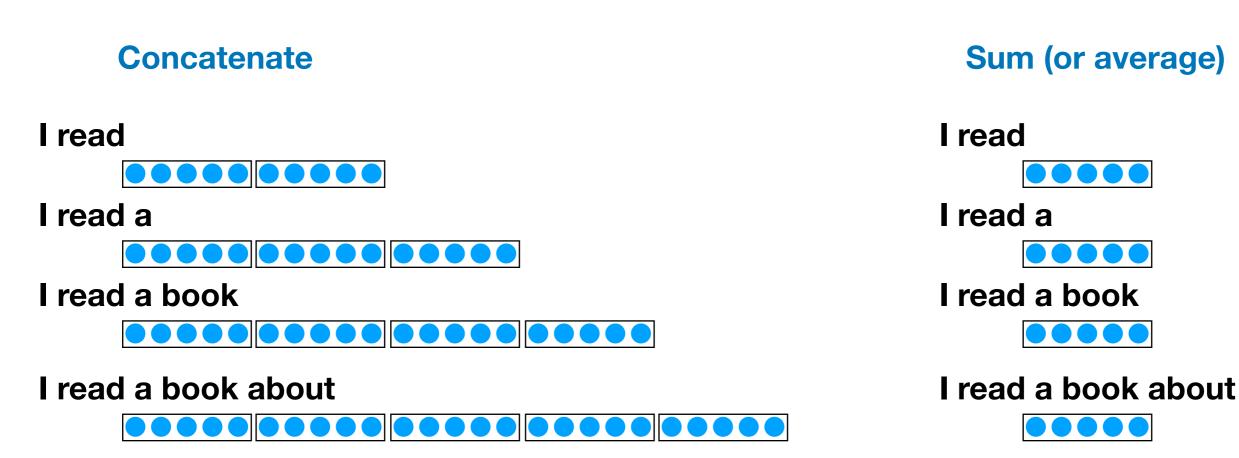








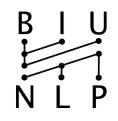




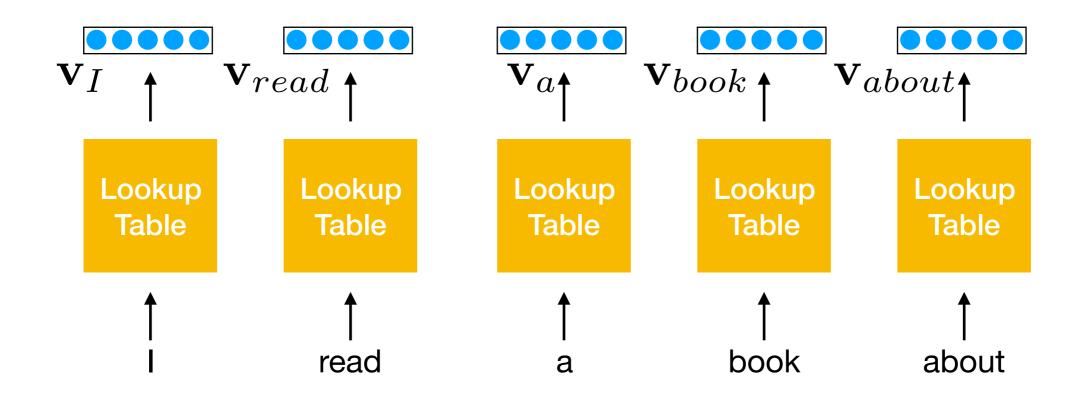
I book a read about book about read I a I a about book read a read about book I

more words = longer vectors

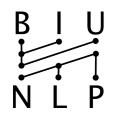
order invariant

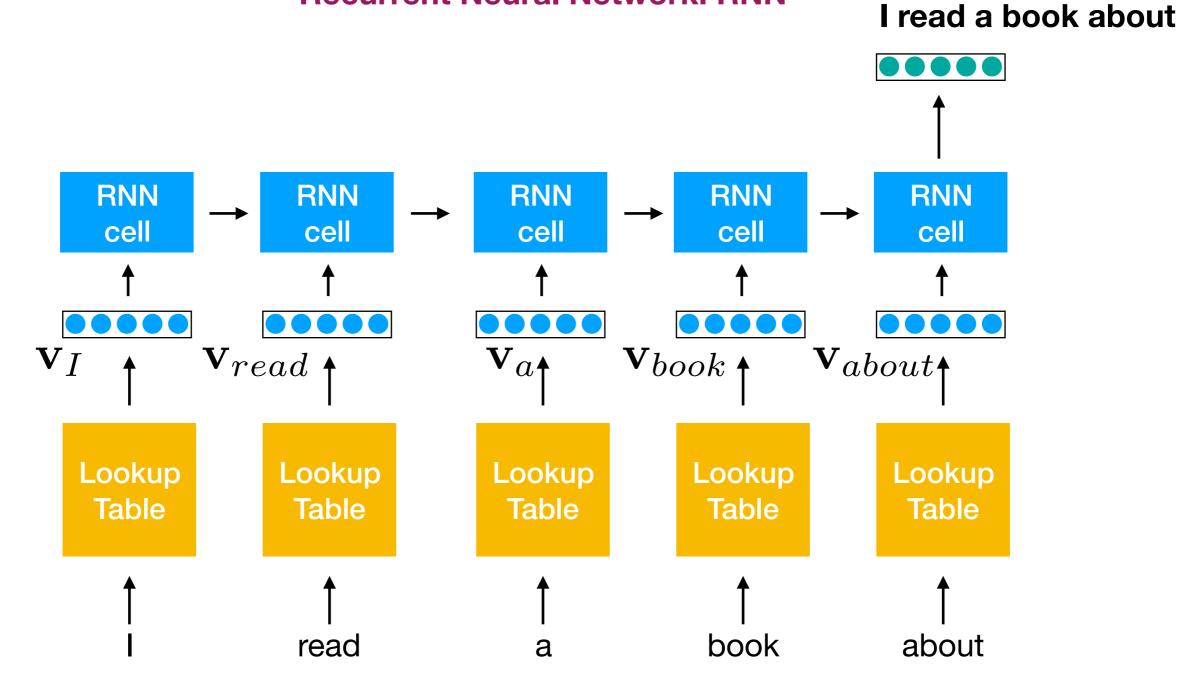




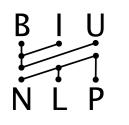


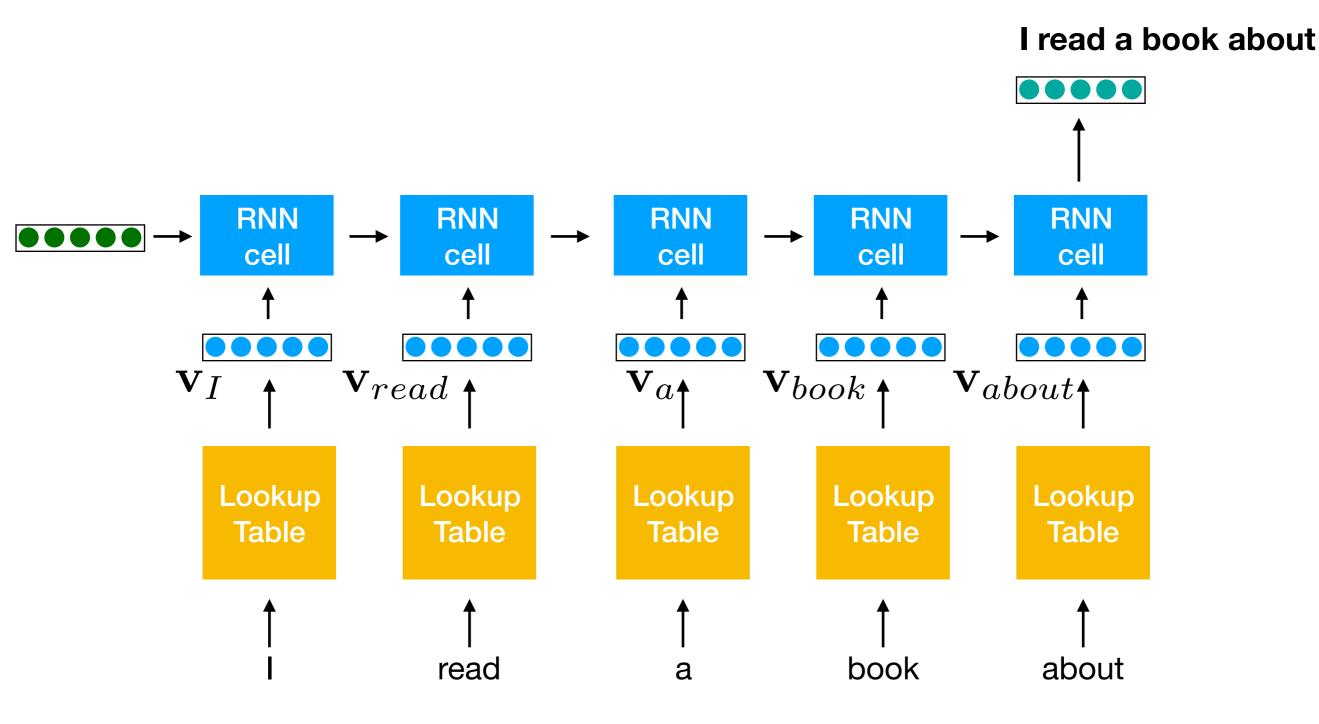


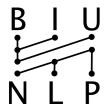














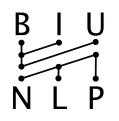
Combining Vectors \mathbf{S}_1 $\mathbf{s_i} = RNN(\mathbf{s_{i-1}}, \mathbf{x_i})$ **RNN** cell $\overline{\mathbf{S}}_{0}$ $\mathbf{v}_{a\dagger}$ \mathbf{v}_{read} \mathbf{v}_{I} V_{book} ↑ **V***about*↑ ┫ Lookup Lookup Lookup Lookup Lookup **Table** Table **Table Table** Table

а

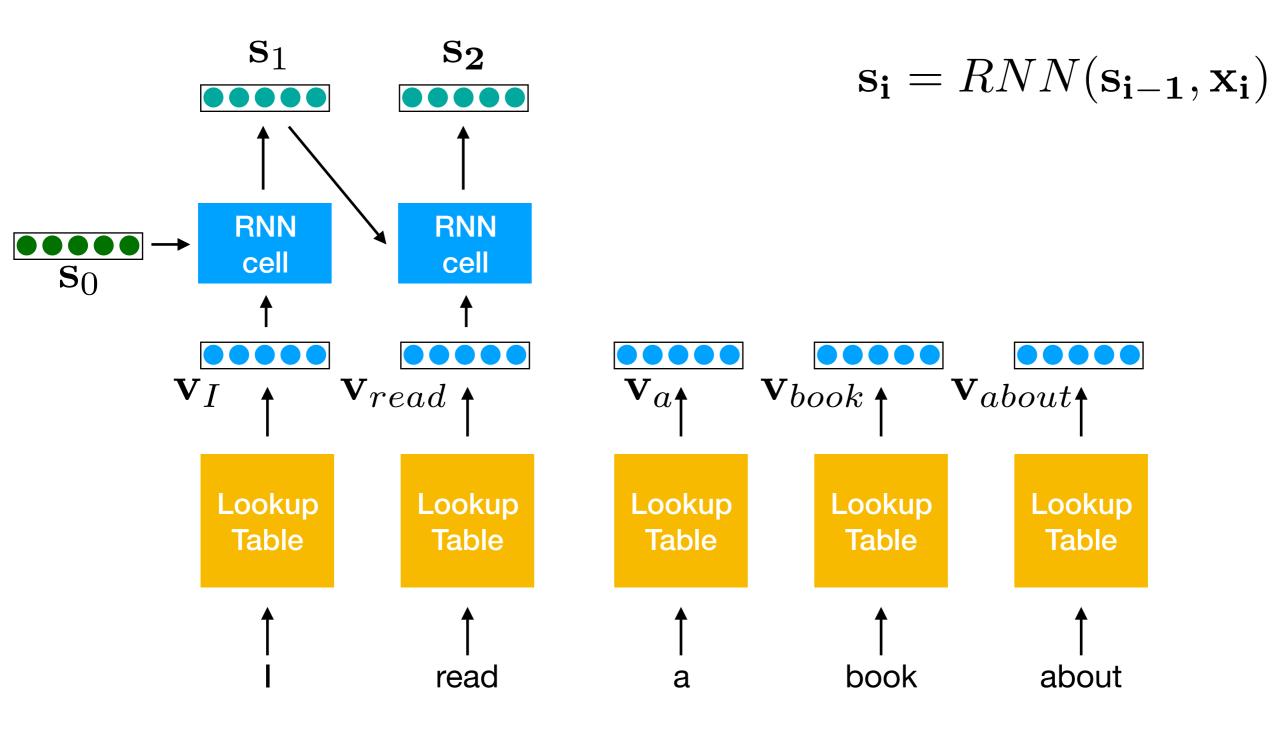
book

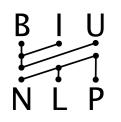
about

read

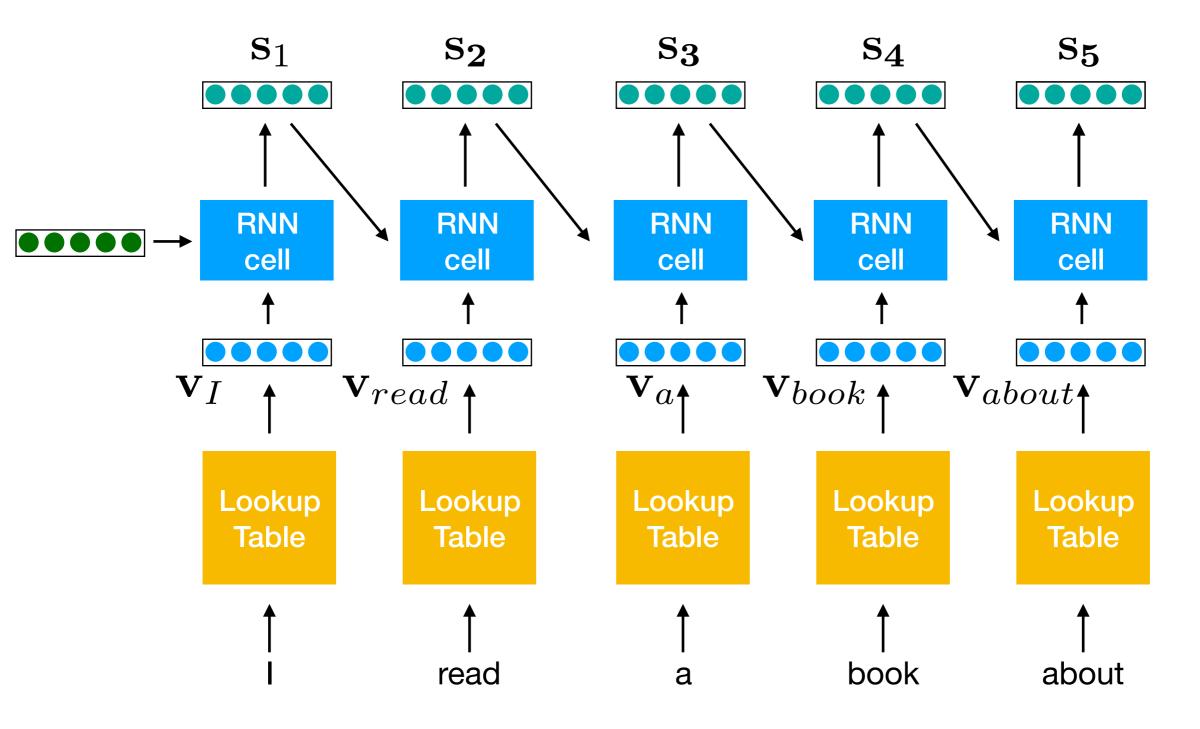


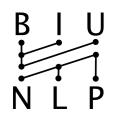




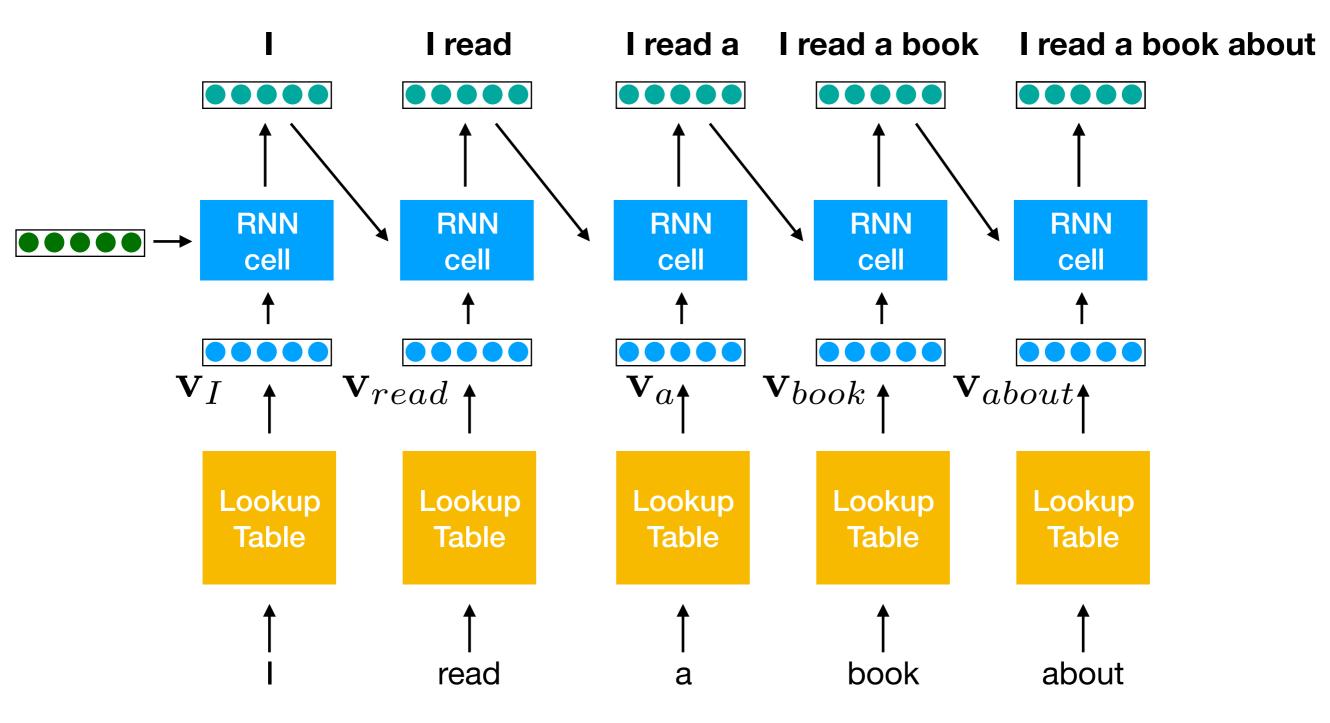










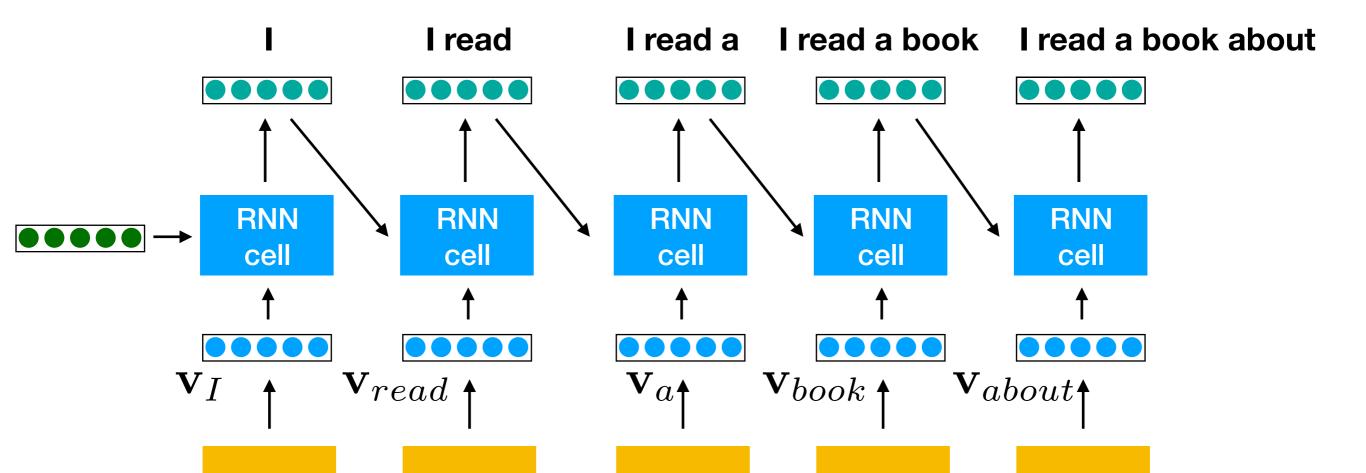


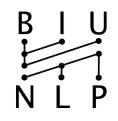


¹ Combining Vectors

Recurrent Neural Network: RNN

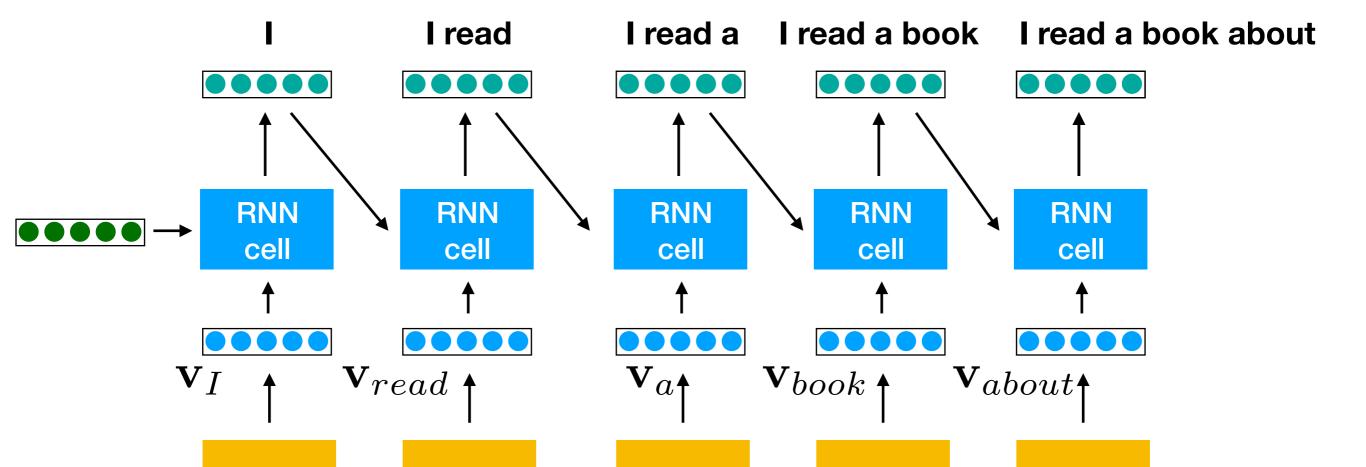
 $\mathbf{s_i} = RNN(\mathbf{s_{i-1}}, \mathbf{x_i})$



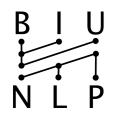




$$R_{SRNN}(\mathbf{s_{i-1}}, \mathbf{x_i}) = tanh(\mathbf{W^s} \cdot \mathbf{s_{i-1}} + \mathbf{W^x} \cdot \mathbf{x_i})$$







$$R_{LSTM}(\mathbf{s_{j-1}}, \mathbf{x_j}) = [\mathbf{c_j}; \mathbf{h_j}]$$

$$\mathbf{c_j} = \mathbf{c_{j-1}} \odot \mathbf{f} + \mathbf{g} \odot \mathbf{i}$$

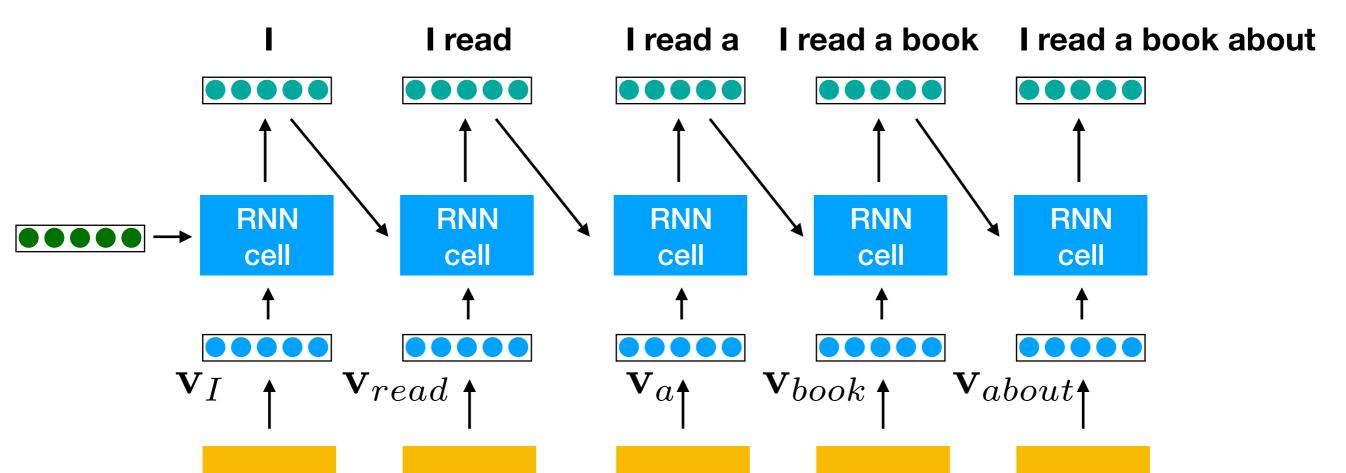
$$\mathbf{h_j} = \tanh(\mathbf{c_j}) \odot \mathbf{o}$$

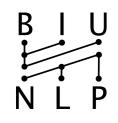
$$\mathbf{i} = \sigma(\mathbf{W^{xi}} \cdot \mathbf{x_j} + \mathbf{W^{hi}} \cdot \mathbf{h_{j-1}})$$

$$\mathbf{f} = \sigma(\mathbf{W^{xf}} \cdot \mathbf{x_j} + \mathbf{W^{hf}} \cdot \mathbf{h_{j-1}})$$

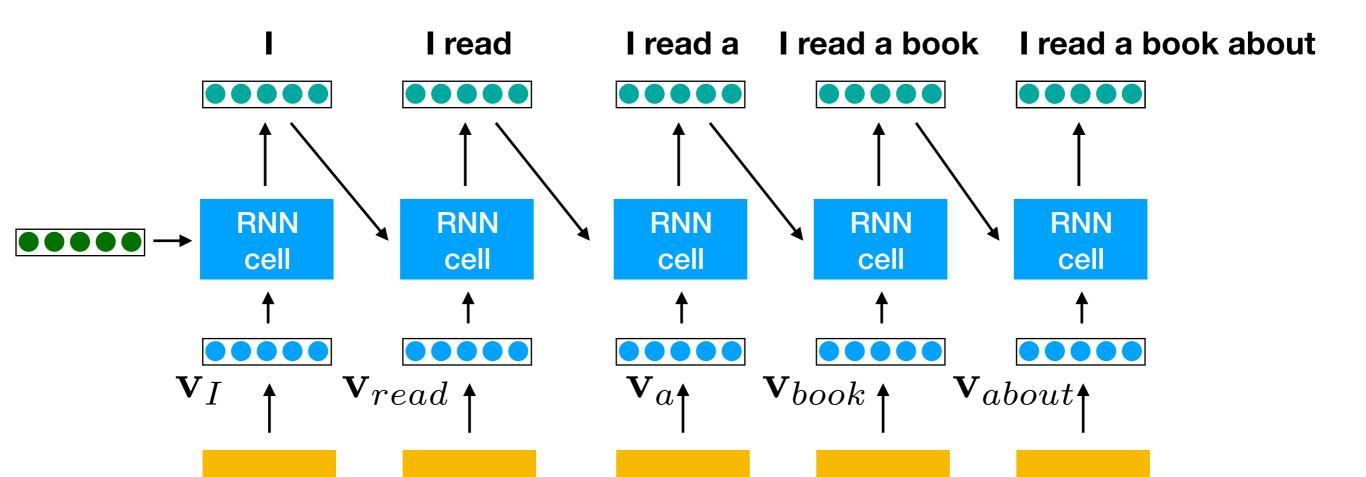
$$\mathbf{o} = \sigma(\mathbf{W^{xo}} \cdot \mathbf{x_j} + \mathbf{W^{ho}} \cdot \mathbf{h_{j-1}})$$

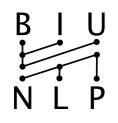
$$\mathbf{g} = \tanh(\mathbf{W^{xg}} \cdot \mathbf{x_j} + \mathbf{W^{hg}} \cdot \mathbf{h_{j-1}})$$





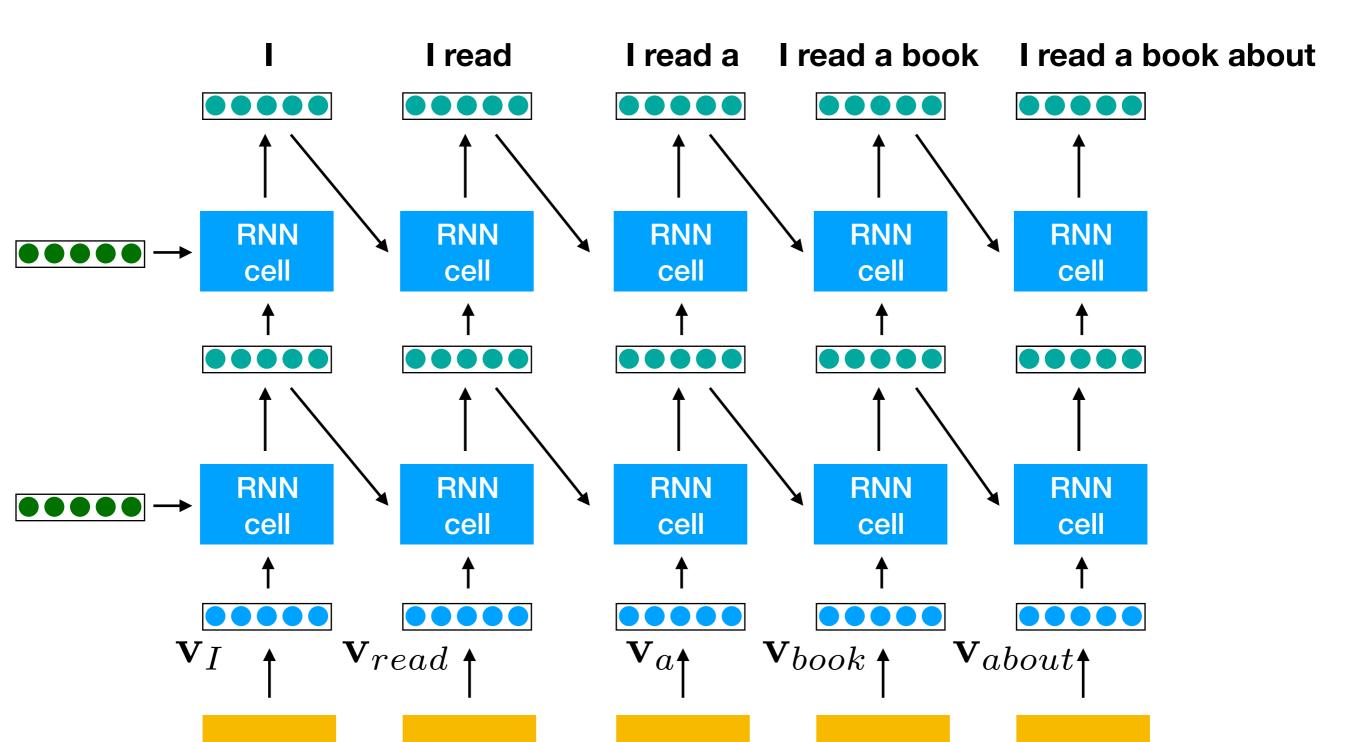


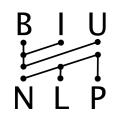




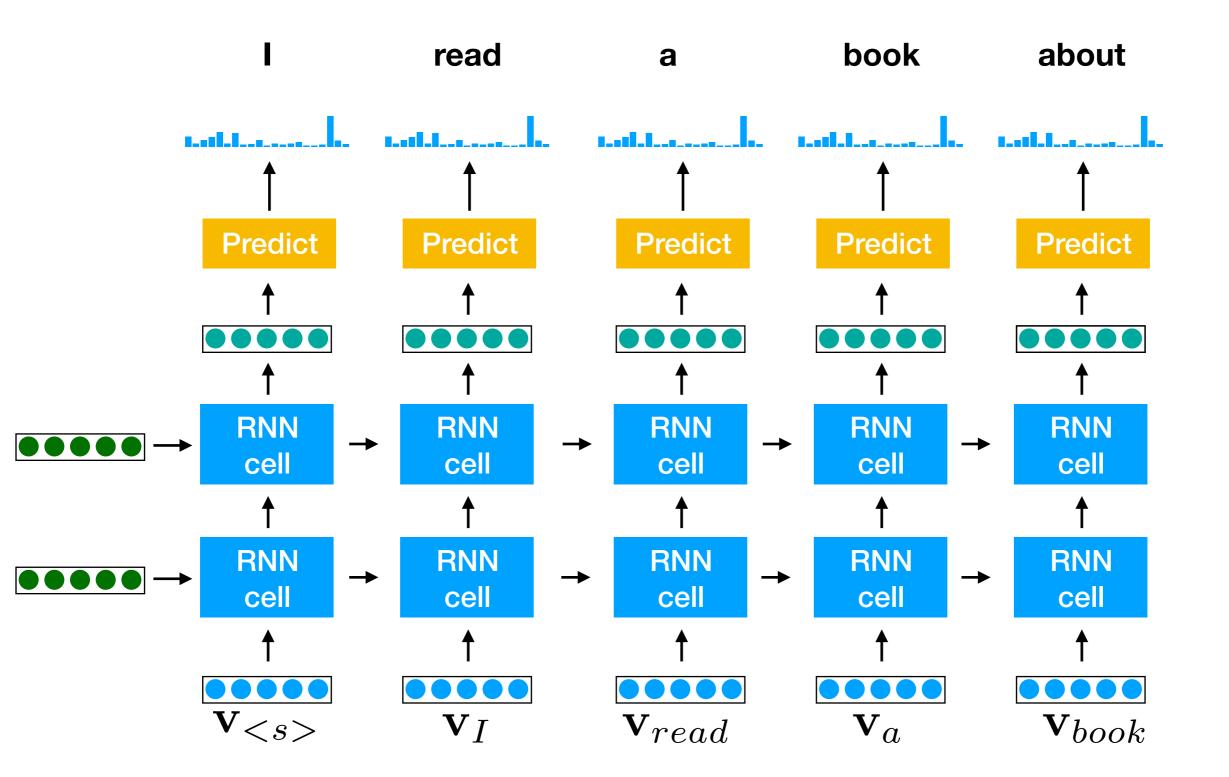


multi-layer RNN

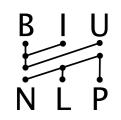




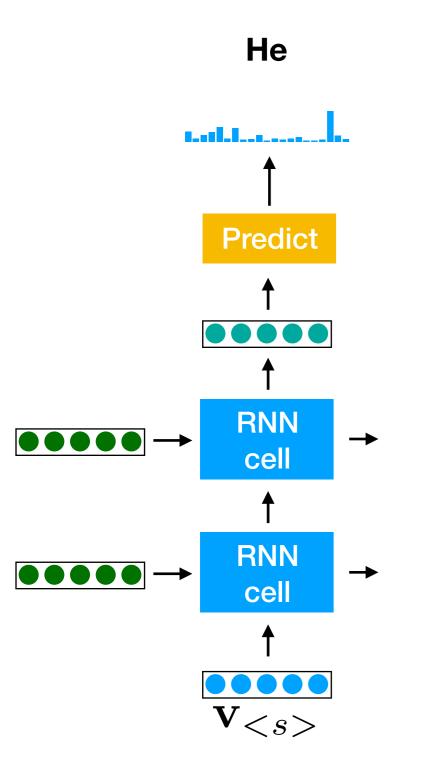


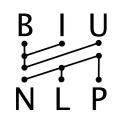


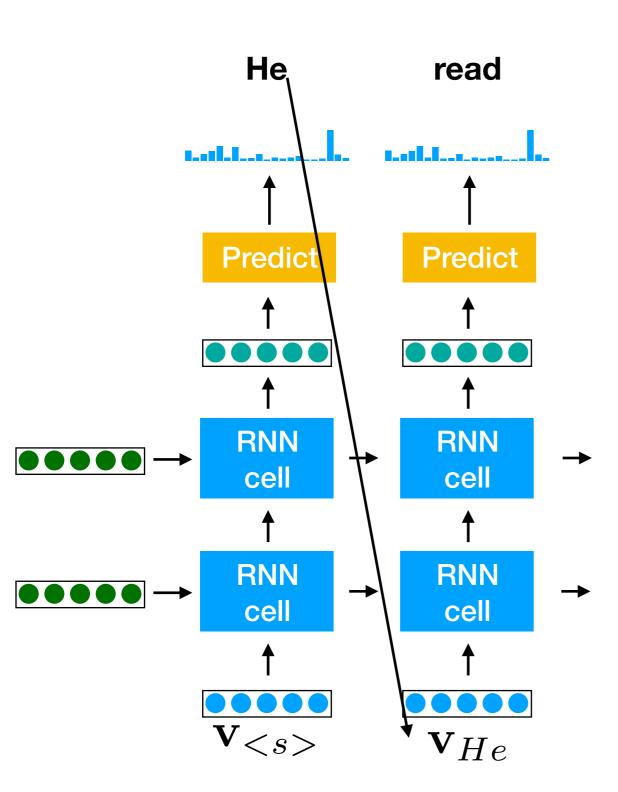




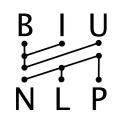


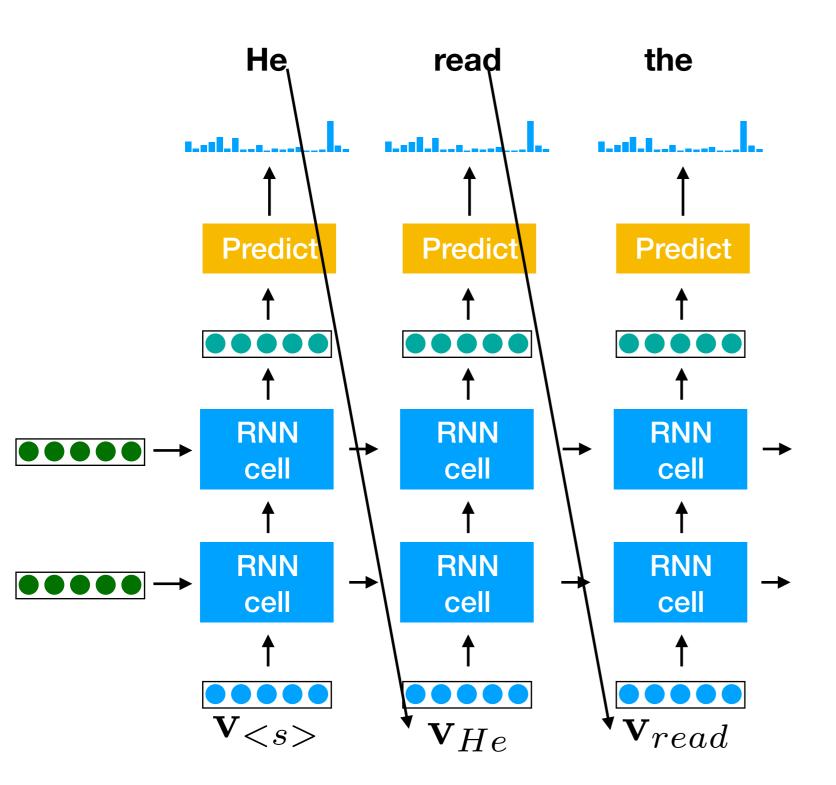




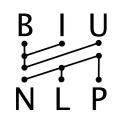


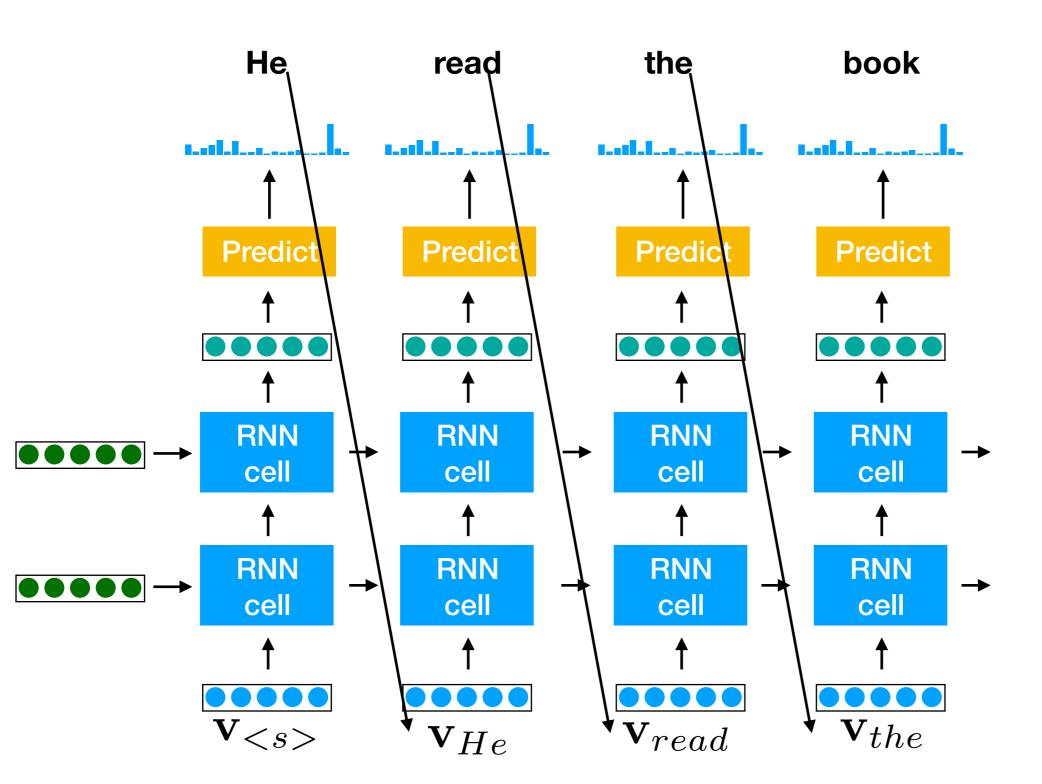




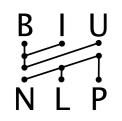




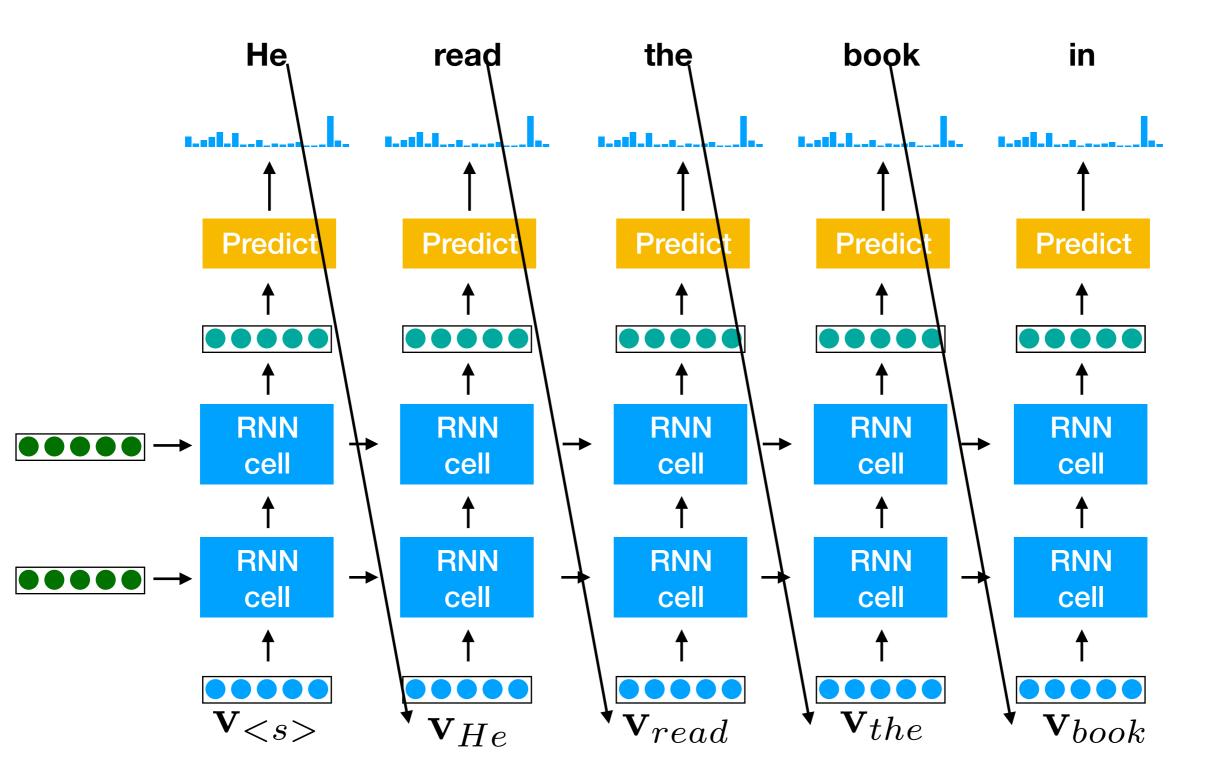














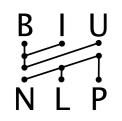


- Find a corpus.
- Train a language model on a corpus
- Sample from the language model
- "Control" the generation by training on different corpora.

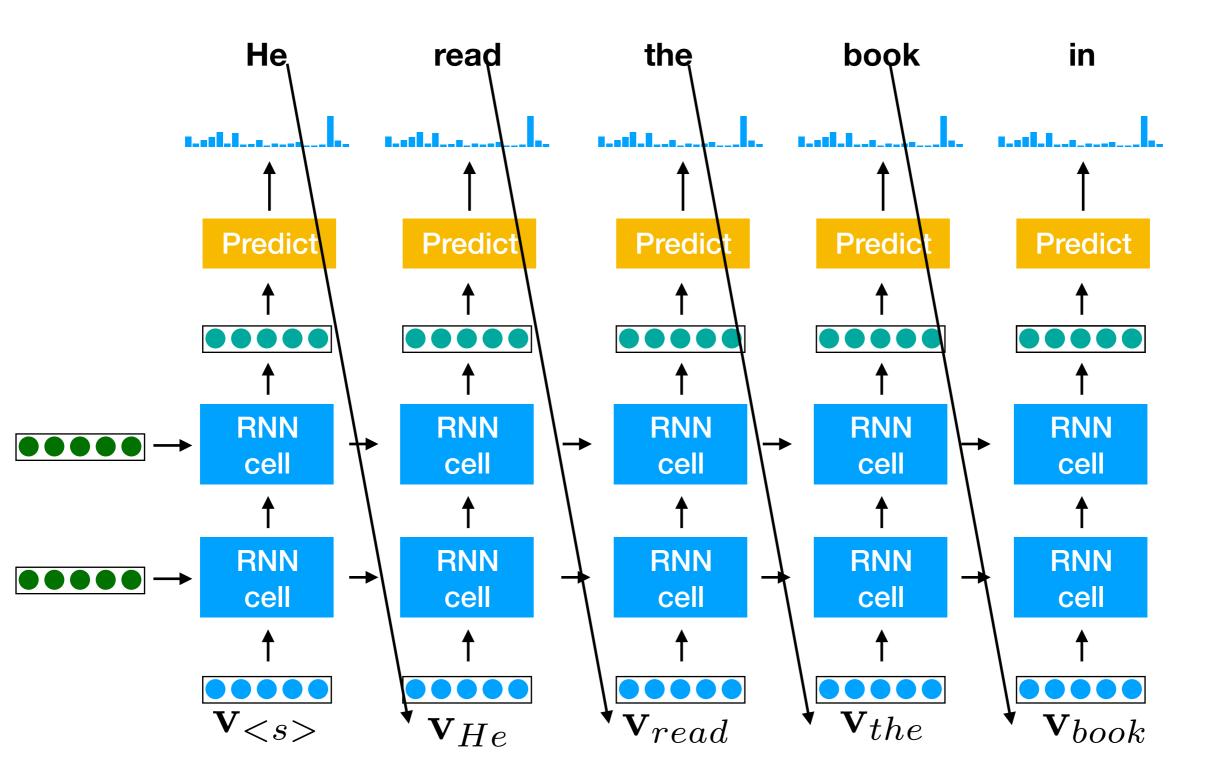


- Considerations:
 - What is the vocabulary?
 - Words?
 - Characters?
 - In between characters and words?
 - If words/parts, which ones?
 - Why do we want to do this?

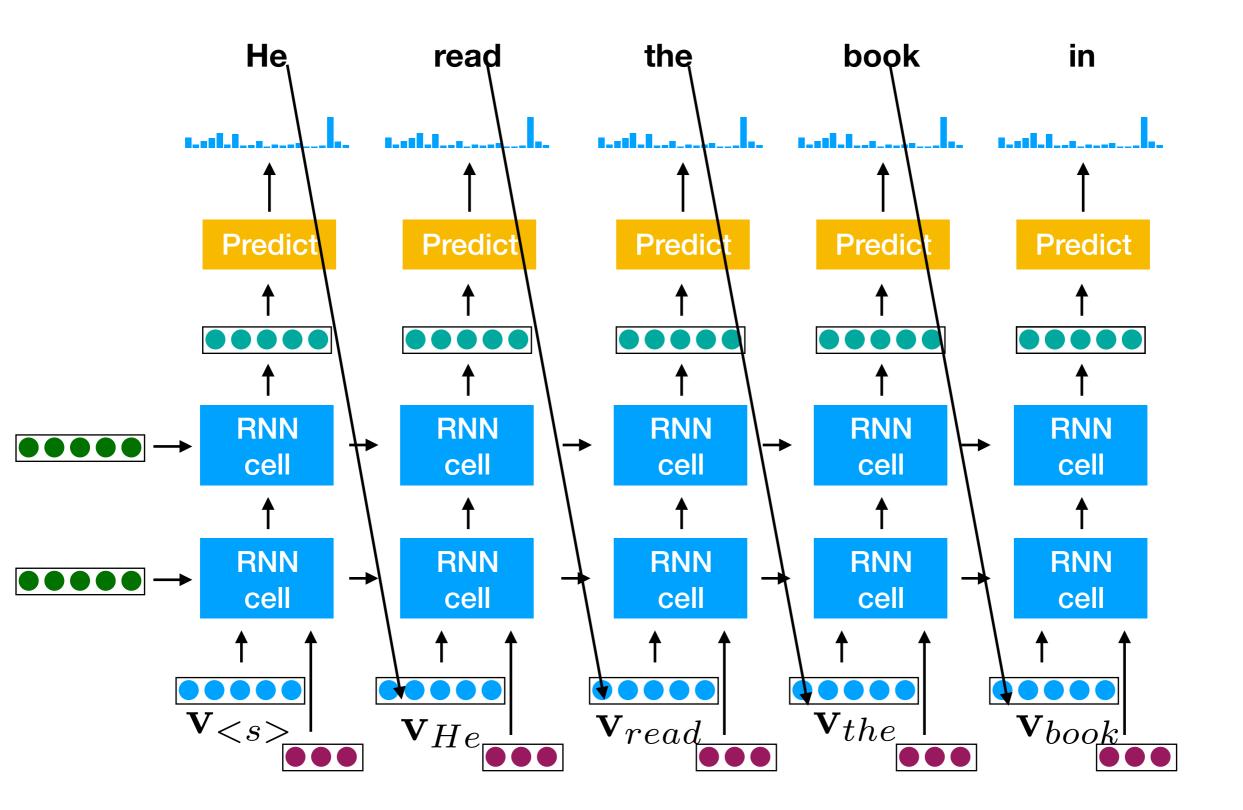
- gen_so_far = ["<s>"]
- cond
- while True:
 - next_word_distribution = p(next | gen_so_far, cond)
 - **sample** next_word **from** next_word_distribution
 - if next word == "</s>": break
 - gen_so_far.append(next_word)

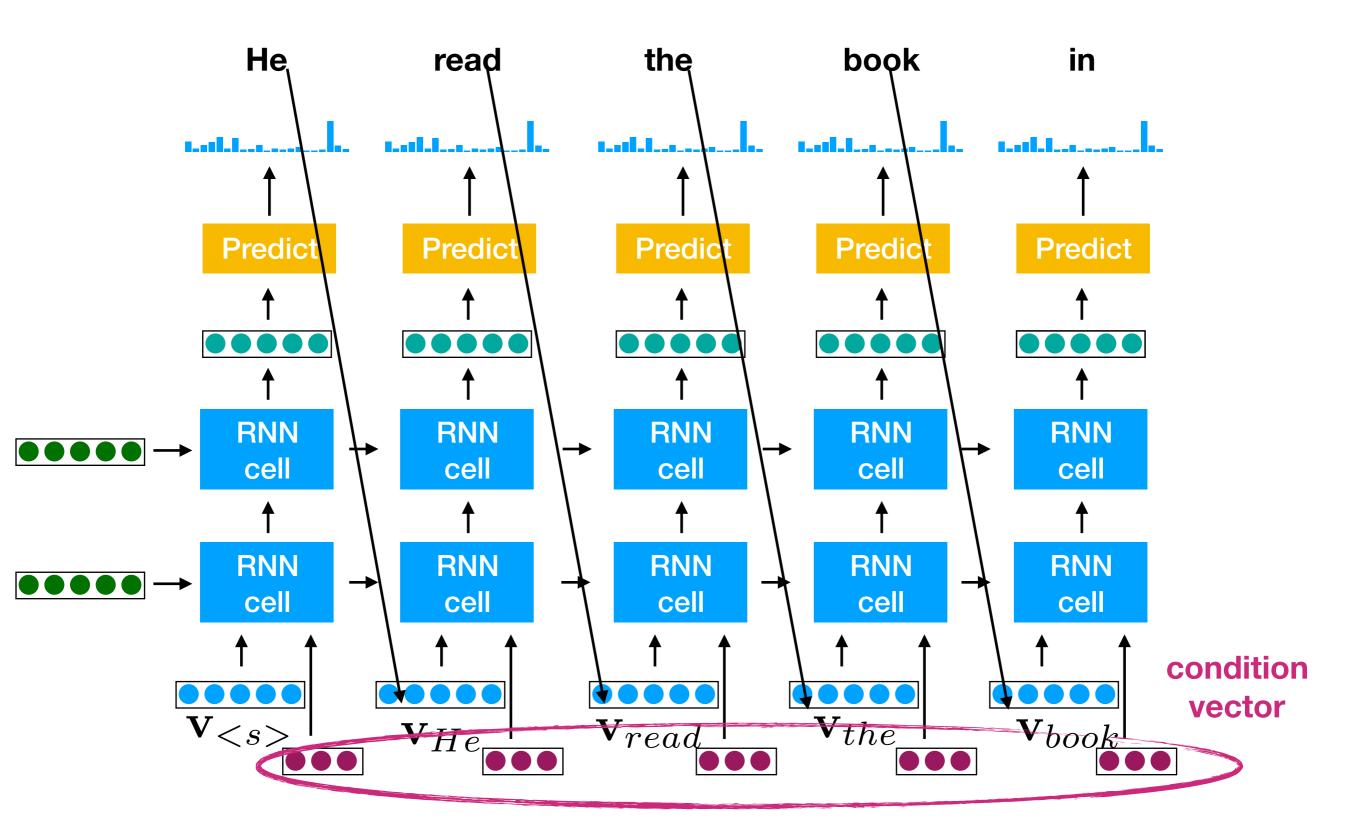


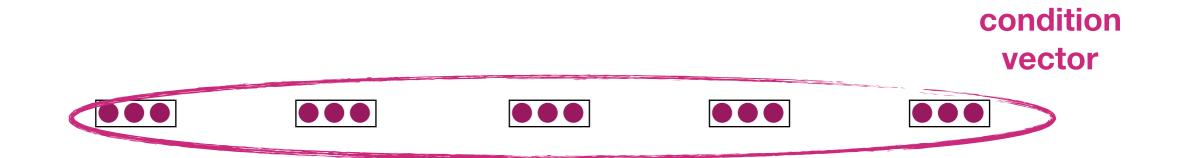


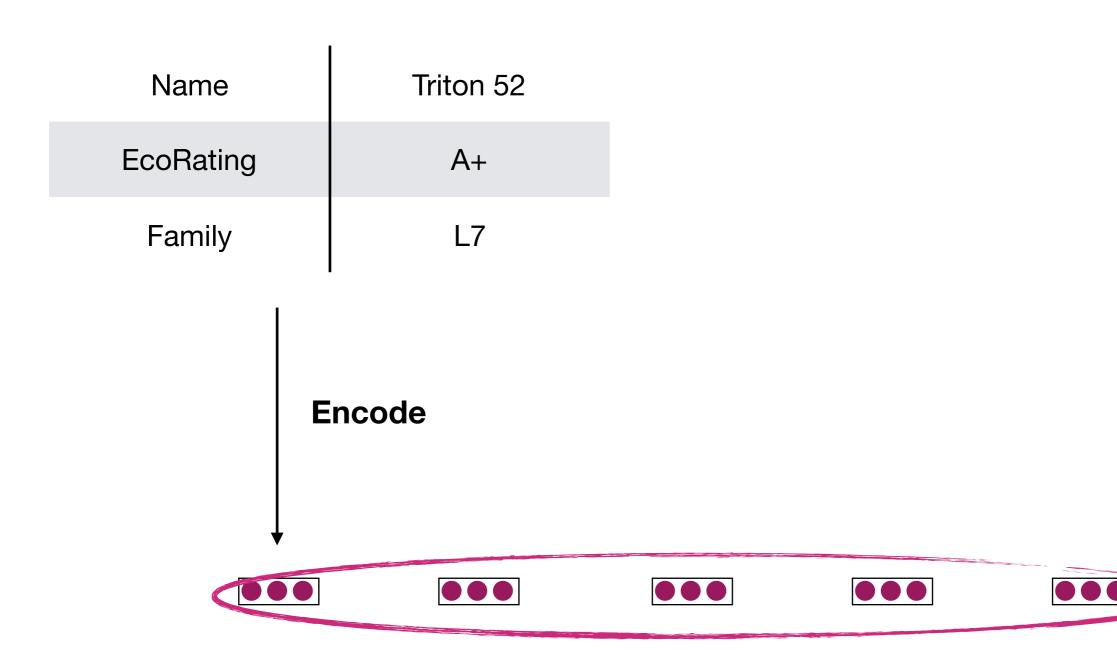








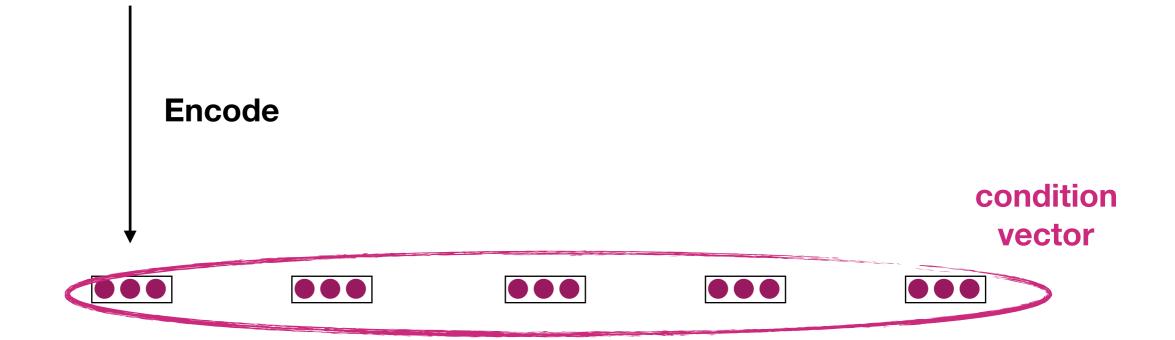


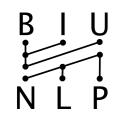


condition

vector

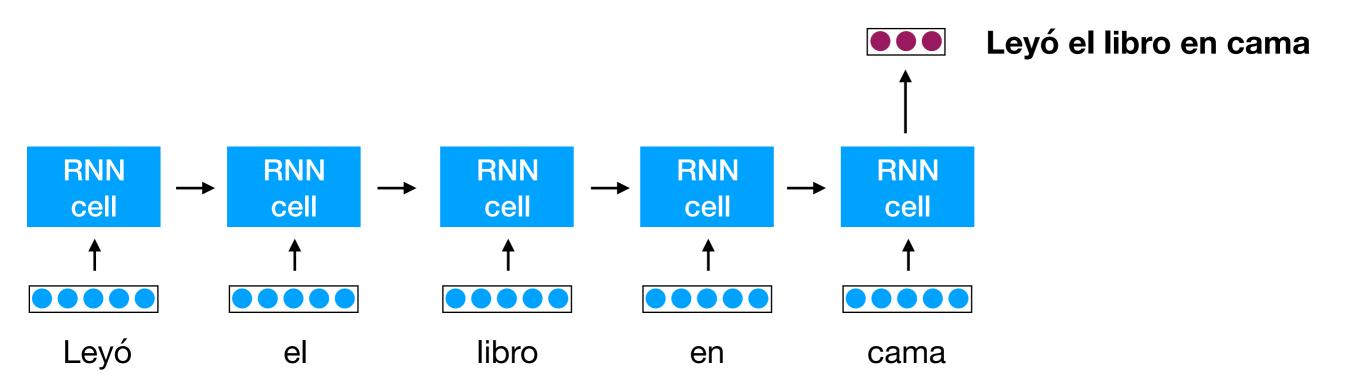
Leyó el libro en cama

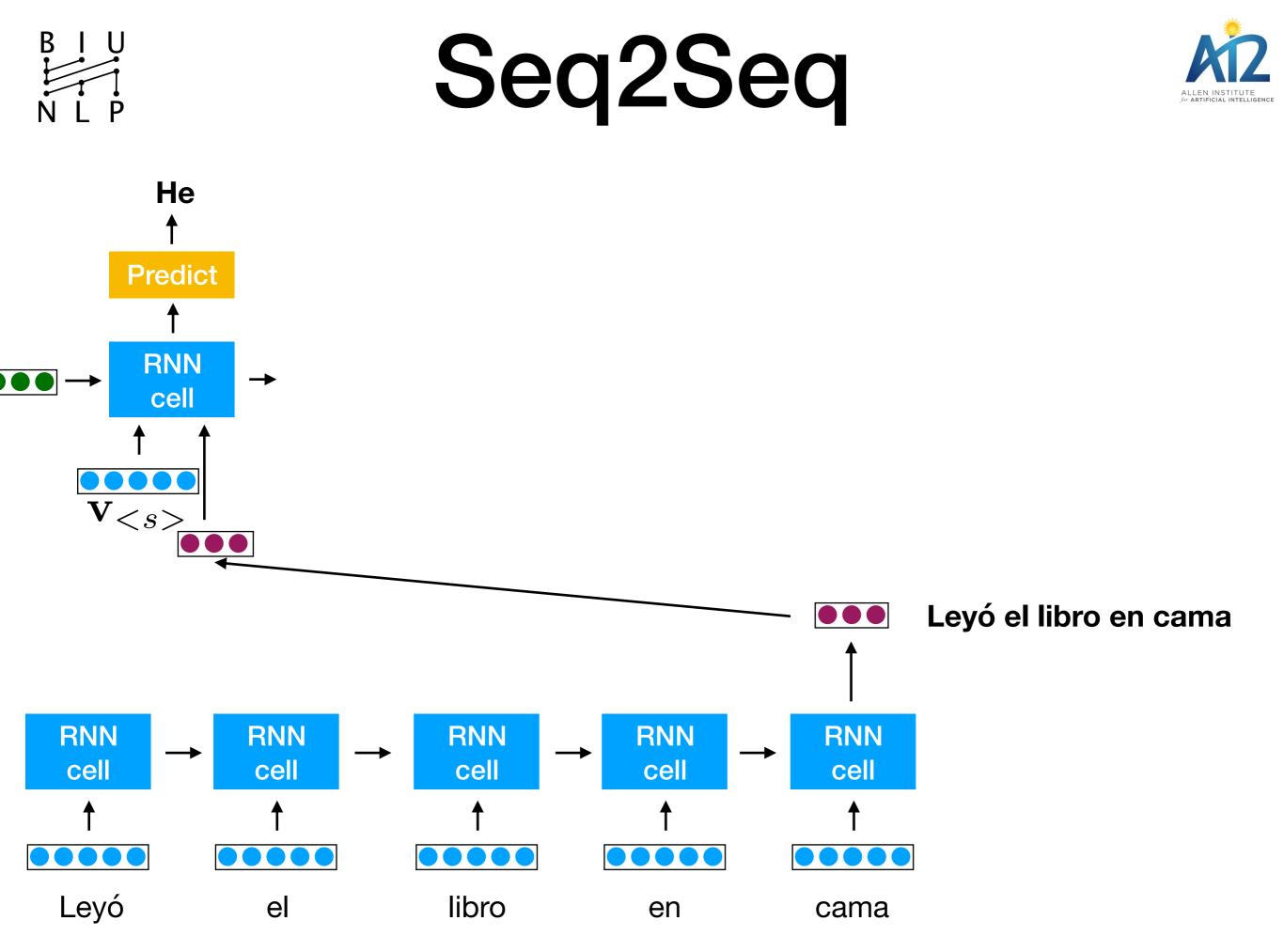


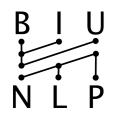






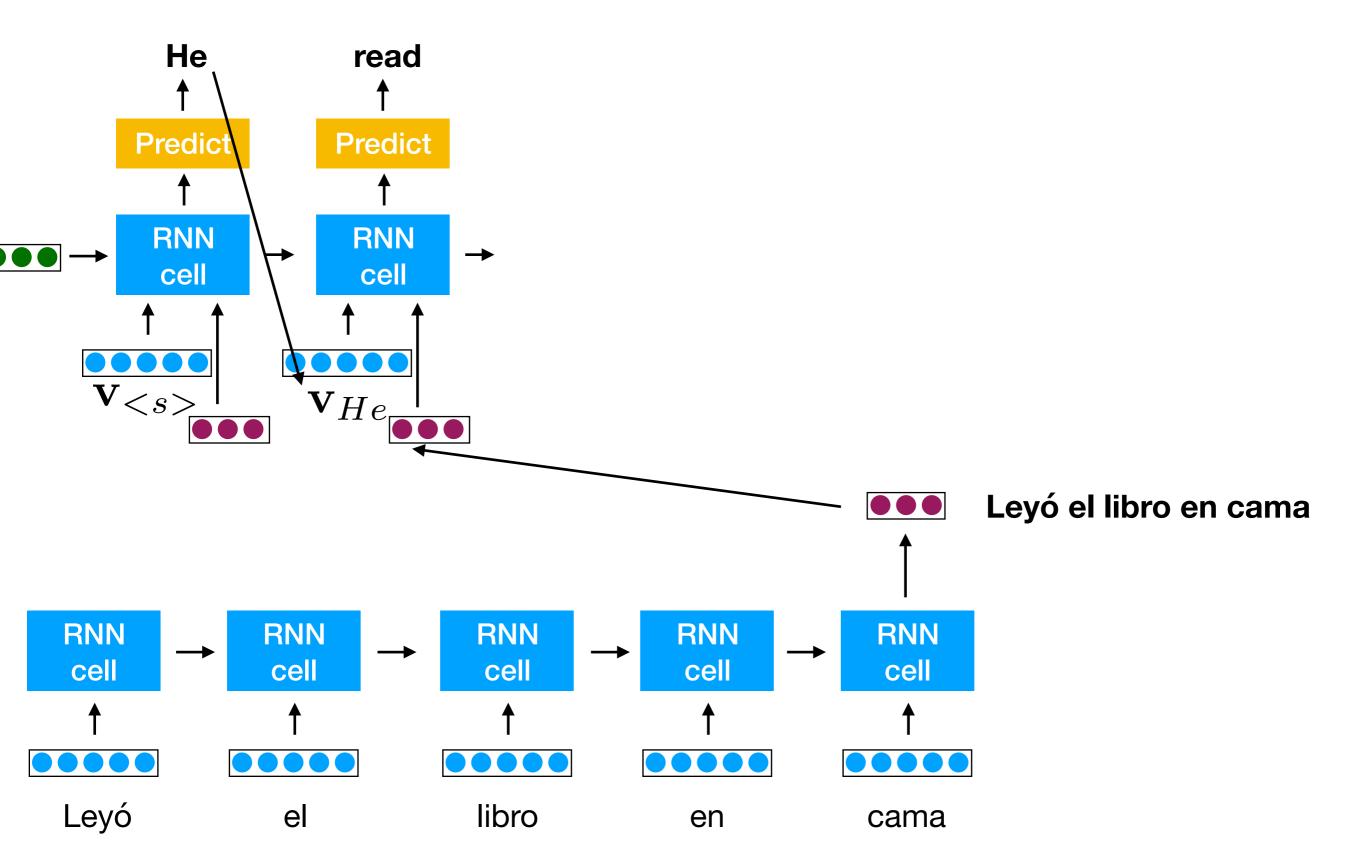


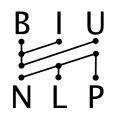






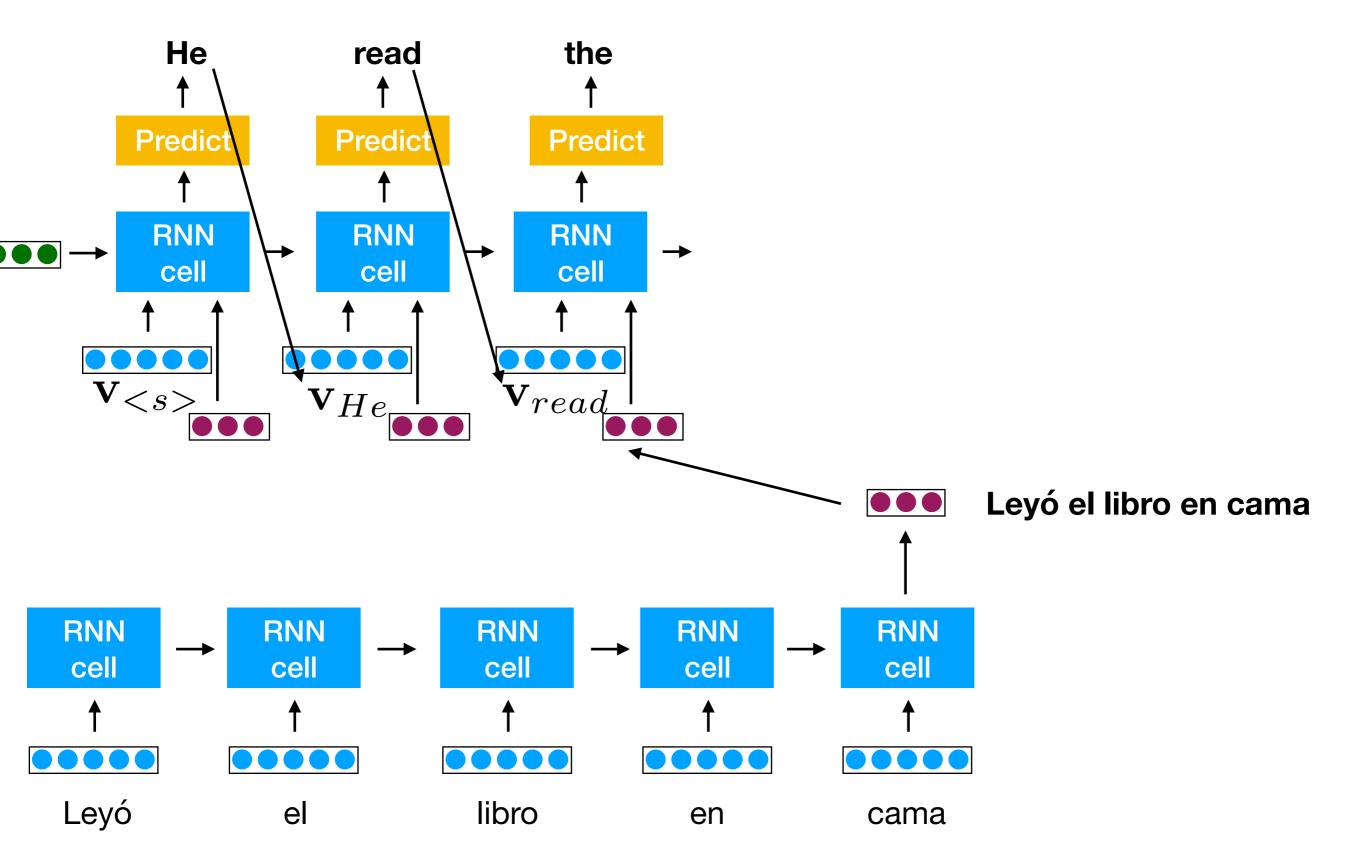


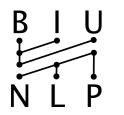






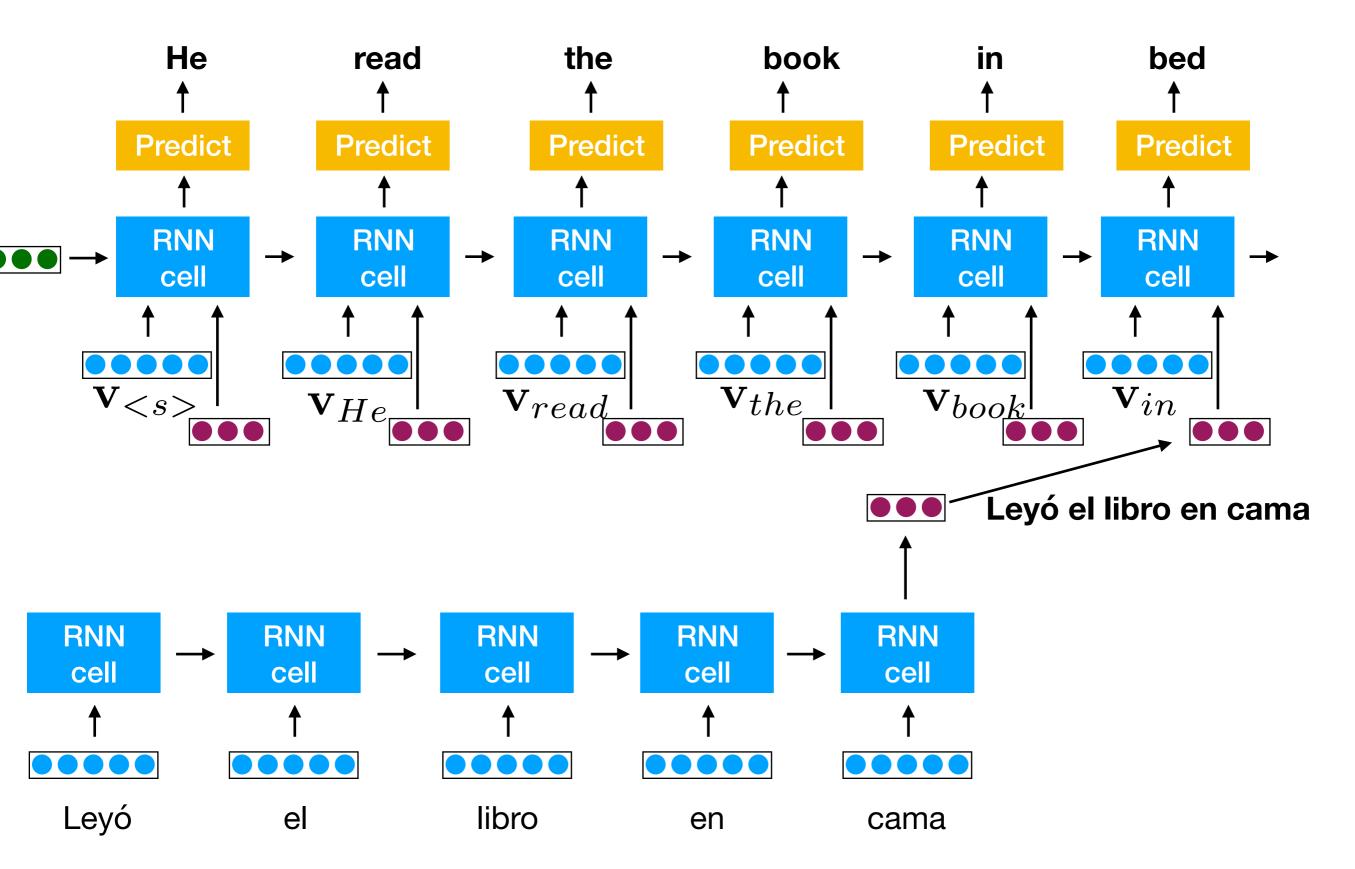






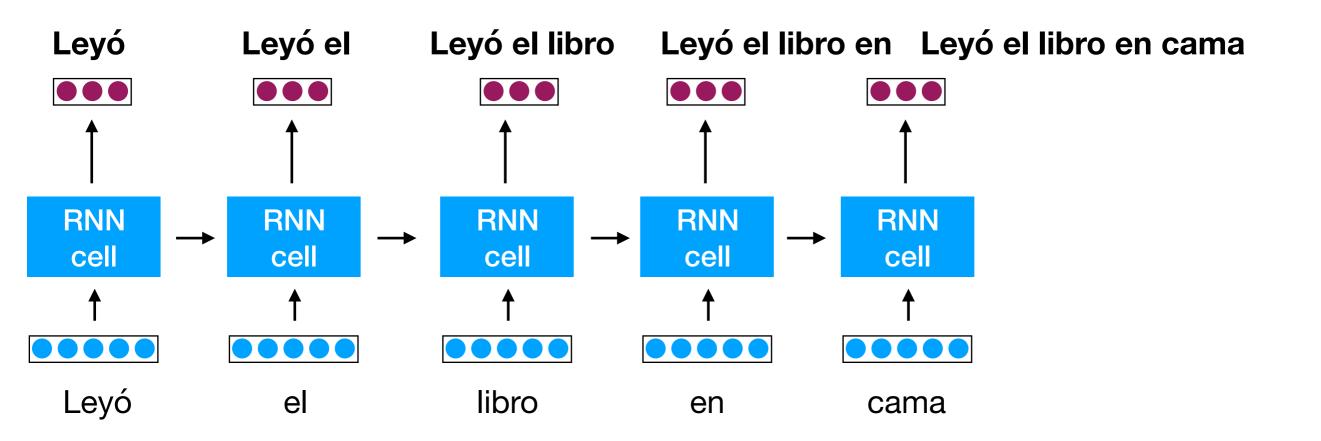
Seq2Seq



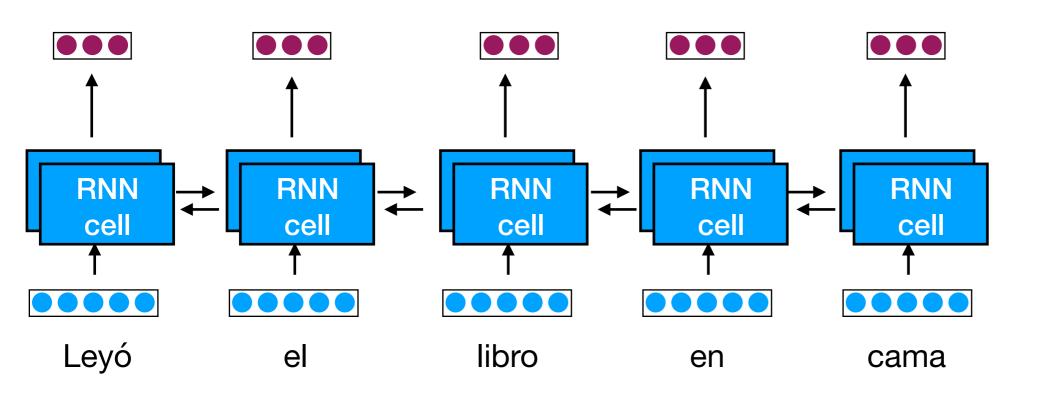




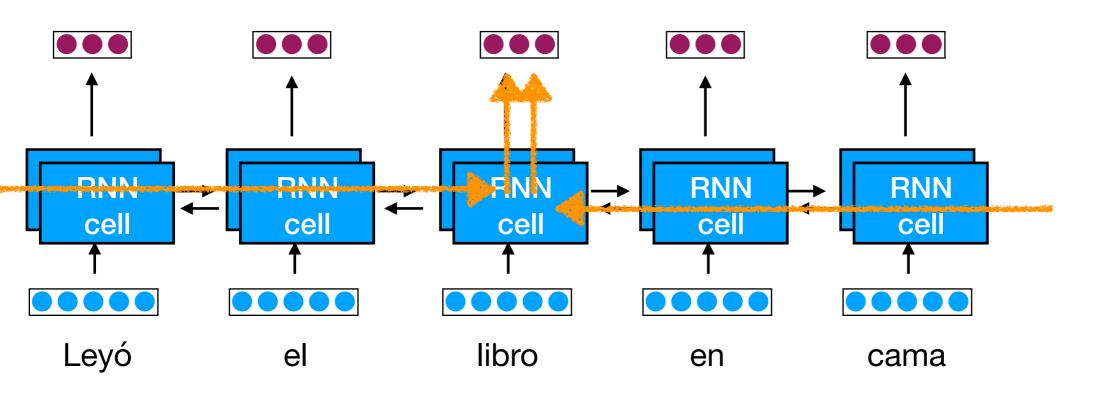
keep intermediate vectors



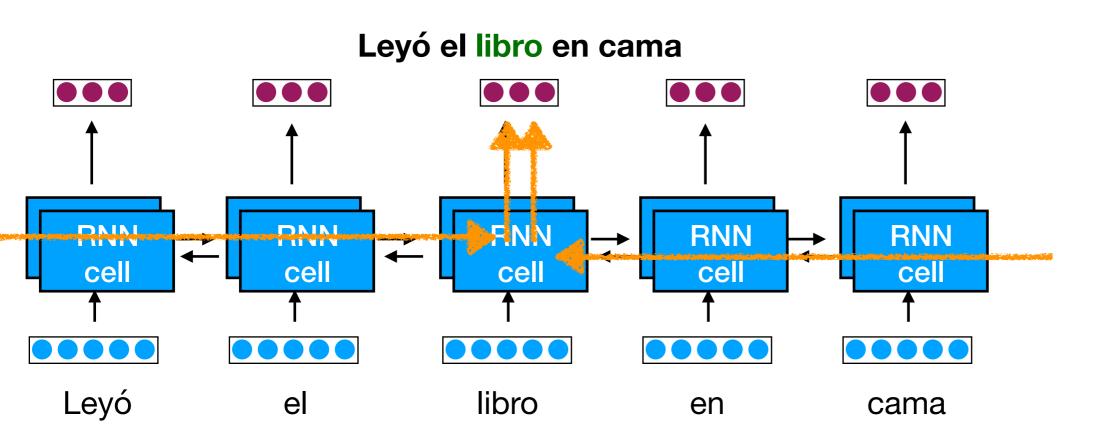






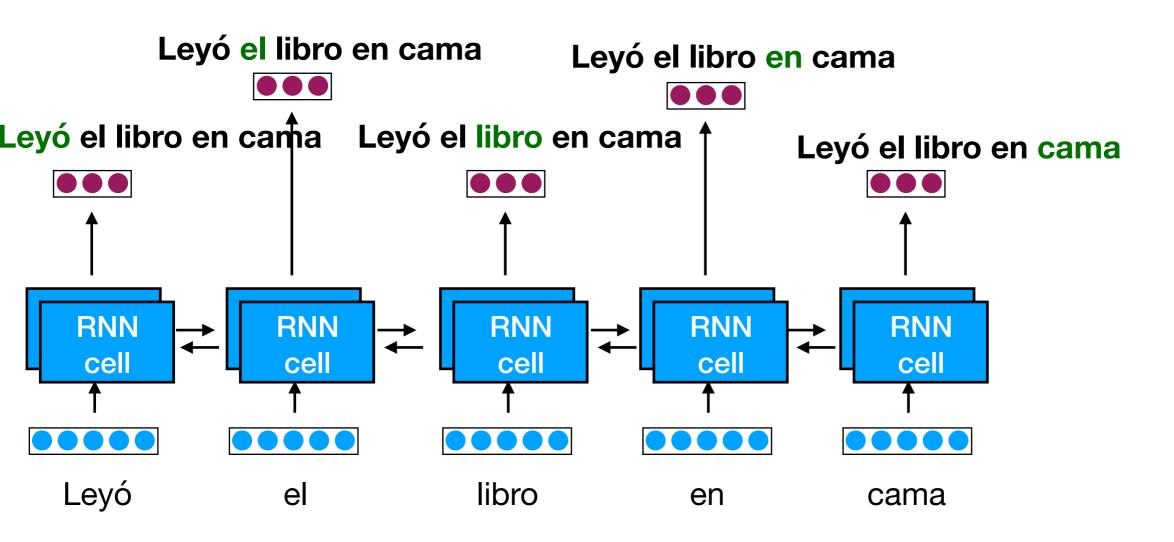




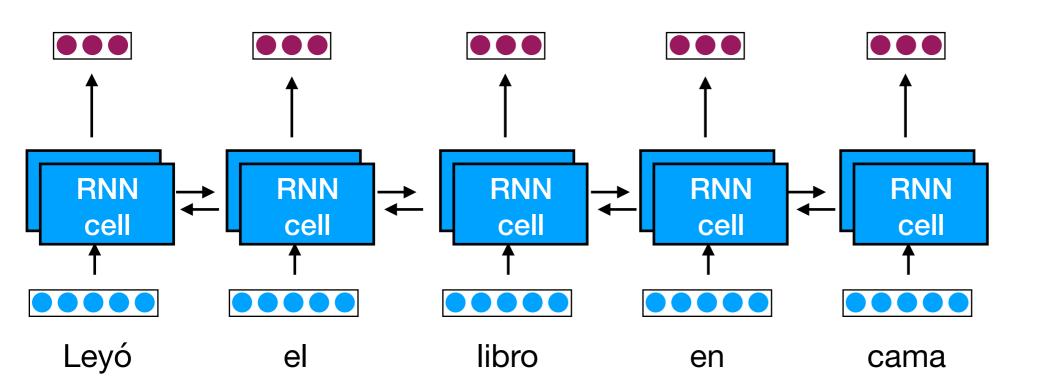


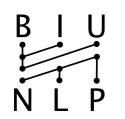


a representation of a word in context.

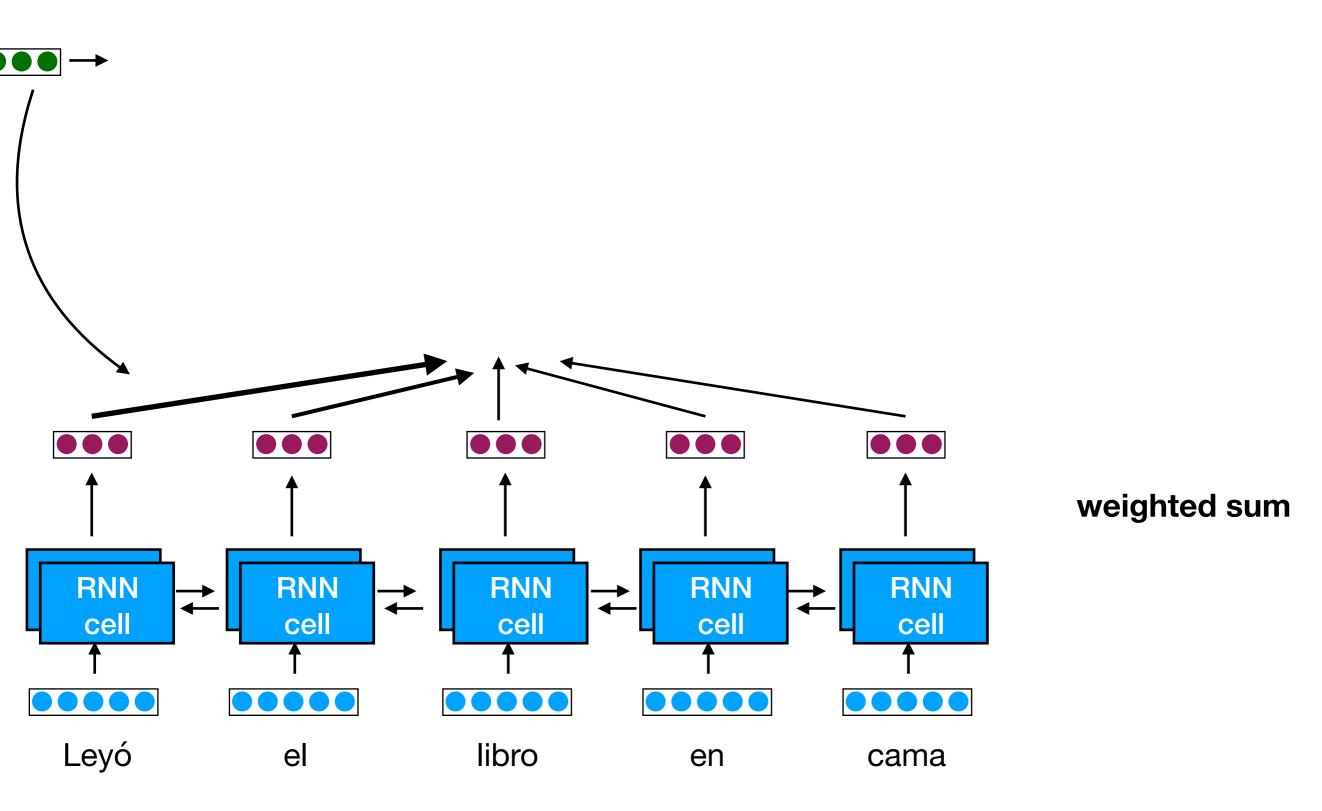


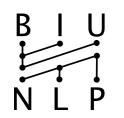




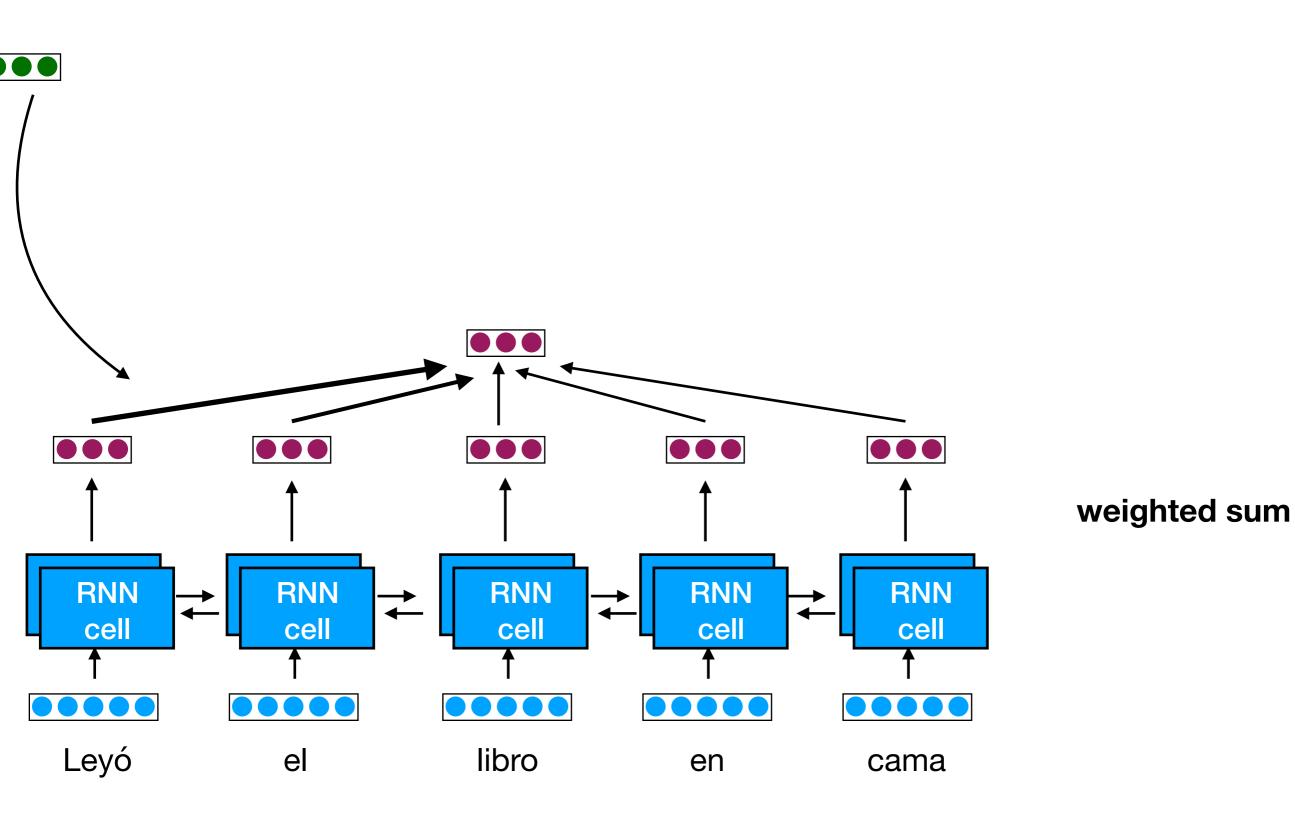


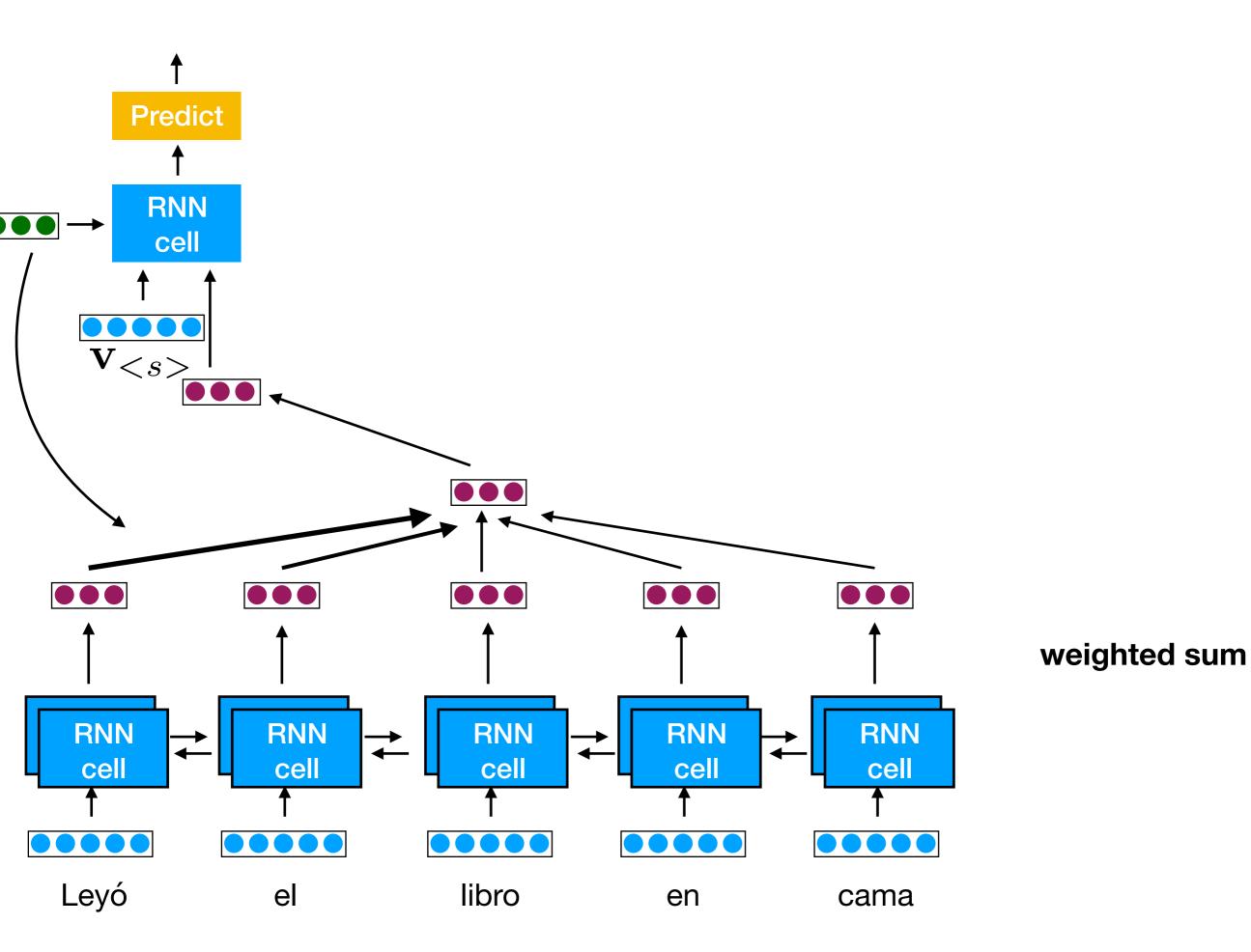


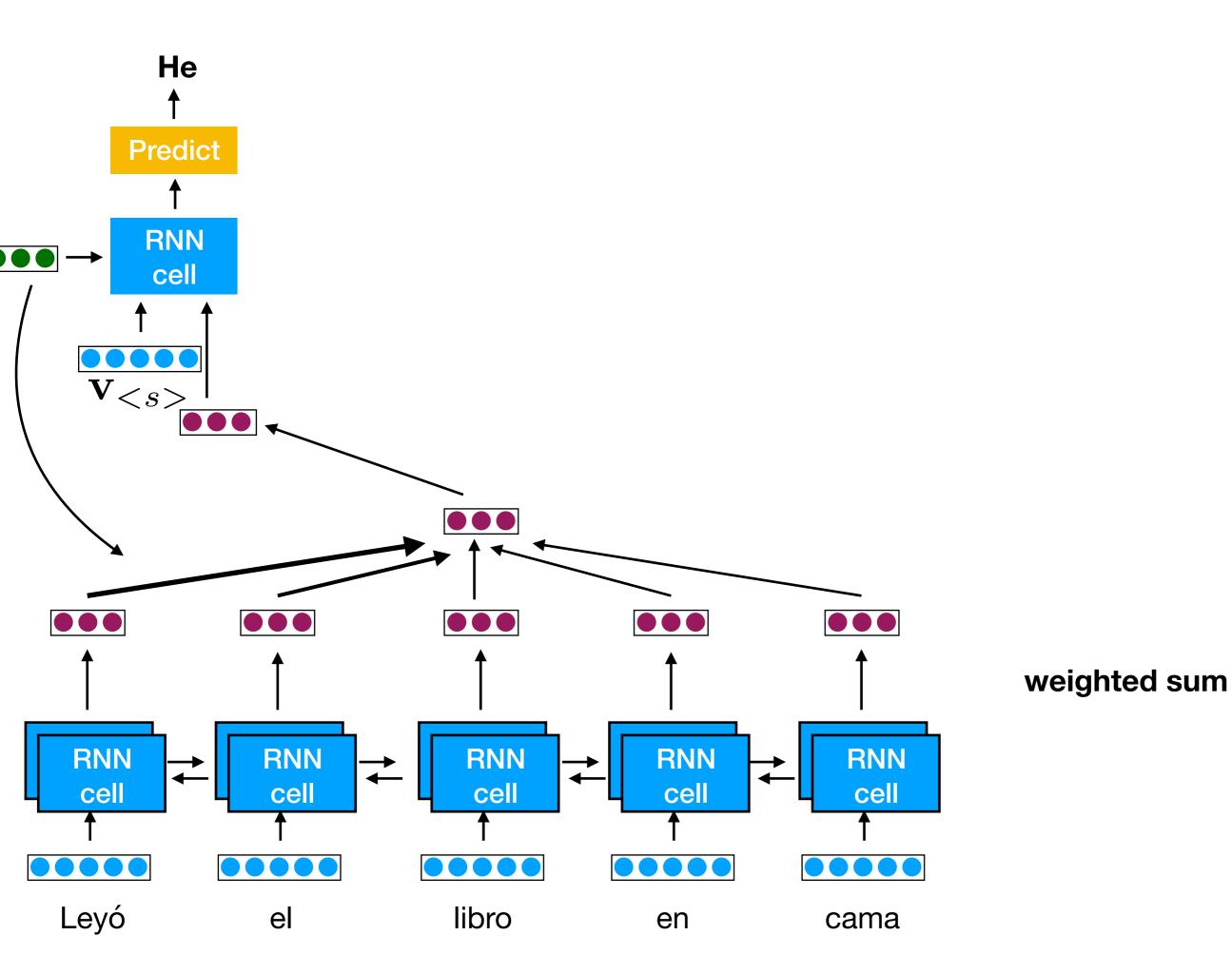


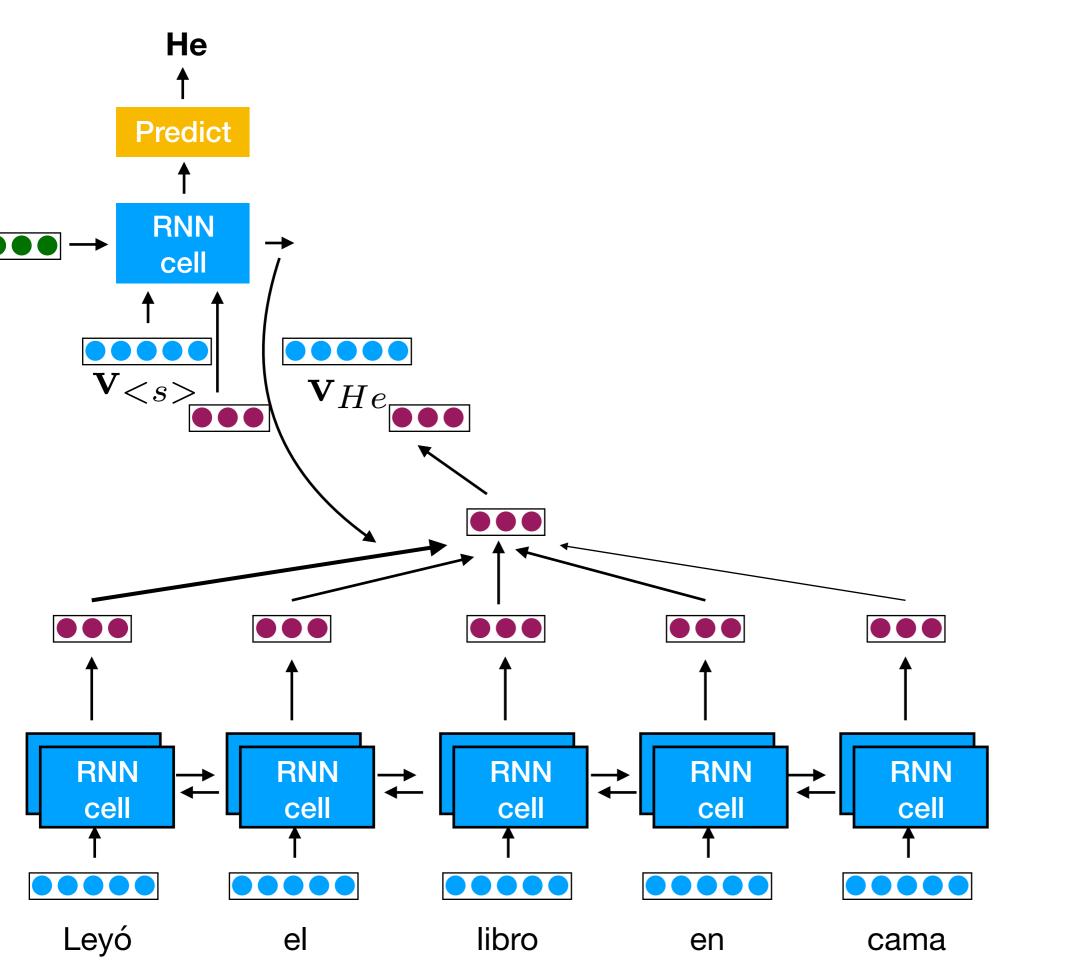




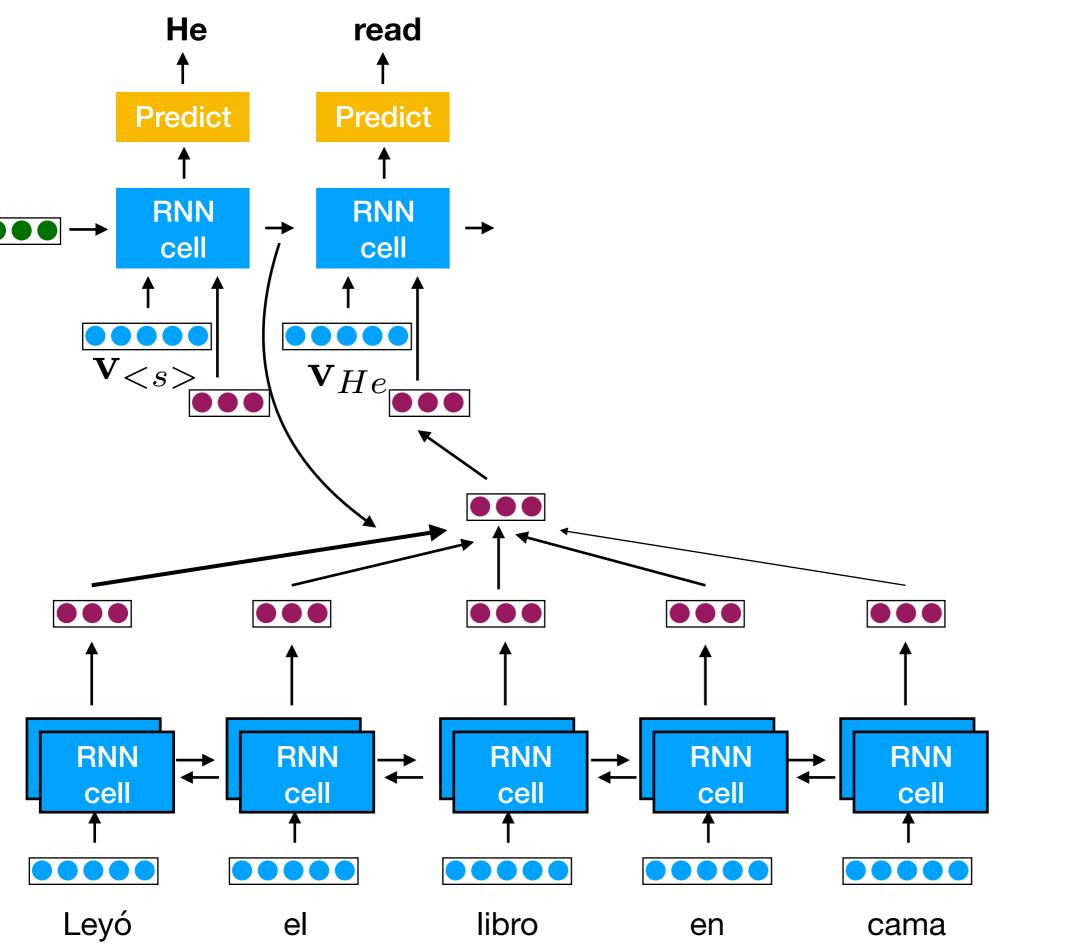




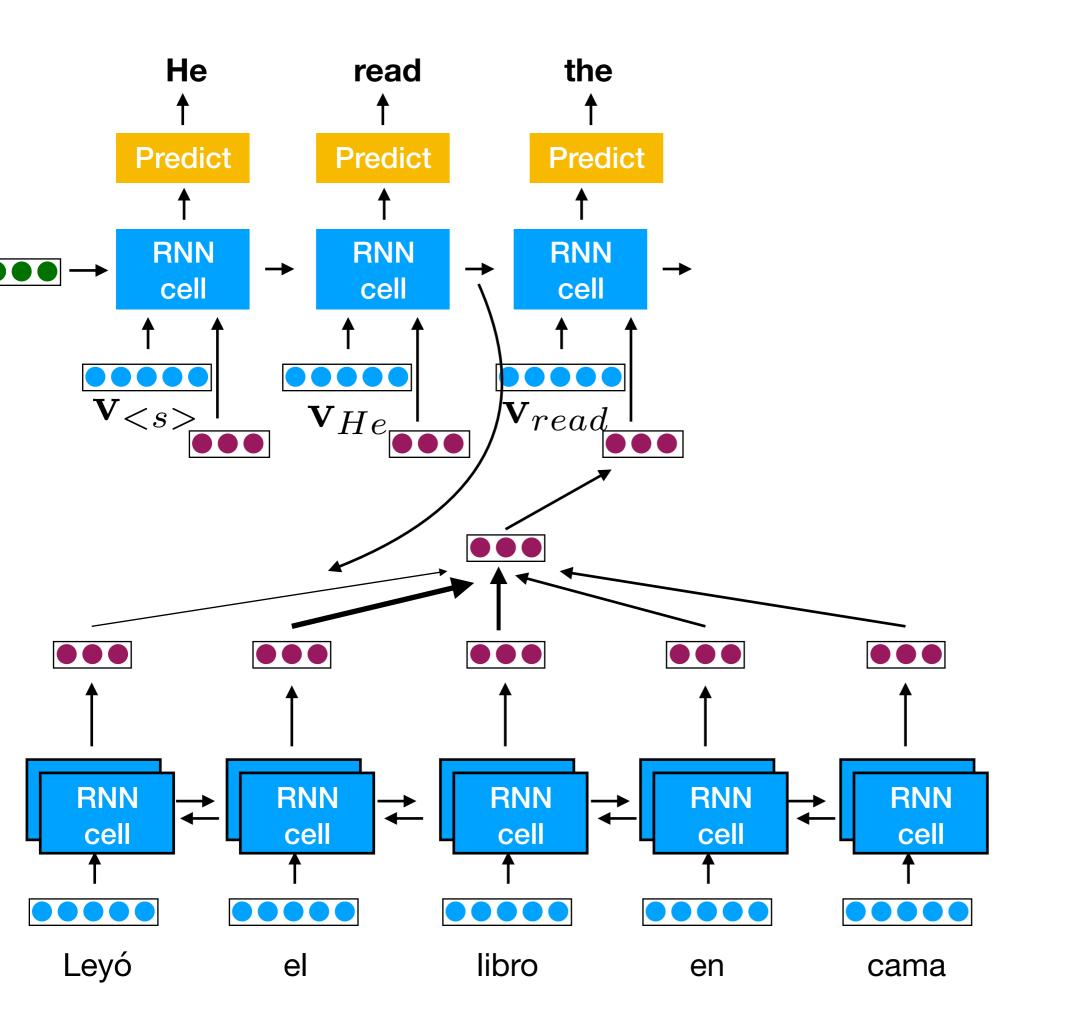




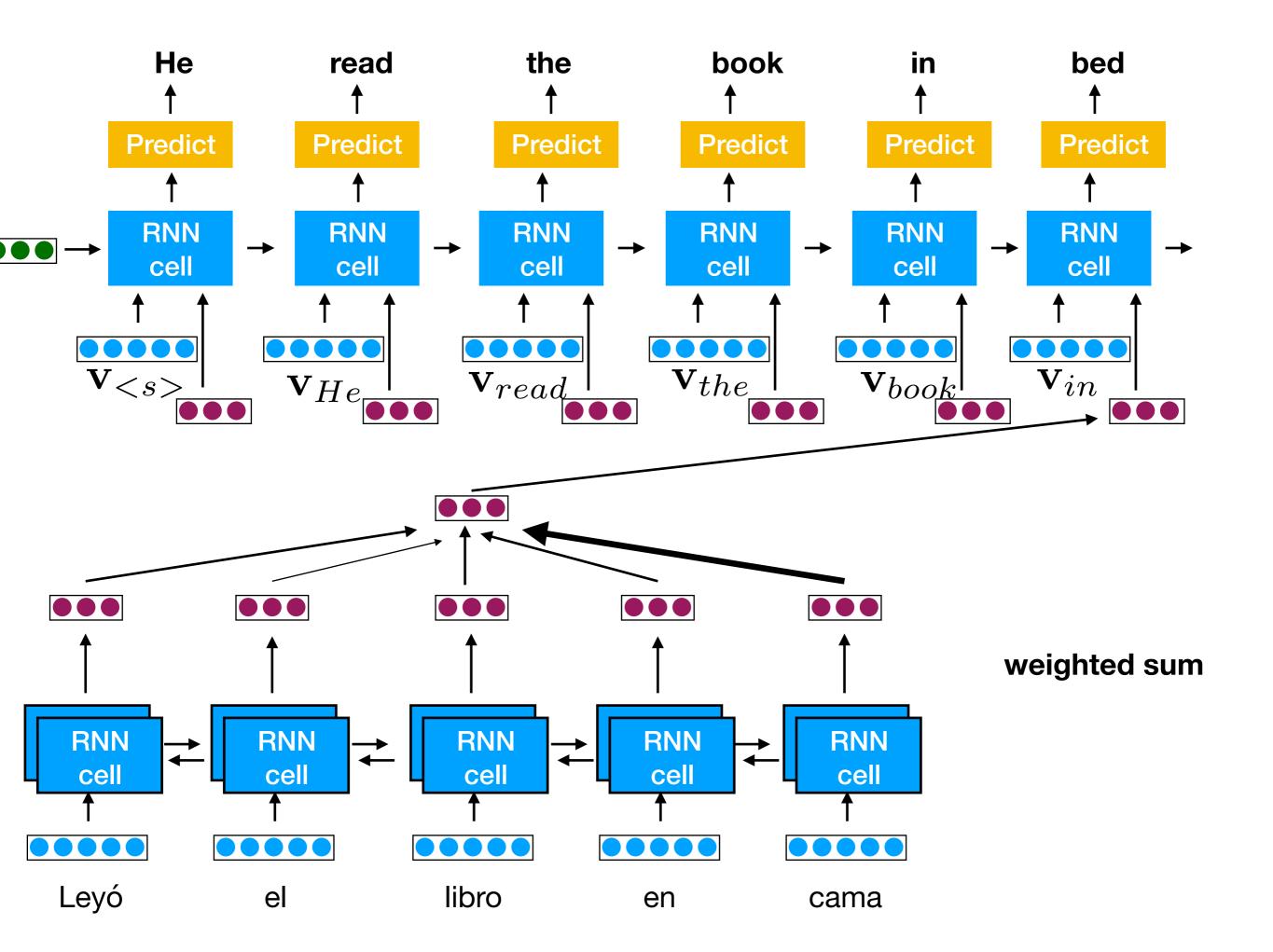
weighted sum







weighted sum

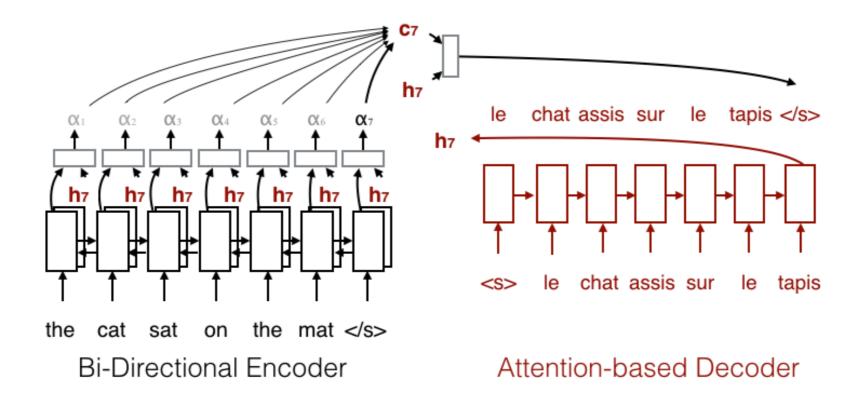


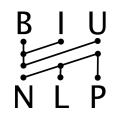


the conditioning vector is dynamically computed at each stage based on the current decoder hidden state.



the conditioning vector is dynamically computed at each stage based on the current decoder hidden state.







Findings of the E2E NLG Challenge

Ondřej Dušek, Jekaterina Novikova and Verena Rieser The Interaction Lab, School of Mathematical and Computer Sciences Heriot-Watt University Edinburgh, Scotland, UK {o.dusek, j.novikova, v.t.rieser}@hw.ac.uk

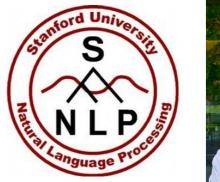
System	BLEU	NIST	METEOR	ROUGE-L	CIDEr	norm. avg.
[©] TGEN baseline (Novikova et al., 2017b): seq2seq with MR classifier reranking	0.6593	8.6094	0.4483	0.6850	2.2338	0.5754
SLUG (Juraska et al., 2018): seq2seq-based ensemble (LSTM/CNN encoders, LSTM decoder), heuristic slot aligner reranking, data augmentation	0.6619	8.6130	0.4454	0.6772	2.2615	0.5744
[©] TNT1 (Oraby et al., 2018): TGEN with data augmentation	0.6561	8.5105	0.4517	0.6839	2.2183	0.5729
NLE (Agarwal et al., 2018): fully lexicalised character-based seq2seq with MR classification reranking	0.6534	8.5300	0.4435	0.6829	2.1539	0.5696
^C TNT2 (Tandon et al., 2018): TGEN with data augmentation	0.6502	8.5211	0.4396	0.6853	2.1670	0.5688
HARV (Gehrmann et al., 2018): fully lexicalised seq2seq with copy mechanism, coverage penalty reranking, diverse ensembling	0.6496	8.5268	0.4386	0.6872	2.0850	0.5673
ZHANG (Zhang et al., 2018): fully lexicalised seq2seq over subword units, attention memory	0.6545	8.1840	0.4392	0.7083	2.1012	0.5661
[♥] GONG (Gong, 2018): TGEN fine-tuned using reinforcement learning	0.6422	8.3453	0.4469	0.6645	2.2721	0.5631
TR1 (Schilder et al., 2018): seq2seq with stronger delexicalization (incl. priceRange and customerRating)	0.6336	8.1848	0.4322	0.6828	2.1425	0.5563
SHEFF1 (Chen et al., 2018): 2-level linear classifiers deciding on next slot/token, trained using LOLS, training data filtering	0.6015	8.3075	0.4405	0.6778	2.1775	0.5537
DANGNT (Nguyen and Tran, 2018): rule-based two-step approach, selecting phrases for each slot + lexicalising	0.5990	7.9277	0.4346	0.6634	2.0783	0.5395
SLUG-ALT (late submission, Juraska et al., 2018): SLUG trained only using complex sentences from the training data	0.6035	8.3954	0.4369	0.5991	2.1019	0.5378
ZHAW2 (Deriu and Cieliebak, 2018): semantically conditioned LSTM RNN language model (Wen et al., 2015b) + controlling the first generated word	0.6004	8.1394	0.4388	0.6119	1.9188	0.5314
TUDA (Puzikov and Gurevych, 2018): handcrafted templates	0.5657	7.4544	0.4529	0.6614	1.8206	0.5215
ZHAW1 (Deriu and Cieliebak, 2018): ZHAW2 with MR classification loss + reranking	0.5864	8.0212	0.4322	0.5998	1.8173	0.5205
ADAPT (Elder et al., 2018): seq2seq with preprocessing that enriches the MR with desired target words	0.5092	7.1954	0.4025	0.5872	1.5039	0.4738
CHEN (Chen, 2018): fully lexicalised seq2seq with copy mechanism and attention memory	0.5859	5.4383	0.3836	0.6714	1.5790	0.4685
FORGE3 (Mille and Dasiopoulou, 2018): templates mined from training data	0.4599	7.1092	0.3858	0.5611	1.5586	0.4547
[♥] SHEFF2 (Chen et al., 2018): vanilla seq2seq	0.5436	5.7462	0.3561	0.6152	1.4130	0.4462
TR2 (Schilder et al., 2018): templates mined from training data	0.4202	6.7686	0.3968	0.5481	1.4389	0.4372
FORGE1 (Mille and Dasiopoulou, 2018): grammar-based	0.4207	6.5139	0.3685	0.5437	1.3106	0.4231

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SHEFF1 (Chen et al., 2018): 2-level linear classifiers deciding on next slot/token, trained using LOLS, training data filtering	seq2seq+att								
DANGNT (Nguyen and Tran, 2018): rule-based two-step approach, selecting phrases for each slot + lexicalising	_ (Gree	en/Bl	ue: p	oatt	erns			
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3. The BiLSTM Hegemony

To a first approximation, the de facto consensus in NLP in 2017 is that no matter what the task, you throw a BiLSTM at it, with attention if you need information flow

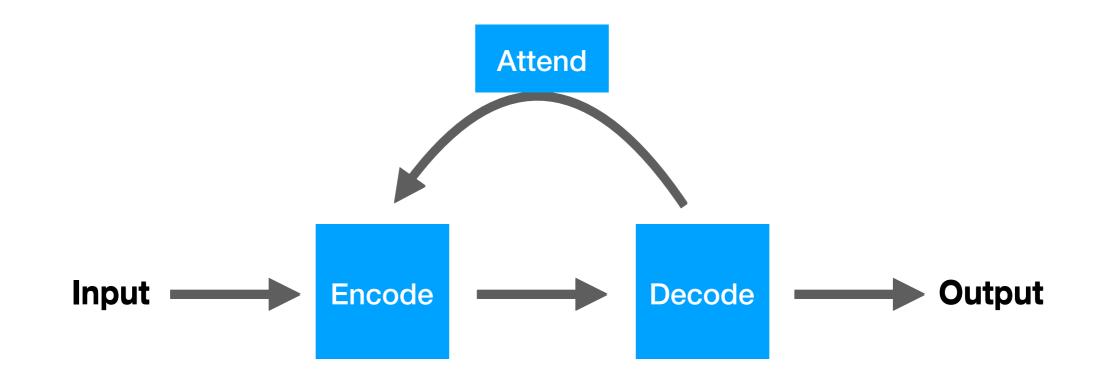
> Chris Manning April 2017





28





sequence of symbols from alphabet A

sequence of symbols from alphabet B





sequence of symbols from alphabet A

sequence of symbols from alphabet B

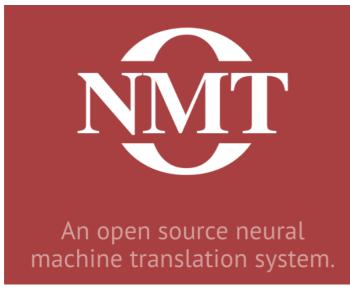




Software

MARIANNMT

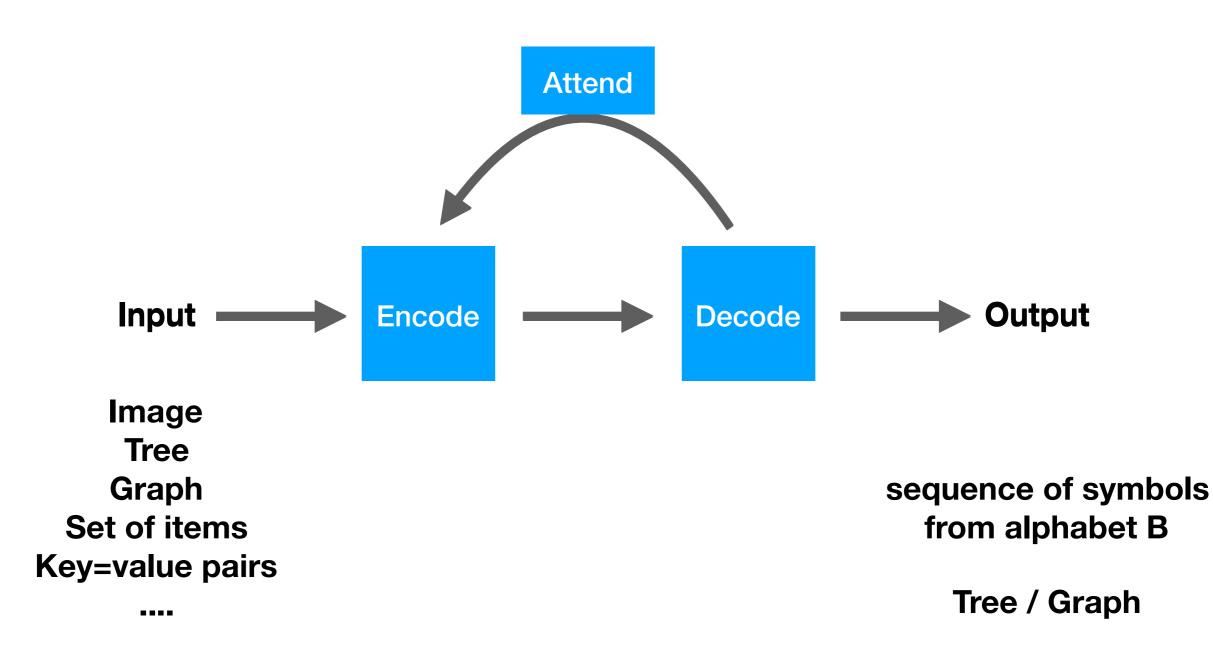
Fast Neural Machine Translation in C++



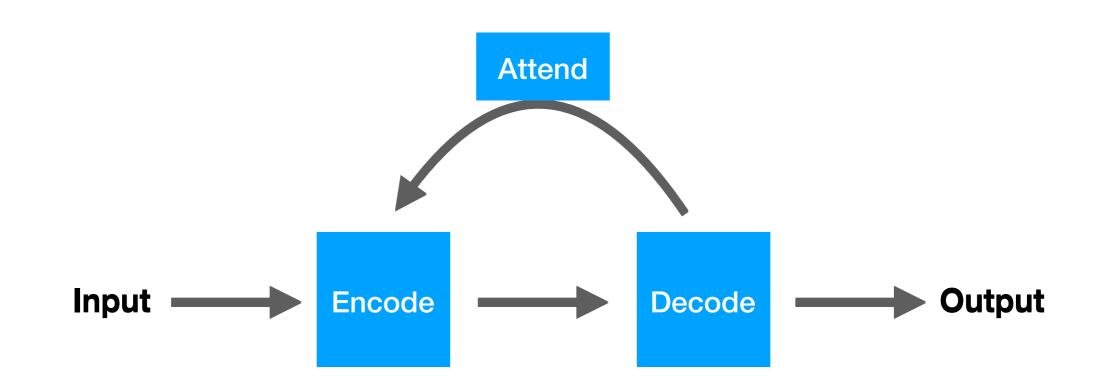
pytorch / fairseq



What's not supported

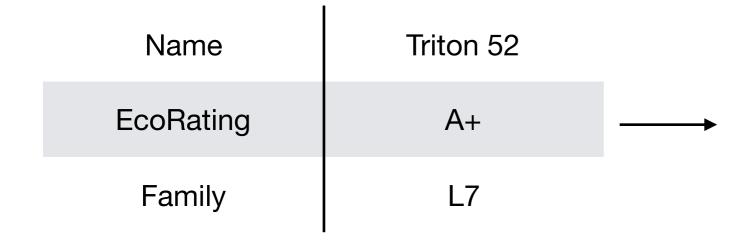




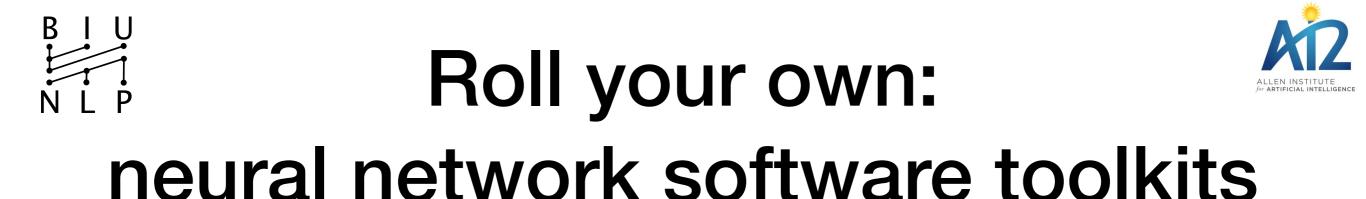


Key=value pairs

sequence of symbols from alphabet B



the Triton 52 has an A+ echo rating and is in the L7 product family



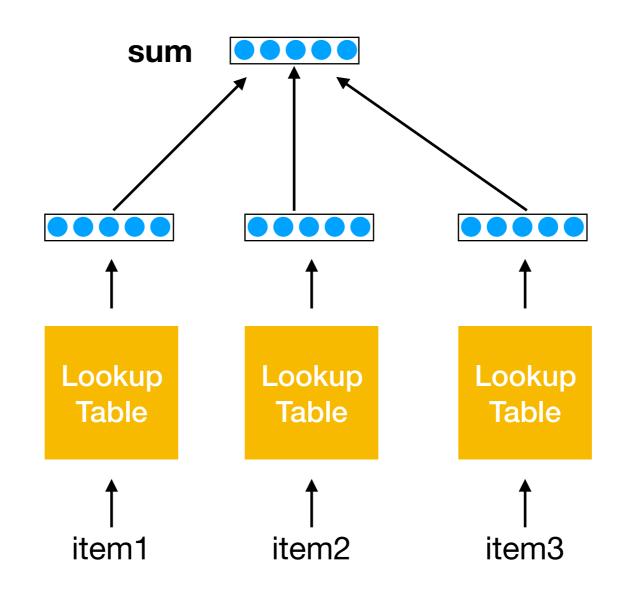
рутыксн dy/net

(don't use TensorFlow)

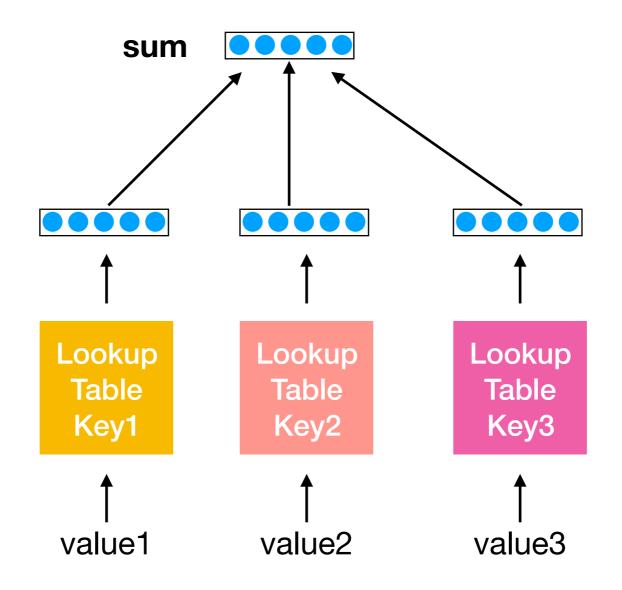


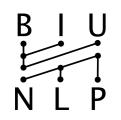
B I U N L P

Encoding sets



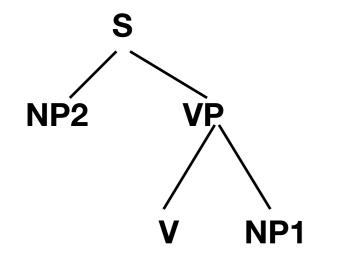
Encoding key=value pairs



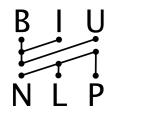




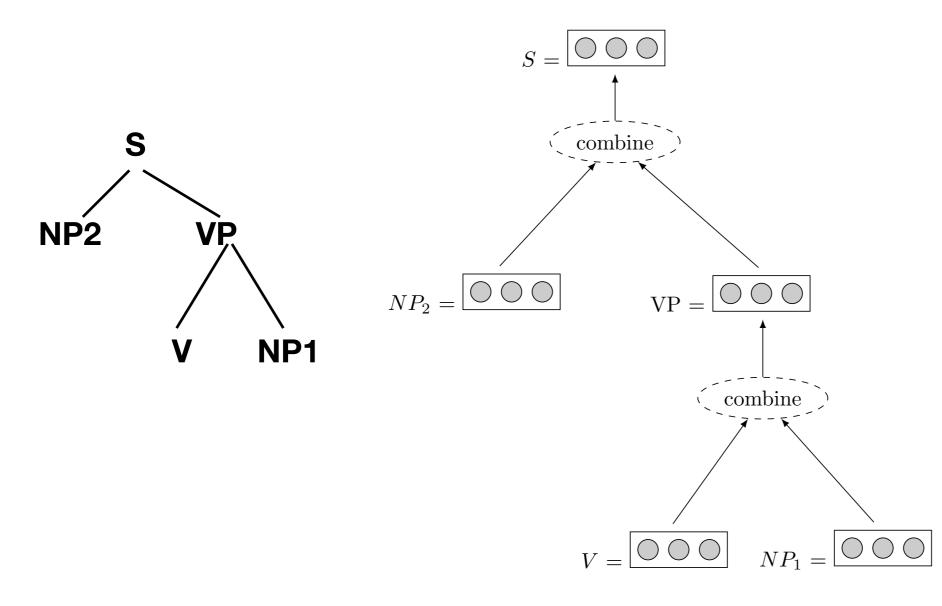
Encoding trees





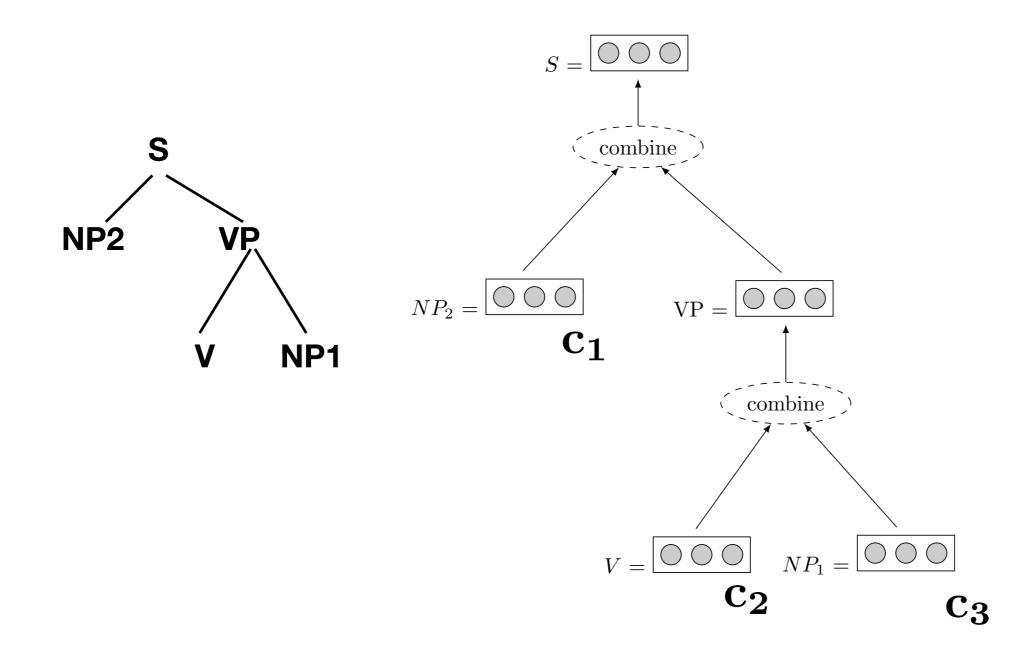


Encoding trees



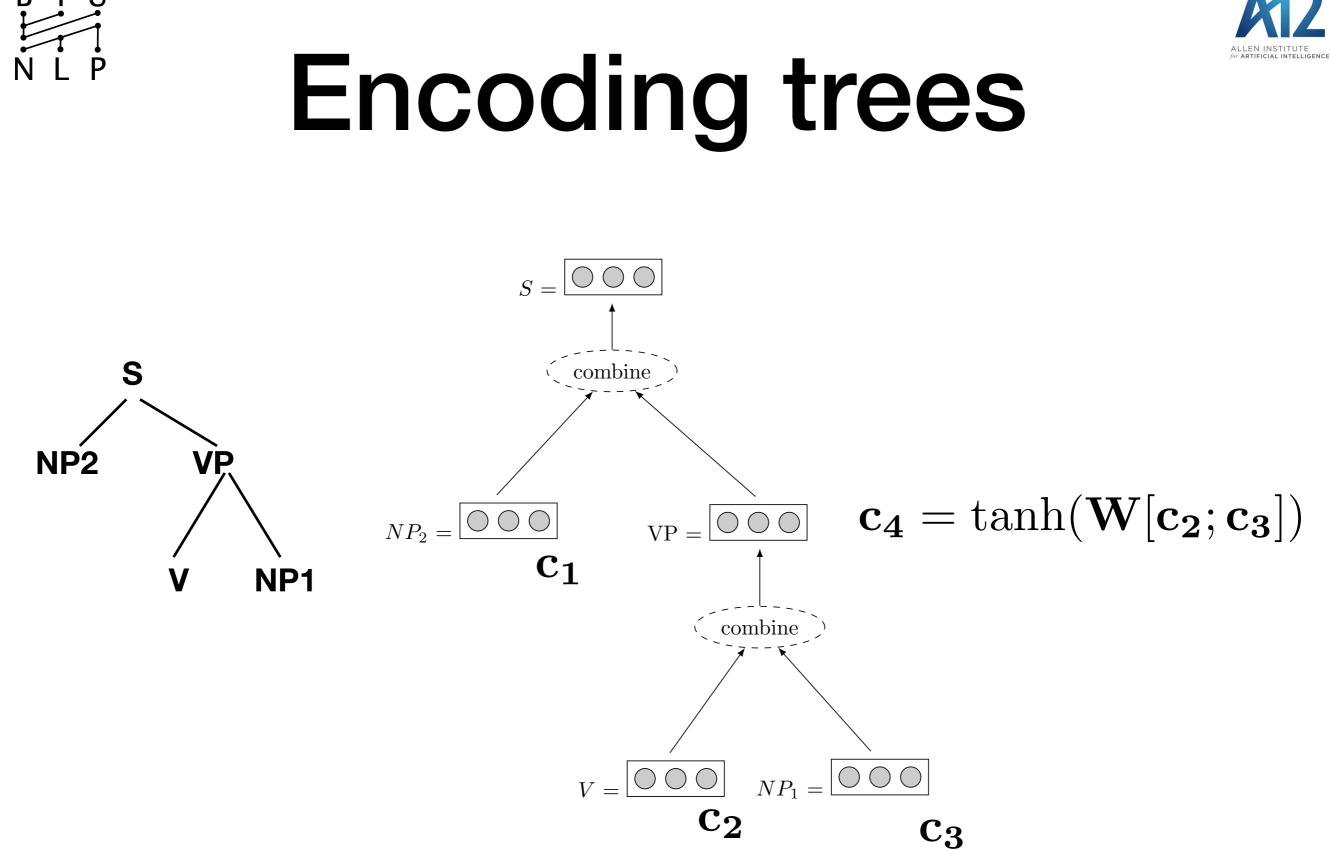




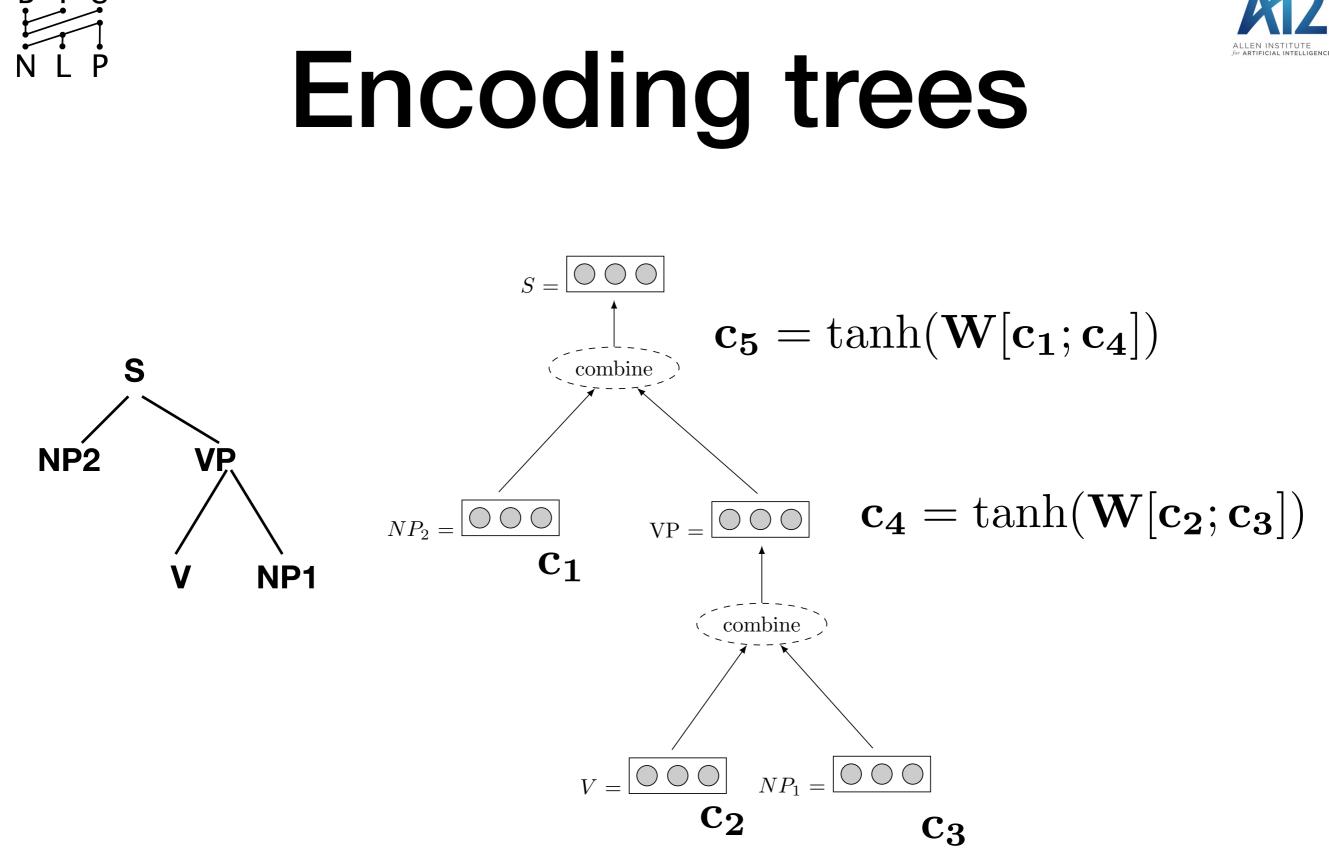


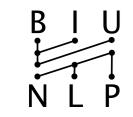
P







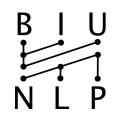






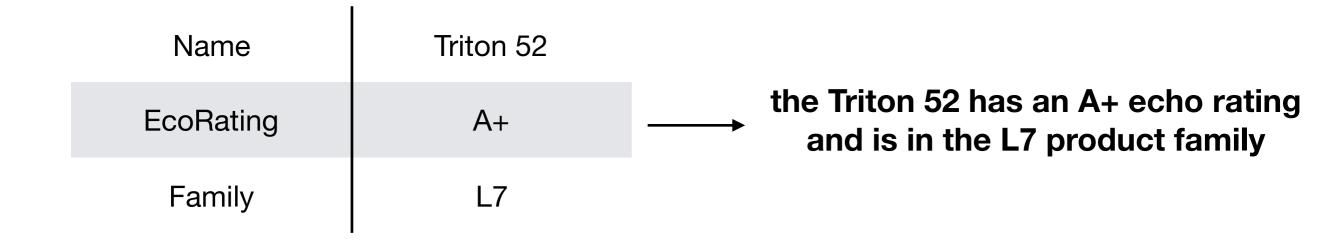
But you can also do a lot with seq2seq

Just encode things as strings!

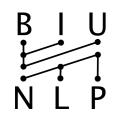




Key-value pairs



@ N: Triton 52 @ EC: A+ @ F: L7 @	the Triton 52 has an A+ echo rating
@ N. IIIIOII 52 @ EC. A+ @ F. L/ @	and is in the L7 product family





Key-value pairs

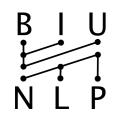
Learning to generate one-sentence biographies from Wikidata

Andrew Chisholm University of Sydney Sydney, Australia andy.chisholm.89@gmail.com Will Radford Hugo Australia Sydney, Australia wradford@hugo.ai **Ben Hachey**

Hugo Australia Sydney, Australia bhachey@hugo.ai

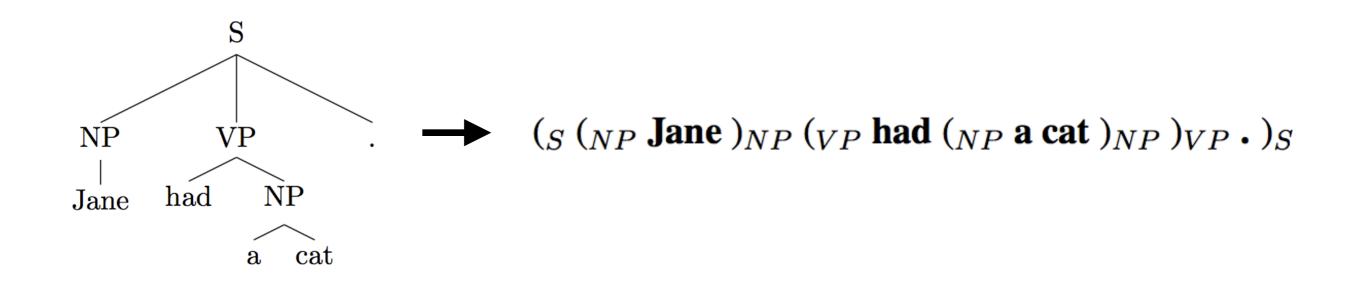
TITLE mathias tuomi SEX_OR_GENDER male DATE_OF_BIRTH 1985-09-03 OCCUPATION squash player CITIZENSHIP finland

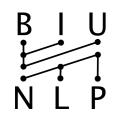
(Task: generate first sentence of wikipedia biography)





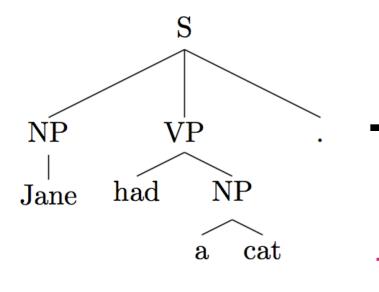
Linearized Trees





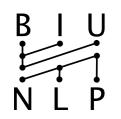


Linearized Trees



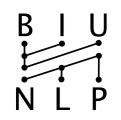
• $(S(_{NP} \text{ Jane })_{NP} (_{VP} \text{ had } (_{NP} \text{ a cat })_{NP})_{VP} .)_S$

feed the tree as a bracketed string into your encoder or output it as string from the decoder





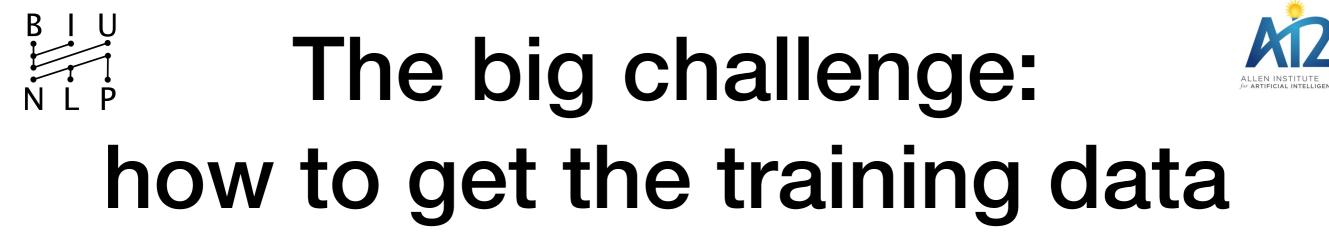
For many cases, encoding the input and output as linear strings and relying on the attention mechanism and neural-net training work sufficiently well.





NLG (for the rest of this tutorial):

- 1) Define task.
- 2) Obtain input/output example.
- 3) Represent input and output as strings.
- 4) Train a seq2seq+attention model.



NLG (for the rest of this tutorial):

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NLG (for the rest of this tutorial):

- 1) Define task.
- 2) Obtain input/output example.
- 3) Represent input and output as strings.
- 4) Train a seq2seq+attention model.

Need MANY examples of input and desired output.

Controlling Politeness in Neural Machine Translation via Side Constraints

Rico Sennrich and Barry Haddow and Alexandra Birch School of Informatics, University of Edinburgh {rico.sennrich,a.birch}@ed.ac.uk,bhaddow@inf.ed.ac.uk

3 NMT with Side Constraints

We are interested in machine translation for language pairs where politeness is not grammatically marked in the source text, but should be predicted in the target text. The basic idea is to provide the neural network with additional input features that mark *side constraints* such as politeness.

At training time, the correct feature is extracted from the sentence pair as described in the following section. At test time, we assume that the side constraint is provided by a user who selects the desired level of politeness of the translation.

We add side constraints as special tokens at the end of the source text, for instance $\langle T \rangle$ or $\langle V \rangle$. The attentional encoder-decoder framework is then able to learn to pay attention to the side constraints.

We automatically annotate politeness on a sentence level with rules based on a morphosyntactic annotation by ParZu (Sennrich et al., 2013). Sentences containing imperative verbs are labelled informal. Sentences containing an informal or polite pronoun from Table 1 are labelled with the corresponding class.





Jessica Ficler and Yoav Goldberg Computer Science Department Bar-Ilan University Israel {jessica.ficler, yoav.goldberg}@gmail.com



[Jessica's slides]



Our goal is to generate text... ...while allowing control of its style.



Style

The same message (e.g. expressing a positive sentiment towards a movie) can be conveyed in different ways.



"OMG... This movie actually made me cry a little bit because I laughed so hard at some parts."



"OMG... This movie actually made me cry a little bit because I laughed so hard at some parts."

Colloquial style



"OMG... This movie actually made me cry a little bit because I laughed so hard at some parts."

Colloquial style

Personal voice



"OMG... This movie actually made me cry a little bit because I laughed so hard at some parts."

Colloquial style

Personal voice

Few adjectives



"OMG... This movie actually made me cry a little bit because I laughed so hard at some parts."

Colloquial style

Personal voice

Few adjectives

"A genuinely unique, full-on sensory experience that treads its own path between narrative clarity and pure visual expression."



"OMG... This movie actually made me cry a little bit because I laughed so hard at some parts."

Colloquial style

Personal voice

Few adjectives

"A genuinely unique, full-on sensory experience that treads its own path between narrative clarity and pure visual expression."

Professional critic



"OMG... This movie actually made me cry a little bit because I laughed so hard at some parts."

Colloquial style

Personal voice

Few adjectives

"A genuinely unique, full-on sensory experience that treads its own path between narrative clarity and pure visual expression."

Professional critic

Impersonal voice



"OMG... This movie actually made me cry a little bit because I laughed so hard at some parts."

Colloquial style

Personal voice

Few adjectives

"A genuinely unique, full-on sensory experience that treads its own path between narrative clarity and pure visual expression."

Professional critic

Impersonal voice

Many adjectives



The challenge

Generate text that conforms to a set of <u>content-based</u> and <u>stylistic</u> requirements.



The challenge

Generate **text** that conforms to a set of <u>content-based</u> and <u>stylistic</u> requirements.

full length, natural sentences



The challenge

more than 2

Generate **text** that conforms to a **set** of <u>content-based</u> and <u>stylistic</u> requirements.

full length, natural sentences



Theme: Acting Descriptive: True



Theme: Acting Descriptive: True

"A wholly original, well-acted, romantic comedy that's elevated by the modest talents of a lesser known cast."



Theme: Acting Descriptive: True

"A wholly original, **well-acted**, romantic comedy that's elevated by the modest talents of a lesser known **cast**."



Theme: Acting Descriptive: True

"A wholly <u>original</u>, <u>well-acted</u>, <u>romantic</u> comedy that's elevated by the <u>modest</u> talents of a <u>lesser known</u> **cast**."



Theme: Acting Descriptive: True

"A wholly <u>original</u>, <u>well-acted</u>, <u>romantic</u> comedy that's elevated by the <u>modest</u> talents of a <u>lesser known</u> **cast**." Theme: Plot Descriptive: False

"I think the <u>poor</u> **writing** and **script** are what caused this movie to bomb."



Formal Definition

• We assume a set of k parameters $p_1 \dots p_k$, each parameter p_i with a set of possible values V^{p_i}



Formal Definition

- We assume a set of k parameters $p_1 \dots p_k$, each parameter p_i with a set of possible values V^{p_i}
- Input: specific assignment to these parameters

	Parameter	Value
	Professional	False
e.g.	Personal	True
	Length	≤ 10
	Descriptive	False
	Theme	Other
	Sentiment	Positive



Formal Definition

- We assume a set of k parameters $p_1 \dots p_k$, each parameter p_i with a set of possible values V^{p_i}
- Input: specific assignment to these parameters

	Parameter	Value
	Professional	False
e.g.	Personal	True
	Length	≤ 10
	Descriptive	False
	Theme	Other
	Sentiment	Positive

Output: a text that is compatible with the parameters values

e.g. "I don't understand why it is rated so poorly."

This work

We consider 6 parameters and values from the movie reviews domain

Style	Content
Professional Personal Descriptive Length	Sentiment Theme



Content Parameters



Sentiment - The score that the reviewer gave the movie

Positive

"This movie is so much to keep you on the edge of your seat." Neutral

"While the film <u>doesn't quite</u> <u>reach</u> the level of sugar fluctuations, it's <u>beautifully</u> animated."

Negative

"It's a very low-budget movie that just seems to be a bunch of fluff."



Theme - Whether the sentence's content is about the Plot, Acting, Production, Effects or none of these (Other)



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Plot - "The storyline had me laughing out loud."



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Plot - "The storyline had me laughing out loud."

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Plot - "The storyline had me laughing out loud."

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Plot - "The storyline had me laughing out loud."

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Theme - Whether the sentence's content is about the Plot, Acting, Production, Effects or none of these (Other)

Plot - "The storyline had me laughing out loud."

Acting - "The cast are all excellent."

Production - "The director's magical."

Effects - "Only saving grace is the sound effects."

Other - "I'm afraid that the movie is aimed at kids and adults weren't sure what to say about it."



Style Parameters



Length – Number of words

 \leq 10 words

11-20 words

21-40 words

> 40 words



Professional - Whether the review is written in the style of a professional critic or not



Professional - Whether the review is written in the style of a professional critic or not

True

"This is a breath of fresh air, it's a welcome return to the franchise's brand of satirical humor."



Professional - Whether the review is written in the style of a professional critic or not

True

"This is a breath of fresh air, it's a welcome return to the franchise's brand of satirical humor." False

"So glad to see this movie !!"



Personal - Whether the review describes subjective experience (written in personal voice) or not



Personal - Whether the review describes subjective experience (written in personal voice) or not

True

"I could see the movie again"



Personal - Whether the review describes subjective experience (written in personal voice) or not

True

"I could see the movie again"

False

"Very similar to the book."



Descriptive - Whether the review is in descriptive (contains a high ratio of adjectives) style or not



Descriptive - Whether the review is in descriptive (contains a high ratio of adjectives) style or not

True

"Such a **hilarious** and **funny romantic** comedy."



Descriptive - Whether the review is in descriptive (contains a high ratio of adjectives) style or not

True

"Such a **hilarious** and **funny romantic** comedy."

False

"A **definite** must see for fans of anime fans, pop culture references and animation with a **good** laugh too."



And we would like to control for all these aspects simultaniously

Туре	Parameter	Value
Style	Professional	False
Style	Personal	True
Style	Length	≤ 10
Style	Descriptive	False
Content	Theme	Other
Content	Sentiment	Positive

"I don't understand why it is rated so poorly."





a conditioned language model:

$$P(w_1 \dots w_n | c) = \prod_{t=1}^n P(w_t | w_1, \dots, w_{t-1}, c)$$



a conditioned language model:

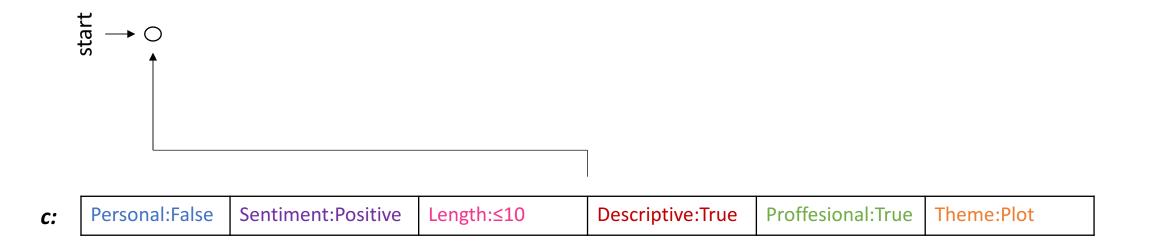
$$P(w_1 \dots w_n | c) = \prod_{t=1}^n P(w_t | w_1, \dots, w_{t-1}, c)$$

Condition each word on the history, as well as on a context c.

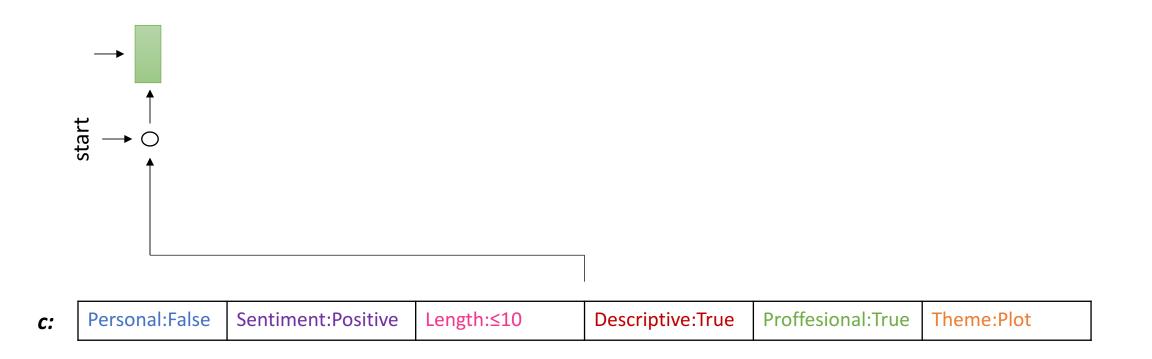


с:	Personal:False Sentiment:Positive	Length:≤10	Descriptive:True	Proffesional:True	Theme:Plot	
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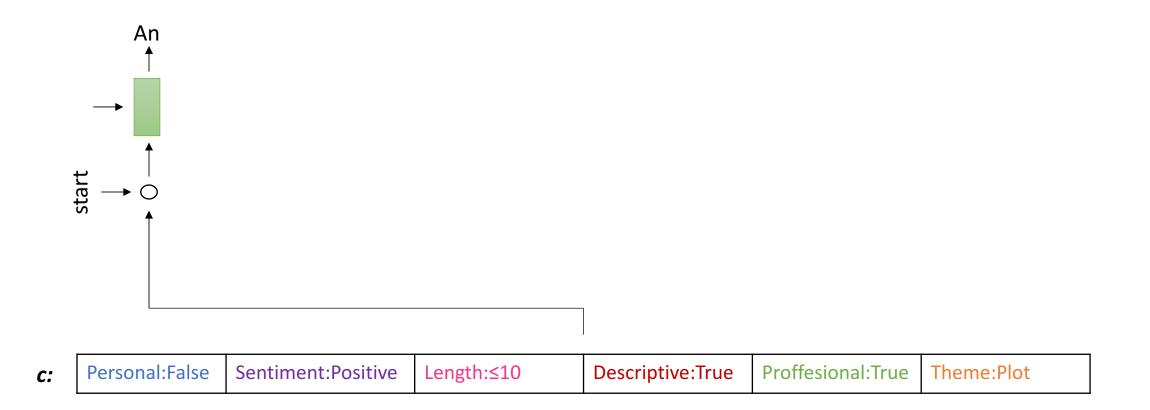




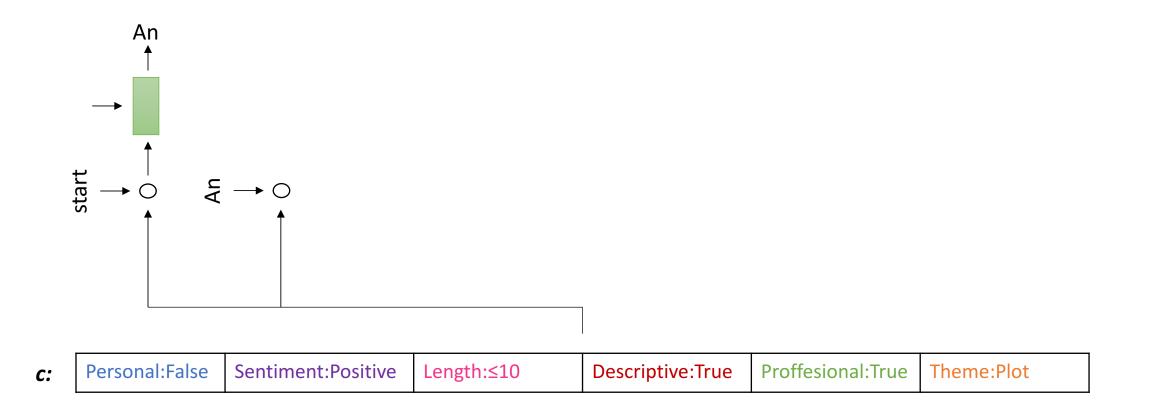




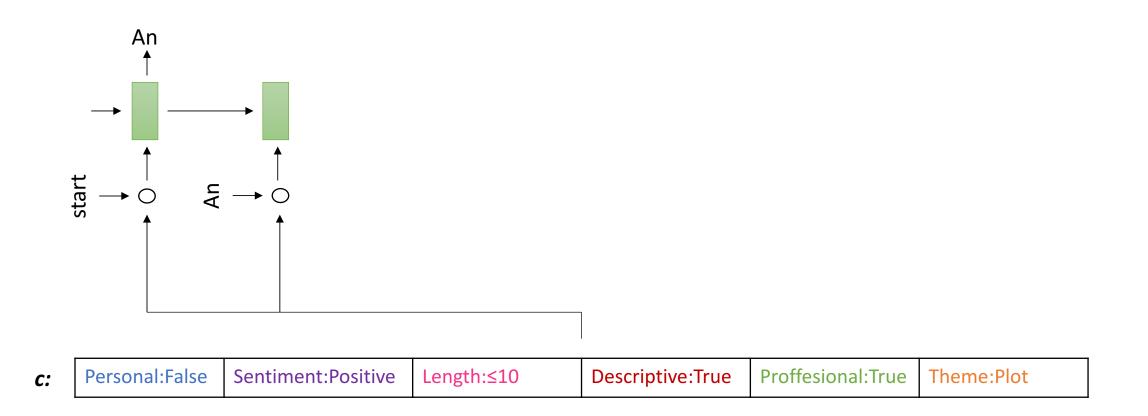




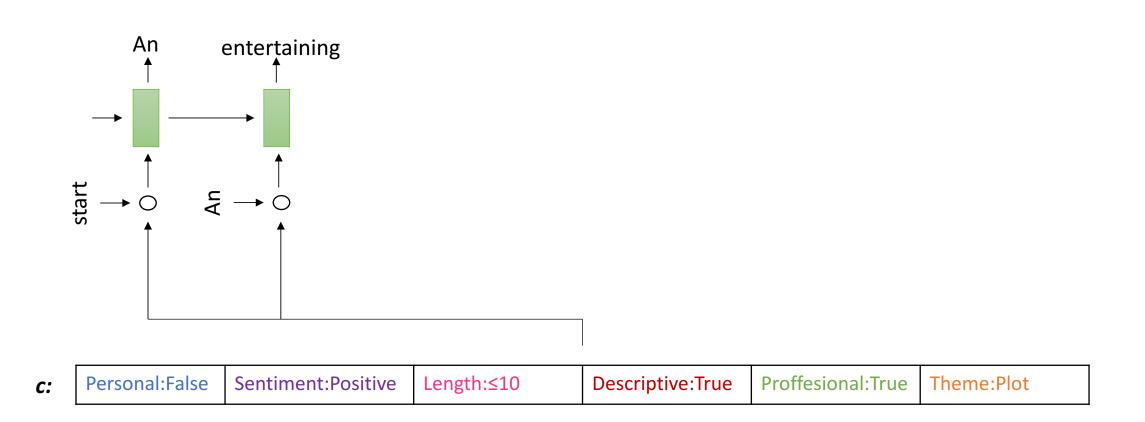


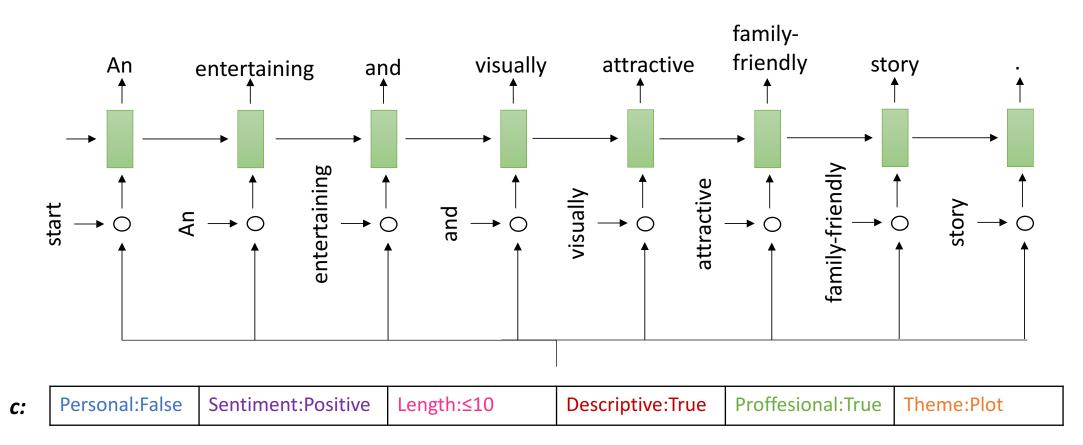










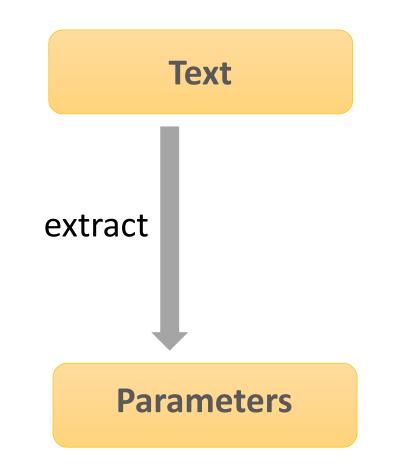




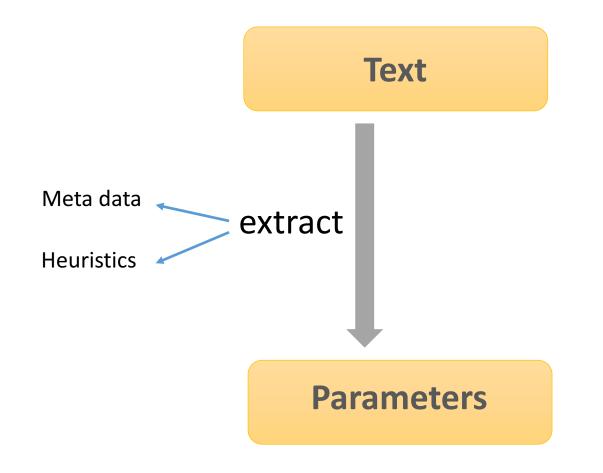
The model is simple, but...

we need training data annotated with the appropriate values.

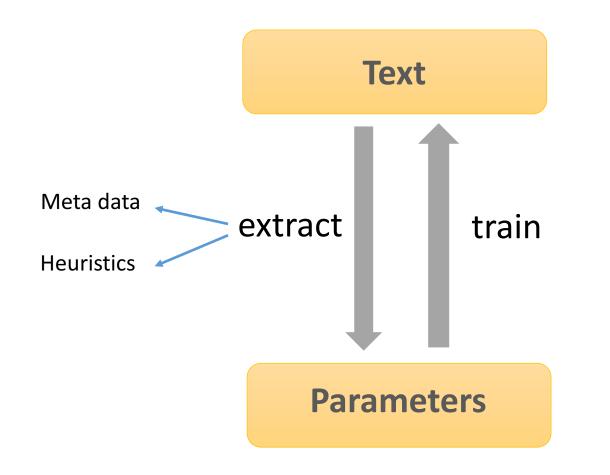


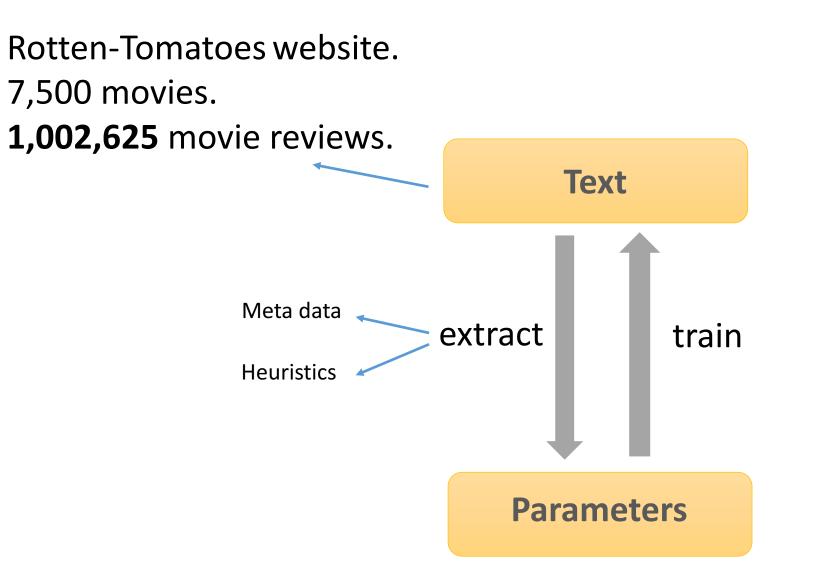




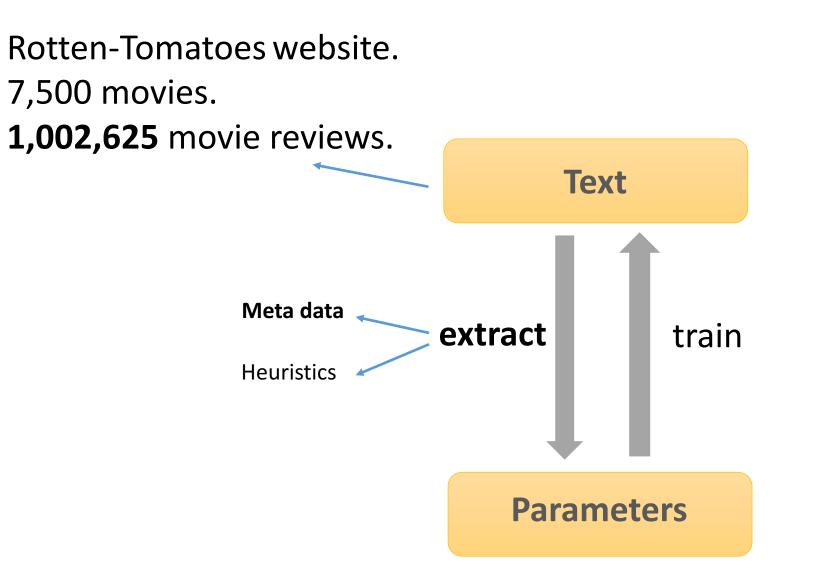














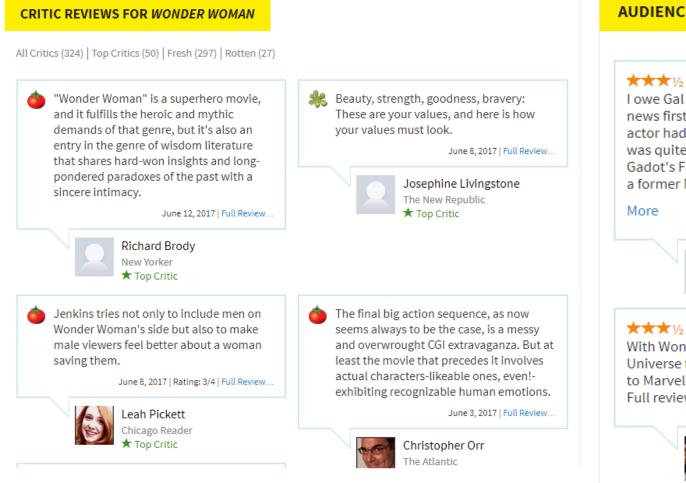


Professional



Professional

In rottentomatoes the critic reviews are separated from the audience review



AUDIENCE REVIEWS FOR WONDER WOMAN

I owe Gal Gadot an overdue apology. When the news first broke that the Israeli model-turnedactor had won the role of Wonder Woman, I was quite dismissive. My heart had been set on Gadot's Fast and Furious 6 costar, Gina Carano, a former MMA fighter who displayed a natura...

> Nate Zoebl * Super Reviewer

With Wonder Woman, the DC Extended Universe finally shows us that it can be a match to Marvel after a series of forgettable movies. Full review on filmotrope. com



Carlos Magalhães Super Reviewer

There's a helluva lot happening here, so m so that WW1 seems secondary, if that coul ever be, but Jenkins (the director & the rea wonder here) reaches in and makes so ma disparate elements rational and resonant it appears to be a superhuman feat. An act

More



Kevin M. Williams Super Reviewer

**1/2

A visually stunning piece of action but ultimately flops when it needed to excel!



Film Crazy ★ Super Reviewer



Professional

In rottentomatoes the critic reviews are separated from the audience Non

CRITIC REVIEWS FOR WONDER WOMAN

All Critics (324) Top Critics (50) Fresh (297) Rotten (27)

"Wonder Woman" is a superhero movie, and it fulfills the heroic and mythic demands of that genre, but it's also an entry in the genre of wisdom literature that shares hard-won insights and longpondered paradoxes of the past with a sincere intimacy.

June 12, 2017 | Full Review...

Richard Brody New Yorker

Jenkins tries not only to include men on Wonder Woman's side but also to make male viewers feel better about a woman saving them.

June 8, 2017 | Rating: 3/4 | Full Review...



The final big action sequence, as now seems always to be the case, is a messy and overwrought CGI extravaganza. But at least the movie that precedes it involves actual characters-likeable ones, even!exhibiting recognizable human emotions.

Professional

Beauty, strength, goodness, bravery:

vour values must look.

These are your values, and here is how

Josephine Livingstone

The New Republic

🖈 Top Critic

June 3, 2017 | Full Review..

June 8, 2017 | Full Review...



AUDIENCE REVIEWS FOR WONDER WOMAN

Professional

***1/2

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More

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More



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★★½

A visually stunning piece of action but ultimately flops when it needed to excel!



Film Crazy Super Reviewer

WONDER		5			
All Critics	Top Critics	My Critics	Audience		Page 3 of 415 >
	Robert W	★★★ Decent f	t ilm with likab	le characters.	July 28, 2017
	Sherry M	★½ A three s	sleep movie fo	r me.	July 28, 2017
	Mina N	do this a gadot is annound actors b pine gav sarcasm directres expectat	mend this mov as a service for a great choice ced to play it v ced i said she ut this role wil re us his 2nd b was made in ss patty Jenki tions i bet that	yourself,thats a real as wonder woman a when the batman vs s s a terrible choice can I make her learn from est performance afte its time the action sec ns made it in a perfec	use she is not a good n her mistakes and chris r hell or high water and the quence was perfect the t way not like my car nods for costume
	Antonius B * Supe Review	^{er} I know t			ular view, but I thought ent way to spend summer

Some of the non-professional reviewers are considered as "super reviewers"

Also professional

I know this is a little different from the popular view, but I thought 'Wonder Woman' was just ok, though a decent way to spend summer afternoon. I liked a woman superhero, the diversity in the movie, and the character of the God of War, and how he debated the nature of humanity with Wonder Woman towards the end. On the other hand, it



Sentiment

Sentiment

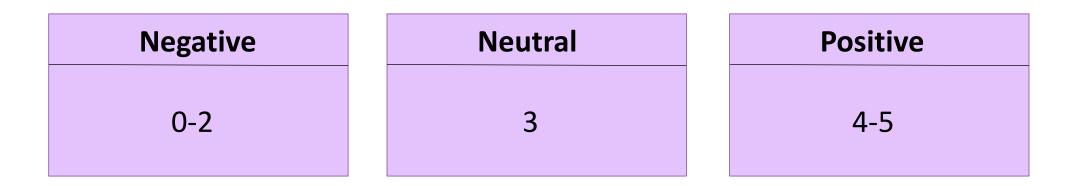
	James Kendrick Q Network Film Desk	 an exuberant fantasy with a genuine conscience that stands apart from so many other similar films in its willingness to embrace goodness, decency, and an unironic belief in the power of love Full Review Original Score: 3.5/4
Sentiment	Brooke Corso The Monitor (McAllen, TX)	July 18, 2017 heightened versions of ourselves at our brightest and darkest points, then it is no wonder women are appreciating this character on screen recognizing such duality in their own lives: that of object and agent. Full Review
scores	Marija Djurovic Cairo360	 [Wonder Woman is] hugely entertaining and July 12, 2017 provides a gripping origin story for the iconic female superhero. Full Review Original Score: 4.5/5
	Michael Sragow Film Comment Magazine	 Until the battering finale, production July 11, 2017 designer Aline Bonetto and Jenkins focus the action so that even in the ravages of no-man's-land, the sound and fury signify something. Full Review
	Iván Belmont Konexión	 A great accomplishment of its director Patty July 10, 2017 Jenkins, who shows that it has the necessary talent to take care of a blockbuster of this size. [Full review in Spanish] Full Review Original Score: 7.5/10

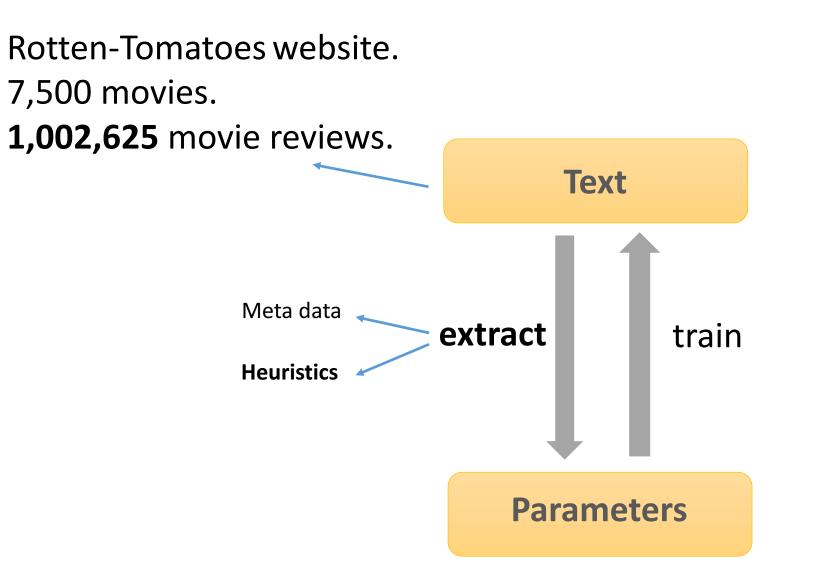
B I U N L P

Sentiment

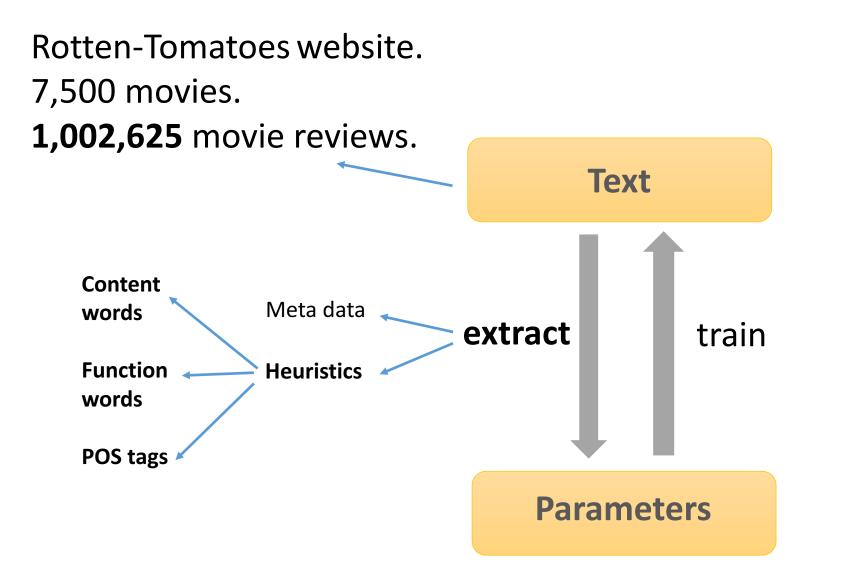
Sentiment

We normalized the critics scores to be on 0-5 scale













Theme

Content words

To determine the value for the theme parameter we searched for words that are related to the 4 topics and are common in our data set

Theme

Plot	Acting	Production	Effects
Story	Acting	Director	Effects
Storytelling	Cast	Directed	Song
Plot	Performance	Production	Music
Script	Play	co-production	Voice
Manuscript	Role		Visual
Tale	Miscasting		Soundtrack
Scene	Actor		Shot



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Storytelling	Cast	Directed	Song
Plot	Performance	Production	Music
Script	Play	co-production	Voice
Manuscript	Role		Visual
Tale	Miscasting		Soundtrack
Scene	Actor		Shot

Each sentence was labeled with the category that has the most words in the sentence. Sentences that do not include any words from our lists are labeled as other

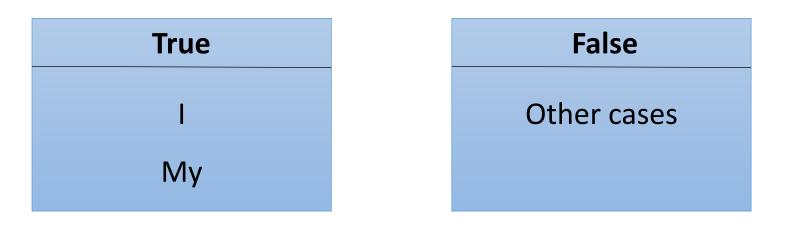


Personal Voice

Personal Pronouns

To determine weather a review is written in personal voice we search for words that express subjectivity

Personal



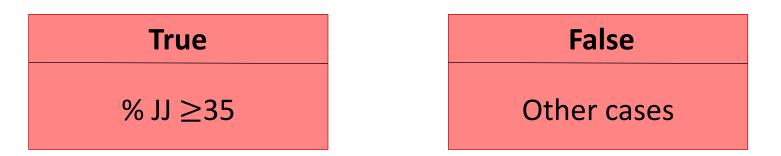


Descriptiveness

Distribution of part-of-speech tags

We assume that descriptive texts make heavy use of adjectives

Descriptive





Length

Length

 \leq 10 words

11-20 words

21-40 words

> 40 words



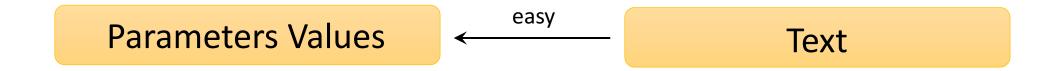
Dataset Statistics

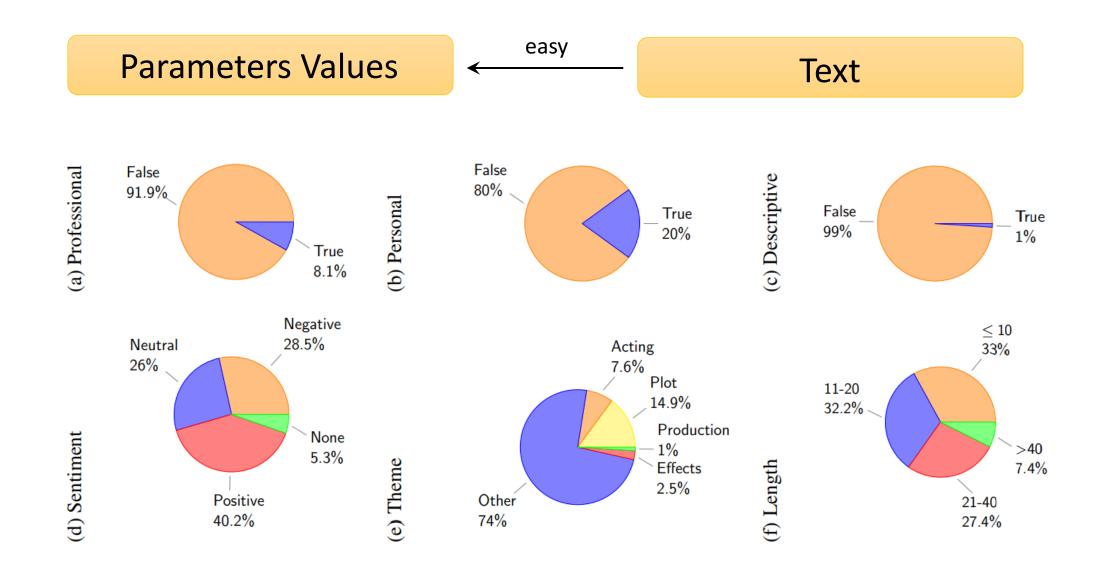
Our final data-set includes 2,773,435 sentences

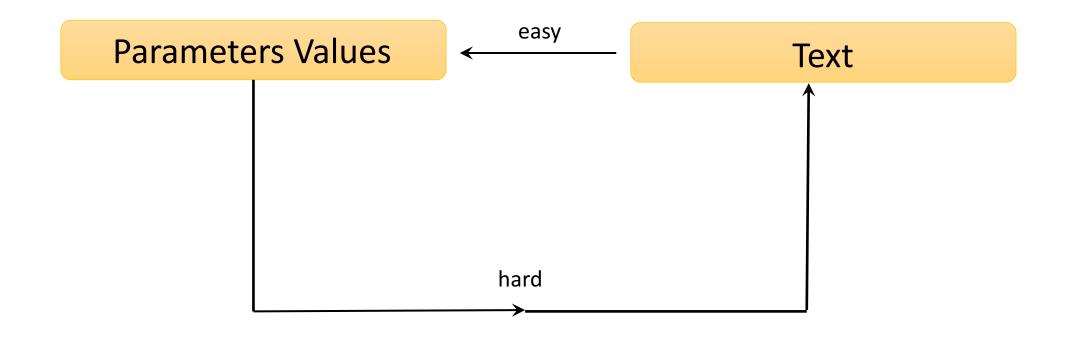
We divided the data set to training (~2.7M), development (~2K) and test (~2K) sets

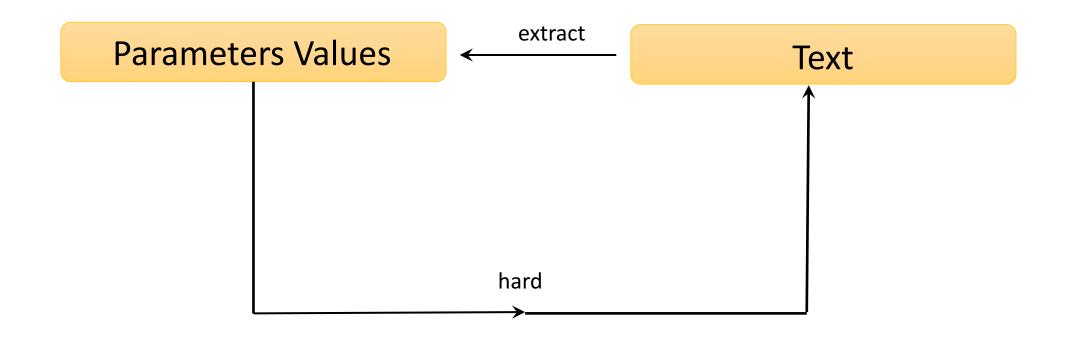
Each sentence is labeled with the 6 parameters

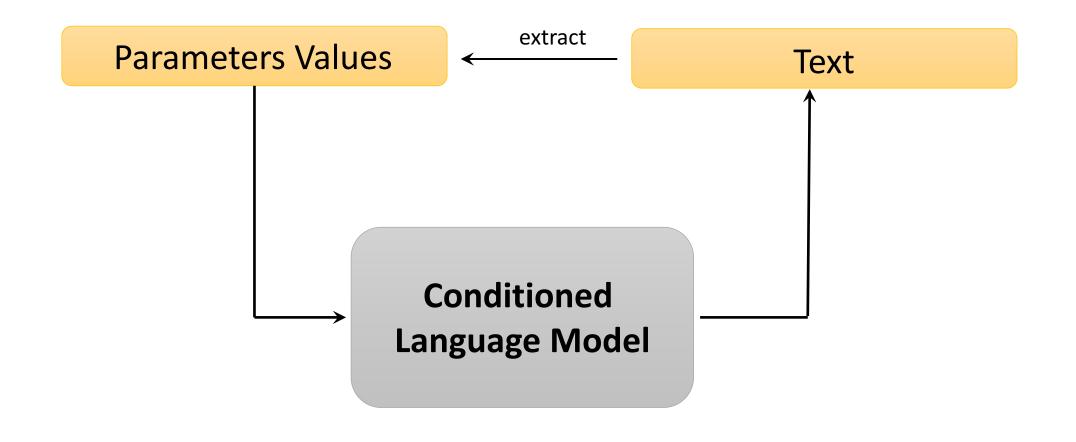


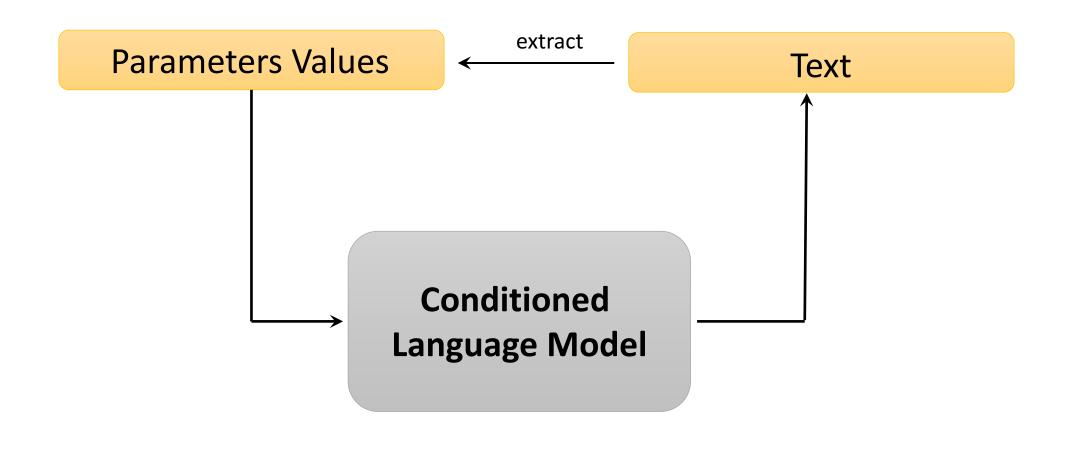












Does this work?



Parameter	Value
Professional	False
Personal	True
Length	11-20
Descriptive	True
Theme	Other
Sentiment	Negative



Parameter	Value
Professional	False
Personal	True
Length	11-20
Descriptive	True
Theme	Other
Sentiment	Negative



Parameter	Value	
Professional	False	~
Personal	True	
Length	11-20	
Descriptive	True	
Theme	Other	
Sentiment	Negative	



Parameter	Value	
Professional	False	\checkmark
Personal	True	\checkmark
Length	11-20	
Descriptive	True	
Theme	Other	
Sentiment	Negative	



Parameter	Value	
Professional	False	
Personal	True	
Length	11-20	
Descriptive	True	
Theme	Other	
Sentiment	Negative	



Parameter	Value	
Professional	False	\checkmark
Personal	True	\checkmark
Length	11-20	\checkmark
Descriptive	True	\checkmark
Theme	Other	
Sentiment	Negative	



Parameter	Value	
Professional	False	\checkmark
Personal	True	~
Length	11-20	\checkmark
Descriptive	True	\checkmark
Theme	Other	
Sentiment	Negative	



Parameter	Value	
Professional	False	~
Personal	True	\checkmark
Length	11-20	\checkmark
Descriptive	True	\checkmark
Theme	Other	\checkmark
Sentiment	Negative	



"Ultimately, I can honestly say that this movie is full of stupid stupid and stupid stupid stupid stupid."

Parameter	Value	
Professional	False	\checkmark
Personal	True	\checkmark
Length	11-20	\checkmark
Descriptive	True	\checkmark
Theme	Other	\checkmark
Sentiment	Negative	\checkmark

"The film's simple, and a refreshing take on the complex family drama of the regions of human intelligence."

Parameter	Value
Professional	True
Personal	False
Length	11-20
Descriptive	False
Theme	Other
Sentiment	Positive



"Ultimately, I can honestly say that this movie is full of stupid stupid and stupid stupid stupid stupid."

Parameter	Value	
Professional	False	\checkmark
Personal	True	\checkmark
Length	11-20	\checkmark
Descriptive	True	\checkmark
Theme	Other	\checkmark
Sentiment	Negative	\checkmark

"The film's simple, and a refreshing take on the complex family drama of the regions of human intelligence."

Parameter	Value
Professional	True
Personal	False
Length	11-20
Descriptive	False
Theme	Other
Sentiment	Positive

We would like to quantitatively measure our model capabilities.

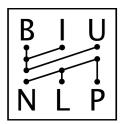
Common model failures

(via our split-and-rephrase example)

Split and Rephrase: Better Evaluation and a Stronger Baseline

Roee Aharoni & Yoav Goldberg

Computer Science Department Bar-Ilan University Ramat-Gan, Israel {roee.aharoni,yoav.goldberg}@gmail.com

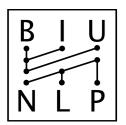


The Split and Rephrase Task

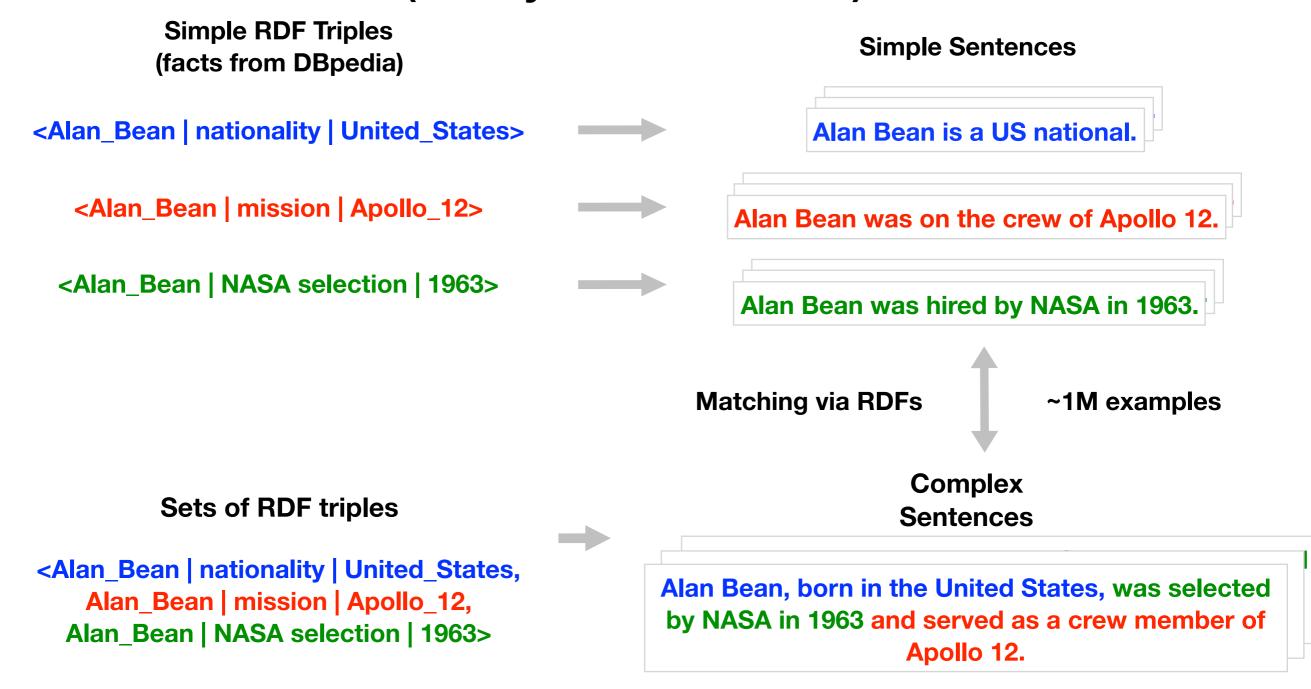
- Narayan, Gardent, Cohen & Shimorina, EMNLP 2017
- Dataset, evaluation method, baseline models
- Task definition: complex sentence -> several simple sentences with the same meaning
- Requires (a) identifying independent semantic units (b) rephrasing those units to single sentences

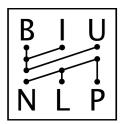
Alan Bean joined NASA in 1963 where he became a member of the Apollo 12 mission along with Alfred Worden as back up pilot and David Scott as commander .

Alan Bean served as a crew member of Apollo 12 . Alfred Worden was the backup pilot of Apollo 12 . Apollo 12 was commanded by David Scott . Alan Bean was selected by Nasa in 1963 .



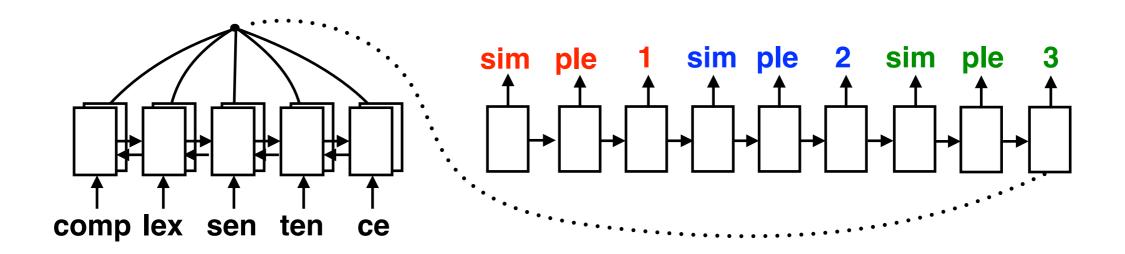
WebSplit Dataset Construction (Narayan et al. 2017)

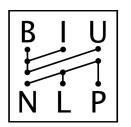




Preliminary Experiments

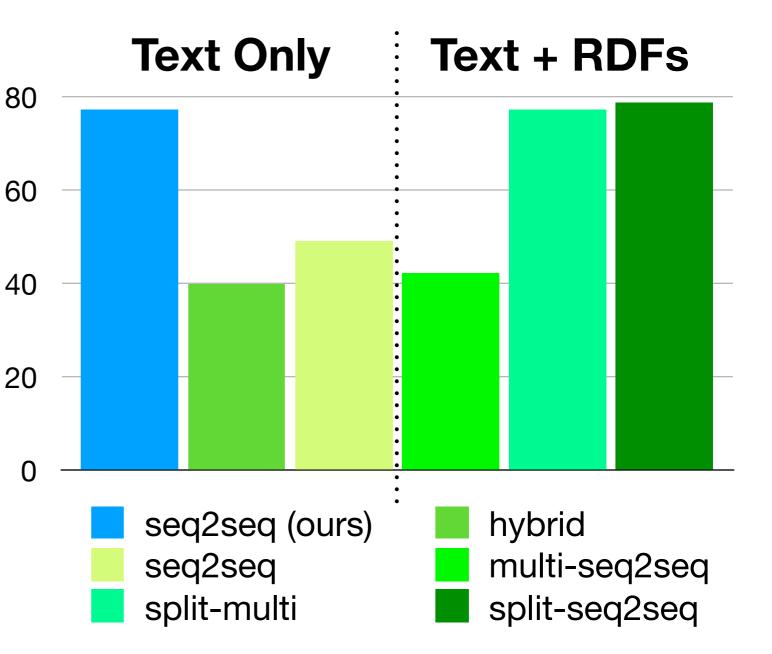
- ~1M training examples
- "Vanilla" LSTM seq2seq with attention
- Shared vocabulary between the encoder and the decoder
- Simple sentences predicted as a single sequence
- Evaluated using single-sentence, multi-reference BLEU as in Narayan et al. 2017

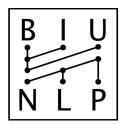




Preliminary Results

- Our simple seq2seq
 baseline outperform all but
 ⁸⁰
 one of the baselines from
 Narayan et al. 2017
 60
- Their best baselines were using the RDF structures as additional information
- Do the simple seq2seq model really performs so well?



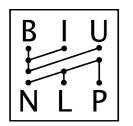


BLEU can be Misleading

• In spite of the high BLEU scores, our neural models suffer from:

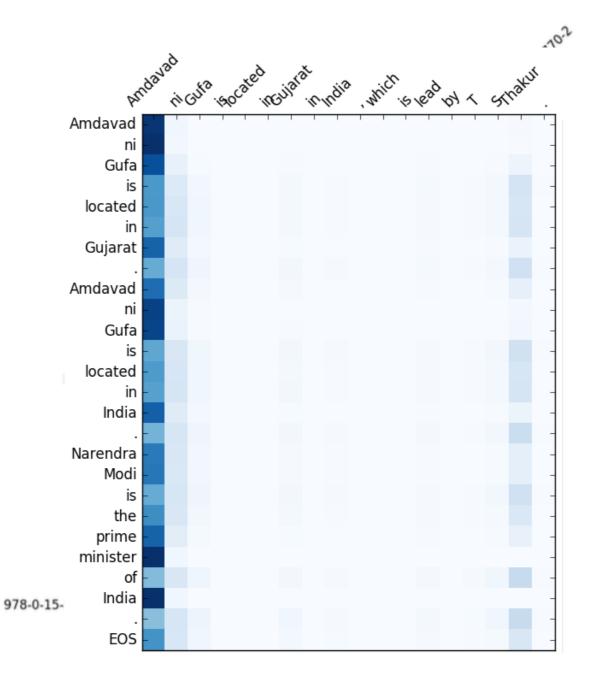
- Missing facts appeared in the input but not in the output
- Unsupported facts appeared in the output but not in the input
- Repeated facts appeared several times in the output

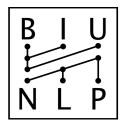
Input	Prediction
A Fortress of Grey Ice with ISBM 0-7653-	J.V. Jones authored A Fortress of Grey Ice .
0633-6 has 672 pages .	A Fortress of Grey Ice has 672 pages .
The address, 11 Diagonal Street is located	The address, 11 Diagonal Street is located in South Africa.
in South Africa where the leader is Cyril	The leader of South Africa is called Cyril Ramaphosa .
Ramaphosa and some Asian South Africans	The leader of South Africa is called Cyril Ramaphosa.
live.	The leader of South Africa is called Cyril Ramaphosa.



A Closer Look

- Visualizing the attention weights we find an unexpected pattern
- The network mainly attends to a single token instead of spreading the attention
- This token was usually a part of the first mentioned entity
- Consistent among different input examples

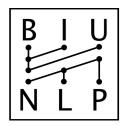




Testing for Over-Memorization

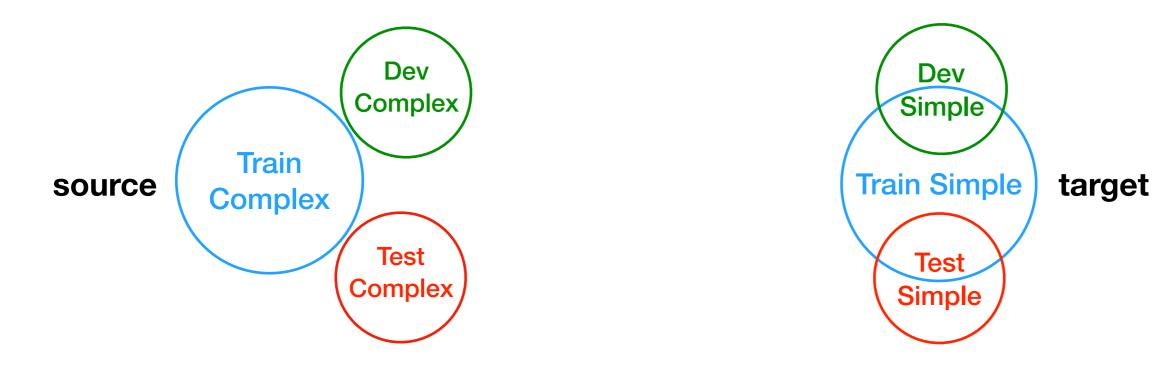
- In this stage we suspect that the network heavily **memorizes** entity-fact pairs
- We test this by introducing it with inputs consisting of repeated entities alone
- The network indeed generates facts it memorized about those specific entities

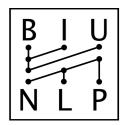
Input	Prediction
Alan Shepard Alan Shepard Alan Shepard	



Searching for the Cause: Dataset Artifacts

- The original dataset included overlap between the training/development/test sets
- When looking at the complex sentences side, there is no overlap
- On the other hand, most of the simple sentences did overlap (~90%)
- Makes memorization very effective "leakage" from train on the target side



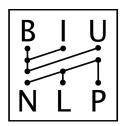


New Data Split

• To remedy this, we construct a new data split by using the RDF information:

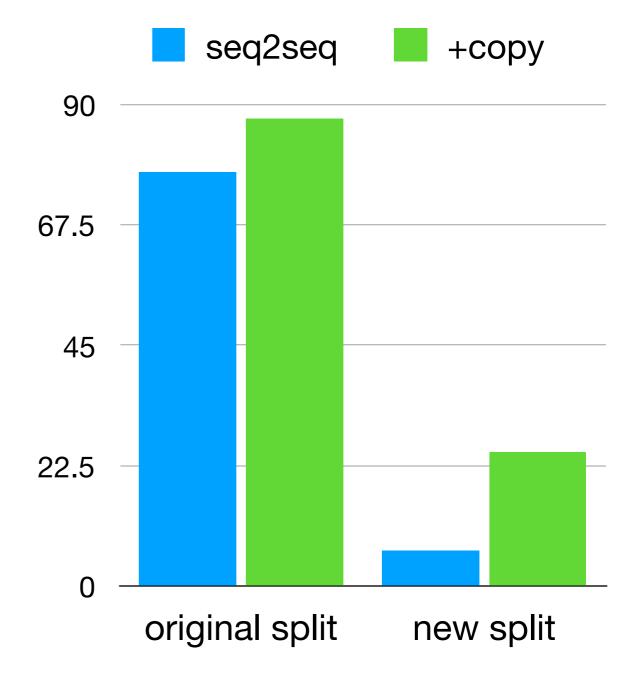
- Ensuring that all RDF relation types appear in the training set (enable generalization)
- Ensuring that no RDF triple (fact) appears in two different sets (reduce memorization)
- The resulting dataset has no overlapping simple sentences
- Has more unknown symbols in dev/test **need better models!**

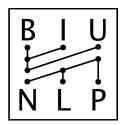
	Original Split	New Split
unique dev simple sentences in train	90.9%	0.09%
unique test simple sentences in train	89.8%	0%



Results - New Split

- Baseline seq2seq models completely break (BLEU < 7) on the new split
- Copy mechanism helps to generalize
- Much lower than the original benchmark - memorization was crucial for the high BLEU

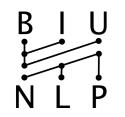




Takeaway

• Creating datasets is hard!

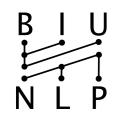
- Think how models can "cheat"
- Create a challenging evaluation environment to capture generalization
- Look for leakage of train to dev/test
- Numbers can be misleading!
 - Look at the data
 - Look at the model
 - Error analysis





Evaluation

- Unsolved problem.
- Using BLEU, ROUGE (this is bad)
- Using human-eval (methodology varies)
- Using NLP classifiers on the generated output.





Two more techniques





Copy mechanism

Abstractive Text Summarization using Sequence-to-sequence RNNs and Beyond

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Bowen Zhou IBM Watson zhou@us.ibm.com Cicero dos Santos IBM Watson cicerons@us.ibm.com

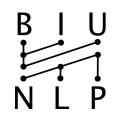
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Get To The Point: Summarization with Pointer-Generator Networks

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- Allow the model to copy words from the source instead of generating them.
- Improves summarization / generation tasks.



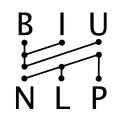


Checklist model

Globally Coherent Text Generation with Neural Checklist Models

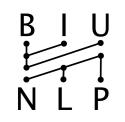
Chloé Kiddon Luke Zettlemoyer Yejin Choi Computer Science & Engineering University of Washington {chloe, lsz, yejin}@cs.washington.edu

- Keep a soft-track of what's already covered in the source.
- Don't repeat yourself.





Recap



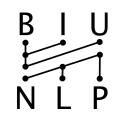


Neural NLG

- We have systems that can map inputs to outputs.
- Inputs can be:
 - nothing
 - set
 - table (key=value pairs)
 - graph
 - sentence
 - tree
 - image
 - sequence of images
 - combinations of the above

- Outputs can be:
 - sentences
 - trees
 - paragraphs...

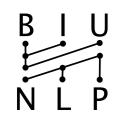
We cannot fully understand the mapping. Data driven.





Neural NLG

- Performs well on generating **fluent sentences**.
- My not be so great at understanding what's going on.



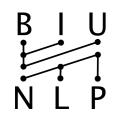


Classic NLG

- You know what you want to say.
- Focus on the best way of saying it in order to achieve a communication goal.

Today's Neural NLG

- Generate me some text given this input.
- Yay it looks readable!!



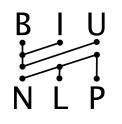


Content selection?

Neural Text Generation from Structured Data with Application to the Biography Domain

Rémi Lebret* EPFL, Switzerland David Grangier Facebook AI Research

Michael Auli Facebook AI Research



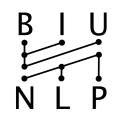


Content selection?

Neural Text Generation from Structured Data with Application to the Biography Domain

Model	Generated Sentence
Reference	frederick parker-rhodes (21 march 1914 – 21 november 1987) was an english linguist, plant pathologist, computer scientist, mathematician, mystic, and mycologist.
Baseline (Template KN)	frederick parker-rhodes (born november 21, 1914 – march 2, 1987) was an english cricketer .
Table NLM +Local (field, start)	frederick parker-rhodes (21 november 1914 – 2 march 1987) was an australian rules footballer who played with carlton in the victorian football league (vfl) during the XXXXs and XXXXs .
+ Global (field)	frederick parker-rhodes (21 november 1914 – 2 march 1987) was an english mycology and plant pathology , mathematics at the university of uk .
+ Global (field, word)	frederick parker-rhodes (21 november 1914 – 2 march 1987) was a british computer scientist , best known for his contributions to computational linguistics .

Table 4: First sentence from the current Wikipedia article about Frederick Parker-Rhodes and the sentences generated from the three versions of our table-conditioned neural language model (Table NLM) using the Wikipedia infobox seen in Figure 1.





Content selection

What to talk about and how? Selective Generation using LSTMs with Coarse-to-Fine Alignment

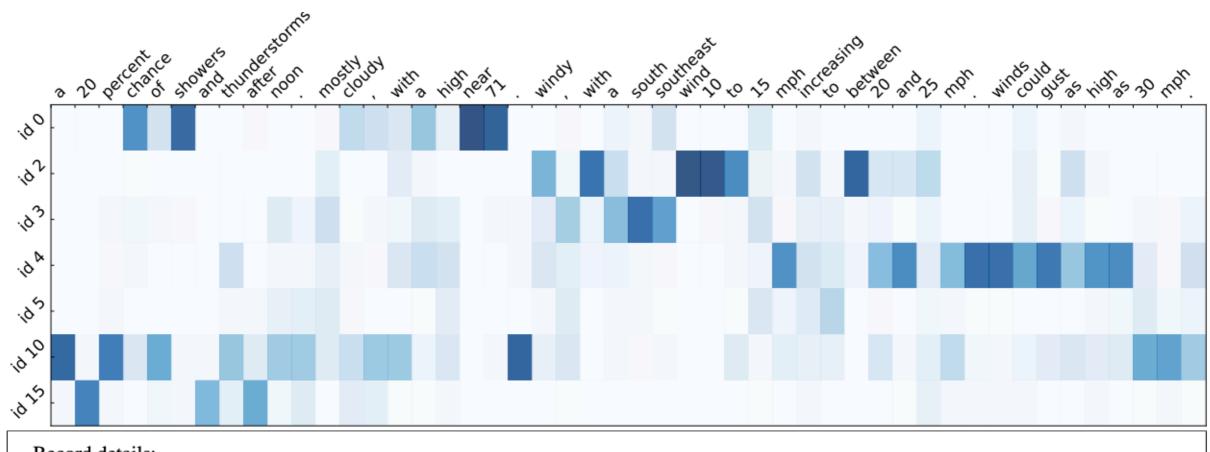
Hongyuan MeiMohit BansalMatthew R. WalterToyota Technological Institute at ChicagoChicago, IL 60637{hongyuan, mbansal, mwalter}@ttic.edu





Content selection

What to talk about and how? Selective Generation using LSTMs with Coarse-to-Fine Alignment



Record details:

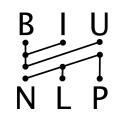
id-0: temperature(time=06-21, min=52, mean=63, max=71); id-2: windSpeed(time=06-21, min=8, mean=17, max=23);

id-3: windDir(time=06-21, mode=SSE); id-4: gust(time=06-21, min=0, mean=10, max=30);

id-5: skyCover(time=6-21, mode=50-75); id-10: precipChance(time=06-21, min=19, mean=32, max=73);

id-15: thunderChance(time=13-21, mode=SChc)

Figure 3: An example generation for a set of records from WEATHERGOV.





Challenges

- Very many challenges. Here are a few:
 - Generating longer text.
 - Tracking references to entities.
 - Staying cohesive.
- Finer grained control (content selection, ordering, ...)
- Evaluation!

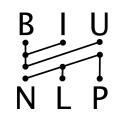




Challenges in Data-to-Document Generation

Sam Wiseman and Stuart M. Shieber and Alexander M. Rush School of Engineering and Applied Sciences Harvard University Cambridge, MA, USA {swiseman, shieber, srush}@seas.harvard.edu The Utah Jazz (38 - 26) defeated the Houston Rockets (38) - 26) 117 - 91 on Wednesday at Energy Solutions Arena in Salt Lake City. The Jazz got out to a quick start in this one , out - scoring the Rockets 31 - 15 in the first quarter alone . Along with the quick start, the Rockets were the superior shooters in this game, going 54 percent from the field and 43 percent from the three - point line, while the Jazz went 38 percent from the floor and a meager 19 percent from deep . The Rockets were able to out - rebound the Rockets 49 -49, giving them just enough of an advantage to secure the victory in front of their home crowd. The Jazz were led by the duo of **Derrick Favors** and **James Harden**. Favors went 2 - for - 6 from the field and 0 - for - 1 from the three - point line to score a game - high of 15 points , while also adding four rebounds and four assists

Figure 2: Example document generated by the Conditional Copy system with a beam of size 5. Text that accurately reflects a record in the associated box- or line-score is highlighted in blue, and erroneous text is highlighted in red.





Data-to-Text Generation with Content Selection and Planning

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The Golden State Warriors (10–2) defeated the Boston Celtics (6–6) 104–88. Klay Thompson scored 28 points (12–21 FG, 3–6 3PT, 1–1 FT) to go with 4 rebounds. Kevin Durant scored 23 points (10–13 FG, 1–2 3PT, 2–4 FT) to go with 10 rebounds. Isaiah Thomas scored 18 points (4–12 FG, 1–6 3PT, 9–9 FT) to go with 2 rebounds. Avery Bradley scored 17 points (7–15 FG, 2–4 3PT, 1–2 FT) to go with 10 rebounds. Stephen Curry scored 16 points (7–20 FG, 2–10 3PT, 0–0 FT) to go with 3 rebounds. Terry Rozier scored 11 points (3–5 FG, 2–3 3PT, 3–4 FT) to go with 7 rebounds. The Golden State Warriors' next game will be at home against the Dallas Mavericks, while the Boston Celtics will travel to play the Bulls.

The Golden State Warriors defeated the Boston Celtics 104–88 at TD Garden on Friday. The Warriors (10–2) came into this game winners of five of their last six games, but the Warriors (6–6) were able to pull away in the second half. Klay Thompson led the way for the Warriors with 28 points on 12–of–21 shooting, while Kevin Durant added 23 points, 10 rebounds, seven assists and two steals. Stephen Curry added 16 points and eight assists, while Draymond Green rounded out the box score with 11 points, eight rebounds and eight assists. For the Celtics, it was Isaiah Thomas who shot just 4–of–12 from the field and finished with 18 points. Avery Bradley added 17 points and 10 rebounds, while the rest of the Celtics combined to score just seven points. Boston will look to get back on track as they play host to the 76ers on Friday.

Table 6: Example output from TEMPL (top) and NPC+CC (bottom). Text that accurately reflects a record in the associated box or line score is in blue, erroneous text is in red.



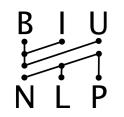
- A lot of neural NLG research today:
 - How to best encode your input?
 - How to model the attention?
- The more important things (in my opinion):
 - How to get finer-grained control on the generated text?
 - How to construct a good dataset?
 - How to evaluate?
 - What is a good input representation (!= good input encoding)
 - Neural nets are great at surface realization. What about the other parts?





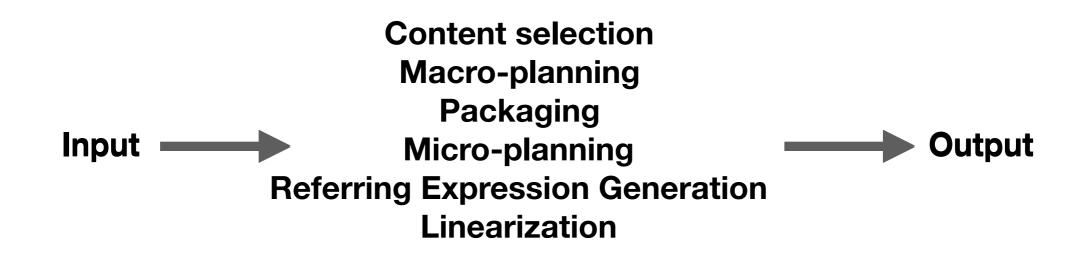
Neural NLG today

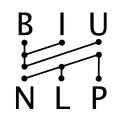






Neural NLG tomorrow?







Discussion?